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EXCLUSIVE

Sweetie Shares Her Favorite Champion Looks, the Power of Self-Love & Becoming a "Global Girl"

Check out the platinum-selling artist's go-to Champion pieces, her plans for a personal collection with the brand and the empowering inspo behind her latest EP.

By ELLA CHAKARIAN NOV 18, 2022 2:25 PM TAGS ▼



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We interviewed Saweetie because we think you'll like her picks. Saweetie is a paid spokesperson for Champion. E! has affiliate relationships, so we may get a commission if you purchase something through our links. Items are sold by the retailer, not E!. Prices are accurate as of publish time.

"A woman who knows her power is a dangerous woman," **Saweetie** says, and— as the platinum-selling artist would say— we know that's right.

Saweetie got candid with *E!* at the Champion Heritage Store in Los Angeles, where she was kicking off the inaugural "Hoodie Swap" event. She gave us insight into her role as the brand's first Global Cultural Consultant, some of her [favorite Champion pieces](#) and how she's prioritizing self-love in all aspects of her life.

"It makes me feel like a global girl," Saweetie shares. "I felt like that's the kind of music I make— like, 'Pretty Bitch' music isn't just specific to California or America— it's global. So I'm really honored that they've given me an opportunity at this partnership."

During her partnership with Champion, Saweetie's been tapping into various different campaigns and tasks. She shares that going through "shapes and silhouettes" for the brand is a fun part of the gig, and touches on a potential personal line with Champion.

"I'm gonna have the opportunity to create my own line, a personal line, where I'm gonna put all of my favorite colors and silhouettes," she teases. Having been a multi-sport athlete herself, the collection with Champion would be a full-circle experience.

"[Champion's] actions align with my ideology," Saweetie continues— that ideology being rooted in women empowerment. Her message that "pretty is an aura" shines back in the cute, comfy and feel-good pieces Champion creates for every body. Even more, Campion's inclusive and uplifting energy reflects the music she makes, especially with her latest EP, *THE SINGLE LIFE*.

"It's really just my memoir as a single woman," she says of her new music. "I feel like this is my first time I've ever been single for a really long time. I've been disciplined and I'm not gonna get into another relationship. I'm a cancer. I love being with someone. But it's the first time I'm just like, I'm just gonna be by myself."

With any show of vulnerability, especially in music, comes some anxiety. Saweetie says that she's "nervous" about the release. "This is the first time I'm like, being vulnerable, and like sharing my truth," she elaborates. "So it's not just party music. It's just like, 'Who's the girl behind the makeup?'"

For more exclusive insight from Saweetie on her favorite Champion looks and how to snag a [free Champion hoodie](#) yourself on November 19, keep scrolling!



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"I just feel sexy," Saweetie shares when asked how she feels in her Champion gear. "If my body can feel good, it just makes me feel like I can sit anywhere, I can move anywhere, I can run anywhere. So it's just like, I feel comfy, sexy."

"I definitely like the reversible hoodie," she continued about her favorite pieces. "I like the two-piece. I'm like a sucker for two pieces. Give me a two piece so I'm not spending an hour in my closet."



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"They're probably one of the first brands that allowed me to voice my opinion," she says. "They really think about it. And it's just like, this is Champion. They've been around for decades. So I really appreciate the fact that they respect my voice."



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"I would say they're a chameleon. You can wear their clothes anywhere, depending on your accessories—as you can see," she says about Champion's overall vibe, pointing to her glamorous fuzzy pink hat.

"They're icy because I'm the new global consultant," she continues. "They're iconic because they've been around for so long. And not a lot of people can hang around for a long time. So I respect and I love Champion, and I just am so proud to be in partnership with someone who respects my opinion."



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The best part of the Champion "Hoodie Swap," according to Saweetie? "The fact that all the little kids who want to get a new hoodie can come get a new hoodie on November 19th, at any local champion store," she says.