**WAYNE COYNE OF THE FLAMING LIPS TO LAUNCH LOVE YER BRAIN CUSTOM CANNABIS BRAND ON APRIL 20**

**THE FLAMING LIPS ANNOUNCE A VERY SPECIAL SPACE BUBBLE SHOW IN OKLAHOMA CITY ON APRIL 20th PERFORMING ACCLAIMED NEW ALBUM**

***AMERICAN HEAD* IN ITS ENTIRETY FOR THE FIRST TIME**

**TICKETS GO ON SALE MARCH 26th AT 10AM**

**New Video for “At The Movies On Quaaludes” Directed By Clark Duke Out Now**

**Watch** [**Here**](https://youtu.be/D5xa0pjyvj8)





(Click [**here**](https://press.warnerrecords.com/flaminglips/) for live images from Space Bubble Concerts)

**March 24, 2021 (Los Angeles, CA) – Wayne Coyne** of [**The Flaming Lips**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.flaminglips.com%2F&data=04%7C01%7CRick.Gershon%40warnerrecords.com%7C4d7f7d41865c44068c2108d8c6dd9006%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637478002356790999%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=Og5X9zkO9y7Gvmp31zgGN65xwSujpjLc%2BHN1bE76f%2BI%3D&reserved=0) announces his own custom brand of cannabis products called [**Love Yer Brain**](https://loveyerbrain.com/)set to launchon April 20th. Focused on unlocking creativity, **Love Yer Brain** (named after the song of the same name from 1987’s ***OH MY GAWD***) was created to use cannabis and other plant-based tools in a powerful and positive way...to help people. **Love Yer Brain edibles** represent the highest quality, potency, and consistency available, and Coyne is thrilled to have medical marijuana patients from his home state of Oklahoma be the first to experience his THC-infused brain-shaped gummies. The gummies will be available in 100mg and 250mg packs, in watermelon, green apple, and raspberry flavors at select Oklahoma dispensaries. Visit [**loveyerbrain.com**](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Floveyerbrain.com%2F&data=04%7C01%7CRick.Gershon%40warnerrecords.com%7C01b34004c8e94b0bbd3408d8ee24f584%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637521189855906988%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=ovz9ZS%2BV1%2B5%2FXmDY6jdCzg0ph3eJ%2FBO4Vwl58X%2BKAIw%3D&reserved=0) for more details.

To celebrate the launch, **The Flaming Lips** have confirmed a special 420 Space Bubble concert

on April 20th at [**The Criterion**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fcriterionokc.com%2F&data=04%7C01%7CRick.Gershon%40warnerrecords.com%7C4d7f7d41865c44068c2108d8c6dd9006%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637478002356810903%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=VcPUz1Rlmil1LLJO%2BCXZw4ufXpUDk3IHURMyZUhvusI%3D&reserved=0) in Oklahoma City, OK. Tickets go on sale this Friday March 26th at 10:00AM CT. Tickets and additional information are available at [**criterionokc.com**](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fcriterionokc.com%2F&data=04%7C01%7CRick.Gershon%40warnerrecords.com%7C4d7f7d41865c44068c2108d8c6dd9006%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637478002356810903%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=zd%2BjxKYhZwmt4SL%2BEyh4MVGgGLxlGfR2d4pZz5JPKHg%3D&reserved=0).

After nine sold out **Space Bubble Concerts**, the band opted for a very special set performing their critically acclaimed 2020 concept album, ***American Head***, from top-to-bottom for the first time during the show and [**Love Yer Brain**](https://loveyerbrain.com/) will sponsor the proceedings. It promises to be an unforgettable evening as the band bring the new record to life on stage. Local health and safety standards will be strictly observed for this full-production live Lips event. Click [**here**](https://www.instagram.com/p/CKUcplvpBpw/)for Coyne’s explanation on just how the shows work. Get in your bubbleand get ready to experience **The Flaming Lips** like never before.

Today, **The Lips** release a new video for ***American Head*** album track, **“At The Movies On Quaaludes,”** directed by American actor/director [**Clark Duke**](https://www.imdb.com/name/nm0241173/) and features super 8 footage of his brother while still attending college and fits the somber yet buoyant ebb/flow of the track. Clark directed the film “Arkansas” which features several Lips songs as the soundtrack. Clark says, “***AMERICAN HEAD***, for me, is about nostalgia. For home, for childhood, for places and events and times *you’ll never forget*. I stumbled upon this lost, long-forgotten Super8 footage of my brother, Chandler, wandering the state of Arkansas circa 2005. When I watched this eerie, silent film, all I could think about was… The first time I heard *AMERICAN HEAD*…the first time I made a music video for a band*.* My favorite band.”Click [**here**](https://youtu.be/D5xa0pjyvj8)to view and share **“At The Movies On Quaaludes”.**

