PLATINUM-SELLING ARTIST MCVERTT SHARES VIDEO FOR "FACE DOWN" FT. A\$AP FERG AND SEXYY RED

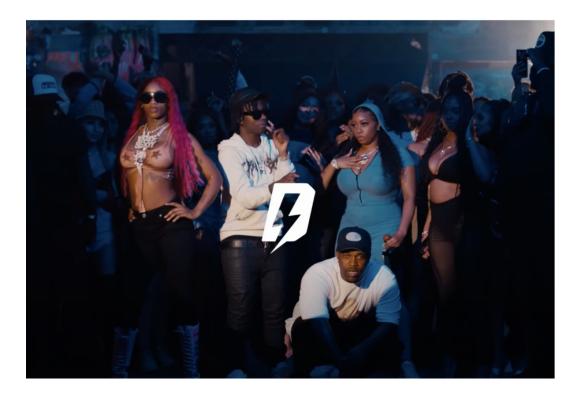
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## BANDMANRILL AND SHA EK TEAR IT UP IN VIDEO FOR BLISTERING DRILL ANTHEM "MOVIN TAC"

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# DEFIANT PRESENTS: JIGGY IN JERSEY, THE COLLABORATIVE PROJECT BY BANDMANRILL, SHA EK, AND MCVERTT AVAILABLE NOW

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August 15, 2023 (Los Angeles, CA) — MCVERTT took over the East Coast scene with his seamless, high-octane blend of Jersey club and drill music. Today, the Platinum-selling artist and producer shares the video for "FACE DOWN" ft. A\$AP Ferg and Sexyy Red. A chaotic dancefloor siren, "FACE DOWN" is purpose-built for inciting hip-shaking pandemonium, complete with quotable verses from Ferg and Big Sexyy. The video keeps that same energy, depositing the three hitmakers into a Bronx dancehall, as they invite the borough's finest dancers to get down to the insistent instrumental. "FACE DOWN" is the opening banger from *Defiant Presents: Jiggy In Jersey (ft. MCVERTT*). Watch it <u>HERE</u>

In addition, **MCVERTT**'s *Defiant Presents: Jiggy In Jersey* compatriots **Bandmanrill** and **Sha EK** shared the video for "**Movin Tac**." A titanic anthem that combines the sliding 808s of drill music with the insistent beat pattern of Jersey club, "Movin Tac" finds the Newark native and Bronx emcee trading boisterous bars, each making clear that they are ready to take over the Tri-State scene. Watch it <u>HERE</u>

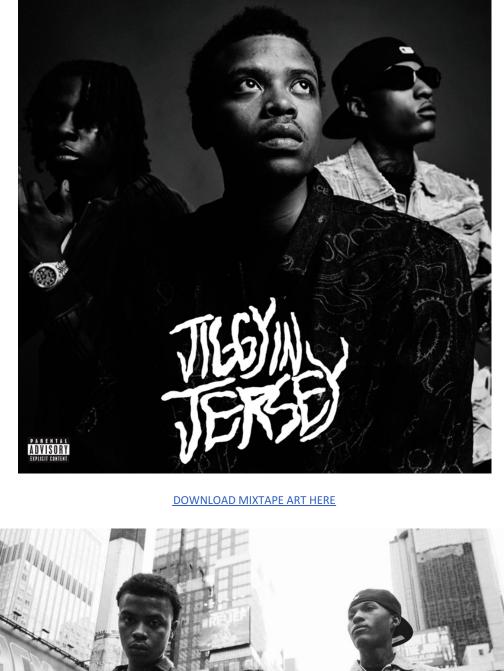
**Bandmanrill, Sha Ek**, and **MCVERTT** fill dancefloors on both sides of the Hudson with their fiery mix of drill music and Jersey club. Combining their efforts to create a supersized collaboration chock full of East Coast bangers, the Tri-State trio share **Defiant Presents: Jiggy In Jersey (ft. MCVERTT)**, executive-produced by MCVERTT, a 28-track project that defines the developing hybrid genre.

Listen HERE via Defiant Records/Warner Records.

