**MAX BIO**

Multiplatinum Sony recording artist MAX has been labeled a “Young Pop God” by *GQ*, named a “top popstar to watch” by *Billboard* and was nominated for “Best New Pop Artist” at the iHeartRadio Music Awards.

Since the breakout success of his full-length album *Hell’s Kitchen Angel*, MAX has garnered more than 1.5 billion streams and has toured the world multiple times over. He yielded an inescapable smash with “Lights Down Low,” which generated over half a billion streams globally and is certified triple platinum in the US, platinum in Canada and gold in Holland and Australia. It soared on the *Billboard*Hot 100 chart and reached No. 7 at Top 40 radio, No. 1 on Shazam and No. 1 on the *Billboard* Pop Radio Airplay chart. As the track took off, MAX delivered seismic renditions of it on *The Late Late Show with James Corden*, *LIVE with Kelly and Ryan*, *Good Morning America* and *TRL*.

“What people loved about ‘Lights Down Low’ was the story – I’d never been more honest,” said MAX. “I only scratched the surface on *Hell’s Kitchen Angel* though. I’m taking even more risks on my next album, *Colour Vision*. I want to be as authentic as possible whether it is about losing people in my life or just who I am as a person.”

He followed “Lights Down Low” with his hit single “Love Me Less” ft. Quinn XCII. The song is certified platinum in the US, reached No. 17 at Top 40 radio and has accumulated over 250 million streams worldwide. He performed it on *Jimmy Kimmel Live!*,*TODAY*, *LIVE with Kelly and Ryan* and at the US Open’s Arthur Ashe Kids’ Day.

MAX’s new music continues to dive deeper into spreading a message of being true to who you are, wearing what you want to wear, loving who you want to love and feeling accepted. His sophomore album, *Colour Vision,* which released on September 18, includes superstar features by SUGA of BTS, Hayley Kiyoko, Chromeo, bbno$, and more. His most recent collaboration with SUGA, “Blueberry Eyes,” has already accumulated over 150 million streams and 35 million YouTube music video views since its release.

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