|  |
| --- |
|  |
|

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|

|  |  |
| --- | --- |
|

|  |
| --- |
| Logo, company name  Description automatically generated |

 |

|  |  |
| --- | --- |
|

|  |
| --- |
| **ISAIAH RASHAD DROPS CAPTIVATING NEW VIDEO FOR “HEADSHOTS (4R DA LOCALS)”****WATCH**[**HERE**](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fisaiahrashad.lnk.to%2Fheadshotsvideo&data=04%7C01%7CDionte.Williams%40warnerrecords.com%7Ce2c17509fb0c4b260be408d9314decac%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637595033038410520%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=jyeqOtdqp99QNvbVjMQKGYW6w61eQkoJUCLxCV%2B4lpc%3D&reserved=0) |

 |

|  |  |
| --- | --- |
|

|  |
| --- |
| A picture containing indoor  Description automatically generated |

 |

|  |  |
| --- | --- |
|

|  |
| --- |
| **June 23, 2021 (Los Angeles, CA)** – Fresh off releasing his new single, “**Headshots (4r Da Locals)**,” **Isaiah Rashad** returns with a fittingly captivating video for the cut. The visual finds **Rashad** in a solemn support group, Agony Anonymous, before switching between clips of the rapper at a bar, in the back of a car drinking with friends, and wandering aimlessly through the desert before falling into an open pit—a moving depiction of a descent into life’s darkness. With unpredictable imagery and moments of profound stillness, the video for “**Headshots (4r Da Locals)**” mirrors the rich symbolism for the introspective new song, the latest from his forthcoming, long-awaited new album ***The House Is Burning***. With plenty of thoughts to unfurl, flows to unload, and stories to tell, **Isaiah Rashad** is set to make his return a triumphant one.  |

 |

|  |  |
| --- | --- |
|

|  |
| --- |
| A person wearing glasses  Description automatically generated with medium confidence |

 |

|  |  |
| --- | --- |
|

|  |
| --- |
| [DOWNLOAD HI-RES PRESS PHOTO HERE](https://wmg.sharepoint.com/%3Ai%3A/s/US.WBR.Publicity/EcUJY8BYowJDpJhGmc0Y2SUBFv2qp4fthcmzkZzwhtA8Pw?e=npmwhg)PHOTO CREDIT: Spencer Sease |

 |

|  |  |
| --- | --- |
|

|  |
| --- |
| **ABOUT** **ISAIAH RASHAD**:Isaiah Rashad doesn’t look back. Instead, he never stops moving forward. That’s why the internet has tried so hard to keep up since the Chattanooga, TN-born and Los Angeles-based artist emerged in 2012. After one seismic appearance after another throughout 2013, he formally introduced himself with 2014’s *Cilvia Demo*. *XXL*named him among its prestigious *“Freshman Class*,*”*while the project earned a rare score of 8.2 from *Pitchfork*. Just two years later, his full-length debut,*The Sun’s Tirade*, bowed in the Top 20 of the *Billboard*Top 200 and closed out 2016 on over a dozen year-end lists, including *UPROXX*, *L.A. Weekly*, *Inverse*, *Stereogum*, *Pop Matters*, *Pigeons & Planes*, *Pitchfork*, and more. In between sold-out shows coast-to-coast and racking up nearly 500 million total streams, he quietly stared down his demons out of the spotlight. By the time he dove back into music, life had changed. The process switched up, so he realigned and linked up with new collaborators. Ready to break a five-year creative silence, he returns with a new single and video “Lay Wit Ya” [feat. Duke Deuce] as he prepares his forthcoming album *The House Is Burning*. |

 |

|  |  |
| --- | --- |
|

|  |
| --- |
| **FOLLOW ISAIAH RASHAD**:[Twitter](https://twitter.com/isaiahrashad?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor) | [Instagram](https://www.instagram.com/isaiahrashad/) | [Facebook](https://www.facebook.com/isaiahrashad)**For more information, please contact:**Yash ZadehWarner Records**Yashar.Zadeh@warnerrecords.com**Carrington HarrisThe Purple Agency**Carrington@thepurpleagency.com** |

 |

|  |  |
| --- | --- |
|

|  |
| --- |
| A picture containing logo  Description automatically generated |

 |

 |

 |

 |

 |

 |
|  |