***American Head*** arrived to widespread critical acclaim last year, emerging as one of the most-celebrated collections in the group’s expansive catalog. [***Consequence of Sound***](https://consequenceofsound.net/2020/09/album-review-the-flaming-lips-american-head/?new=true)claimed, *“****American Head*** *stands alongside* ***The Soft Bulletin*** *and* ***Yoshimi Battles the Pink Robots*** *as one of the very best records* ***The Flaming Lips*** *have recorded*,*”* and [***Brooklyn Vegan***](https://www.brooklynvegan.com/the-flaming-lips-american-head-is-their-most-satisfying-album-in-a-decade/) raved, *“****American Head*** *is their most satisfying record since at least* ***Embryonic***.*”* [***FLOOD Magazine***](https://floodmagazine.com/80860/the-flaming-lips-american-head/) rated it *8-out-of-10*, [***American Songwrite****r*](https://americansongwriter.com/american-head-the-flaming-lips-album-review/)scored it *4-out-of-5 stars*, [***NME***](https://www.nme.com/en_asia/reviews/album/the-flaming-lips-american-head-album-review-2749409)granted *4-out-of-5 stars*, and [***The Needle Drop***](https://www.youtube.com/watch?v=pDfAUTPkgWo) gave it an *8-out-of-10*. Click [**here**](https://FlamingLips.lnk.to/AmericanHead) to stream ***American Head.***

Click [**here**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fflaminglips.lnk.to%2FBrotherEyeVideo&data=04%7C01%7CRick.Gershon%40warnerrecords.com%7C4d7f7d41865c44068c2108d8c6dd9006%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637478002356820863%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=2%2F3Nw%2FwIIXrG1U%2FERKMdFSNNyr5AjZy50FHJuZrhn4I%3D&reserved=0) to view and share **“Brother Eye,”** and[**here**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3D8j28LZbD_7A%26feature%3Dyoutu.be%26src%3DLinkfire%26lId%3D63ff9df8-033c-4131-ae85-003c369e7486%26cId%3Dd3d58fd7-4c47-11e6-9fd0-066c3e7a8751&data=04%7C01%7CRick.Gershon%40warnerrecords.com%7C4d7f7d41865c44068c2108d8c6dd9006%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637478002356830819%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=eZBwzZ%2F4C6LwRkdfffdf3sNeIOEFJfr2FtdRFybbDOY%3D&reserved=0)for **“Assassins Of Youth,”** from ***AMERICAN HEAD.***  Both videos were directed by **Wayne Coyne** and filmed/edited by **Blake Studdard** for [**AtriaCreative.co**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.atriacreative.co%2F&data=04%7C01%7CRick.Gershon%40warnerrecords.com%7C4d7f7d41865c44068c2108d8c6dd9006%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637478002356830819%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=NRFFqRDGyQJCBufpJH1bofNmPmFnKKN5WHUgUWoW4hc%3D&reserved=0)**.**

***AMERICAN HEAD*** continues to impress:

“*American Head*…back to their classic sound…warm-hearted trippiness.” – ***NPR***

*“American Head* is a gorgeous, lush orchestral album of sheer beauty...a masterpiece.” ***-- Forbes***

*“The imaginative innocence, acid trip dreaminess, Beatles-esque psych fitting together like the kind of Lips puzzle only they can assemble.”  –* ***SPIN***

**Contacts:**

 **The Flaming Lips:** **Rick Gershon** at Warner Records

**Rick.Gershon@warnerrecords.com**

**Love Yer Brain: Jim Baudino**

**press@loveyerbrain.com**

[**http://loveyerbrain.com**](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Floveyerbrain.com%2F&data=04%7C01%7CRick.Gershon%40warnerrecords.com%7C01b34004c8e94b0bbd3408d8ee24f584%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637521189855906988%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=ovz9ZS%2BV1%2B5%2FXmDY6jdCzg0ph3eJ%2FBO4Vwl58X%2BKAIw%3D&reserved=0)

[**https://www.instagram.com/loveyerbrain/**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.instagram.com%2Floveyerbrain%2F&data=04%7C01%7CRick.Gershon%40warnerrecords.com%7C01b34004c8e94b0bbd3408d8ee24f584%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637521189855916944%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=MgTkEXTCrVHc5N6LylXmFCfFTr8e7FzVGYVzM6ripbA%3D&reserved=0)

**Follow The Flaming Lips**

[**Website**](http://www.flaminglips.com/) **|** [**YouTube**](https://www.youtube.com/user/flaminglips) **|** [**Twitter**](https://twitter.com/theflaminglips) **|** [**Instagram**](https://www.instagram.com/waynecoyne5) **|** [**Facebook**](https://www.facebook.com/flaminglips/) **|** [**Spotify**](https://open.spotify.com/artist/16eRpMNXSQ15wuJoeqguaB) **|** [**Publicity Materials**](https://press.warnerrecords.com/flaminglips/)

