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The track showcases **Bk**’s unparalleled energy and charismatic charm as she spits self-assured mantras over futuristic production. At just under two minutes, “**Not Wock**” is an addictive invitation into **Bk**’s world Listen [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fbktherula.lnk.to%2FNotWock&data=04%7C01%7CDionte.Williams%40warnerrecords.com%7C01688a68481a4b34d3f708d9507cddce%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637629319490845231%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=OPLeQay%2BqjeNZZZ4j5xlHGnYmwRhanS7SQQim7qOLl0%3D&reserved=0). Watch the retro arcade-inspired video [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fbktherula.lnk.to%2FNotWockVideo&data=04%7C01%7CDionte.Williams%40warnerrecords.com%7C01688a68481a4b34d3f708d9507cddce%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637629319490845231%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=D6Zkyxvg2bP4CXE7F8WkX8A3BMbsW0W%2FDCMaNyOB8f4%3D&reserved=0).    “**Not Wock**” showcases **Bk**’s feathery rapping style and razor-sharp one-liners.*“I walk in the club and your hoe starts blushing”*she quips. The track finds **B**k coming into her own, more confident and increasingly brazen. She’s paving her own path and is vocal about the lessons she learned along the way: *“I don’t know how I got money /* *I guess you could say I attract it.”*Pulsating drums and otherworldly synths swirl together into a kaleidoscopic soundscape.    “**Not Wock**” continues **Bk**’s hot streak following May’s “[Blue/Santanny](https://bktherula.lnk.to/bluesantanny)” which received nods from *Hot New Hip Hop*, *Uproxx*, *Genius,* and more. Her recent singles make good on the Atlanta artist’s quick rise—**Bk**’s distinctive voice and singular perspective catapulted her into the spotlight in just under a year. During the pandemic, she dropped the fever dream of a video for "Summer" and played Move Forward Fest alongside Guapdad 4000, Kari Faux, and more. **Bk** also produced and performed for hundreds of feverish fans at her inaugural RULAFEST. She then joined Playboi Carti and Snot for the New Year's Eve Cyberwurld show. In 2020, she released two full-length projects, including her acclaimed mixtape *Nirvana,*with standout track "[okok/depressing](https://www.youtube.com/watch?v=gLB0RCudyz0" \t "_blank)," and the shimmering *Love Santana.* The latter earned over a million streams and plenty of attention, including from *Pitchfork*, who called highlight “On Me” “the best of the bunch, with flashy production that would make Pi’erre [Bourne] proud.”    All of this careful work has resulted in a wave of support, from both open-minded listeners and critics. **Bk** was among *Rolling Stone’s*‘Breakthrough 25’ and has received support from *OkayPlayer*, *Uproxx*, and *Audiomack* among others. With singles like “**Not Wock**” out in the world and more visionary work coming, she’s sure to have even more fans at her back soon. | |  |  |  | | --- | --- | | |  | | --- | | A picture containing text, colorful  Description automatically generated | |  |  |  | | --- | --- | | |  | | --- | | [DOWNLOAD PHOTO HERE](https://wmg.sharepoint.com/:i:/s/US.WBR.Publicity/EWGNi9LWsutEo9QRI6qhFasB762Dbhzg8tjjniYKjswkEA?e=GAHtEs)  CREDIT: JORDAN MARGOLIN / DILWOOD MEDIA | |  |  |  | | --- | --- | | |  | | --- | | **ABOUT BKTHERULA**  In 2019, Bktherula broke out of Atlanta on her terms with a perfect combination of magnetic melodies and airtight bars. On the heels of the buzzworthy single “Tweakin’ Together,” she served up her 2020 independent debut, Love Santana. The project generated over one million streams as Fresh Fruit Only called it, “an immense 11 track project packed with more flows and styles than you could imagine.” Signed to Warner Records in 2020, Bk ignited her next chapter with the release of Nirvana and acclaimed singles “Summer” and “On Me.” New music on the horizon and upcoming festivals are a reminder that the future remains bright for Bktherula. | |  |  |  | | --- | --- | | |  | | --- | | **FOLLOW BKTHERULA**  [Instagram](https://www.instagram.com/bktherula/?hl=en) | [Twitter](https://twitter.com/bktherula?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor) | [YouTube](https://www.youtube.com/channel/UCqEpkhhjzs37FX1b4d3yUqw/featured)  [DOWNLOAD BKTHERULA PRESS ASSETS HERE](https://press.warnerrecords.com/bktherula/)  **For more information, please contact:**  Aishah White | Warner Records  [Aishah.White@warnerrecords.com](mailto:Aishah.White@warnerrecords.com) | |  |  |  | | --- | --- | | |  | | --- | | Shape  Description automatically generated with medium confidence | | | | | | |
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