Since label inception, each of these young artists have established themselves as pivotal in driving the culture forward. Earlier this year, **Bandmanrill** and **Sha EK** commanded the Defiant Presents x Warner Records stage at Hot 97's Summer Jam which saw their synergy made manifest. **Bandmanrill'**s major label debut, last fall's *Club Godfather*, and this year's EP *President Obandman* came complete with numerous production contributions by **MCVERTT** and brought Jersey club rap to a mass audience. Sha EK has kept the streets fed this year with a steady stream of singles and this March's *Most Dangerous* EP. Sha's 2022 project *Return of The Jiggy* peaked at #1 on Billboard's Heatseekers Chart. Together this collective - in partnership with the creative leadership of Steven Carless - are pushing the limits of modern hip-hop and delivering meaningful inspiration to young artists and fans across the globe.

#### Defiant Presents: Jiggy In Jersey (ft. MCVERTT) tracklist:

- 1. Face Down MCVERTT, A\$AP Ferg, Sexyy Red
- 2. Who You Touch Pt. 2 (feat. Trippie Redd) Sha EK, Bandmanrill, Defiant Presents
- 3. Movin Tac Sha EK, Bandmanrill, Defiant Presents
- 4. Made It Lit (ft. MCVERTT) Sha EK, Bandmanrill, Defiant Presents
- 5. Jiggy in Jersey Pt. 3 (feat. MCVERTT) Sha EK, Bandmanrill, Defiant Presents
- 6. Armed & Dangerous (Jersey Club Version) Sha EK, Defiant Presents
- 7. Mr D.C.T. Pt.2 Bandmanrill, Maiya the Don, Defiant Presents
- 8. O.M.D. Sha EK, Bandmanrill, Defiant Presents
- 9. Savage (ft. MCVERTT) Sha EK, Bandmanrill, Defiant Presents
- 10. Not Me Sha EK, Bandmanrill, Defiant Presents
- 11. Crash Out Sha EK, Bandmanrill, Defiant Presents
- 12. Associate (feat. MCVERTT) Sha EK, Bandmanrill, Defiant Presents
- 13. Pistons (feat. MCVERTT) Bandmanrill, Sha EK, Defiant Presents
- 14. Fanned Out Sha EK, Defiant Presents
- 15. Drag Em Sha EK, Bandmanrill, Defiant Presents
- 16. Celine Sha EK, Bandmanrill, Defiant Presents
- 17. Ballout Sha EK, Bandmanrill, Defiant Presents
- 18. Flashy Sha EK, Defiant Presents
- 19. PSA Bandmanrill, Defiant Presents
- 20. Look at Me Now Sha EK, Defiant Presents
- 21. Freestyle Bandmanrill, Defiant Presents
- 22. Horror Story Bandmanrill, Defiant Presents
- 23. Warsaw (feat. MCVERTT) Bandmanrill, Defiant Presents
- 24. Respectfully (feat. MCVERTT) Sha EK, Defiant Presents
- 25. Never Want to Be Them Pt. 2 Sha EK, Lil Zay Osama, Defiant Presents
- 26. Who You Touch Sha EK, Bandmanrill
- 27. Jiggy in Jersey Sha EK, Bandmanrill
- 28. Jiggiest in Jersey Sha EK, Bandmanrill, DJ Sliink, Defiant Presents



Paral

DOWNLOAD PRESS IMAGE Credit - Jimmy Fontaine

### ABOUT DEFIANT PRESENTS:

Steve "Steve-O" Carless, the visionary executive, manager, and A&R mind, had his great epiphany for his new imprint, Defiant Presents, at Paris Fashion Week. "I went with Polo G five nights a week," he recalls, mentioning the Chicago-bred superstar he then co-managed. In the United

States, Carless continues, DJs make sure these A-listers hear their own records. Not during this trip. "Instead, in every club, every night they're playing drill," he says. It rewired Carless' approach. In short order, Carless would assemble Bandmanrill—the Newark native who has become a phenomenon for rapping over the sorts of Jersey club music the Elizabeth-born Carless grew up partying to—and his go-to producer, Mcvertt, alongside Sha EK and Kenzo B, drill stars from across the Hudson River. Together this lineup constitutes not only some of the most unmissable young talent in rap today but a distinct vision of the future. Carless got his start at Star Trak Entertainment and later worked for Corporate Thugz, each time seeing how auteur visions at the top trickled down through scenes. Through senior roles at Def Jam, Atlantic, Republic, Uptown Records, and now Warner, Carless has worked with iconic talents Pusha-T, Big Sean, and 2 Chainz, among innumerable others. Now Defiant, he vows, will be "filled with individuals who are always challenging the status quo, always going to be in an innovation phase of their career." For now, it seems all things are moving in Defiant's direction.

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