Makenzie

R&B/POP NEWCOMER MAKENZIE'S "LIPS" DRIP WITH SEXY SYNTHS AND A FIERY FALSETTO

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March 29, 2024 (Los Angeles, CA) – Today, rising Kentucky-born, Los Angeles-based R&B pop singer/songwriter MaKenzie reveals a brand new single entitled "LIPS" out now via Warner Records. Listen to "LIPS" <u>HERE</u>.

"LIPS" is a genre blending track reminiscent of Prince and produced by **Rob Knox.** On the song, **MaKenzie** alternates between breathy inflection and heavenly high register, stretching her voice to stunning heights. In a moment of release, she exhales on the hook, "But there's something about your lips...and I like the way you kiss."

It lands in the wake of her acclaimed single "Maybe" ft. TA Thomas. In addition to looks from *Billboard, HitsDailyDouble*, and more, *UPROXX* touted it among "All The Best New R&B Music From This Week," hailing it as "a powerful record that shines with pop flair over R&B production" Plus, <u>VIBE</u> raved, "The two seamlessly complement each other on the fiery track that's both nostalgic and vibrant."

At the same time, it also bubbled up on coveted DSP playlists such as Spotify's R&B Weekly and R&B Rising, Apple Music's R&B Now and Breaking R&B, and Amazon Music's Fresh R&B.

Born in Kentucky, **MaKenzie** immediately embraced music as a kid. She went from performing with her family in church at barely two years old to immersing herself in the catalogs of formative

influences such as Prince, Michael Jackson, Whitney Houston, Mariah Carey, Brandy, and Toni Braxton, in addition to the likes of Led Zeppelin and Dream Theater. She made a popular appearance on *The Terrell Show*, while her cover of the Supremes' classic "You Can't Hurry Love" tallied just shy of six million streams. She continued to build an audience with consistent R&B and gospel covers on social media. In 2024, MaKenzie inked a deal with Warner Records and officially introduced herself with the new track "Maybe" and more to come.



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