**ALT-POP BREAKOUT MAUDE LATOUR RETURNS WITH**

**NEW SINGLE & VIDEO “TOO SLOW”**

**[LISTEN HERE](https://maudelatour.lnk.to/TooSlow) |** [**WATCH HERE**](https://maudelatour.lnk.to/TooSlowVideo)

**FALL TOUR WITH FLETCHER ON SALE NOW**

**DEBUT ALBUM COMING THIS SUMMER**

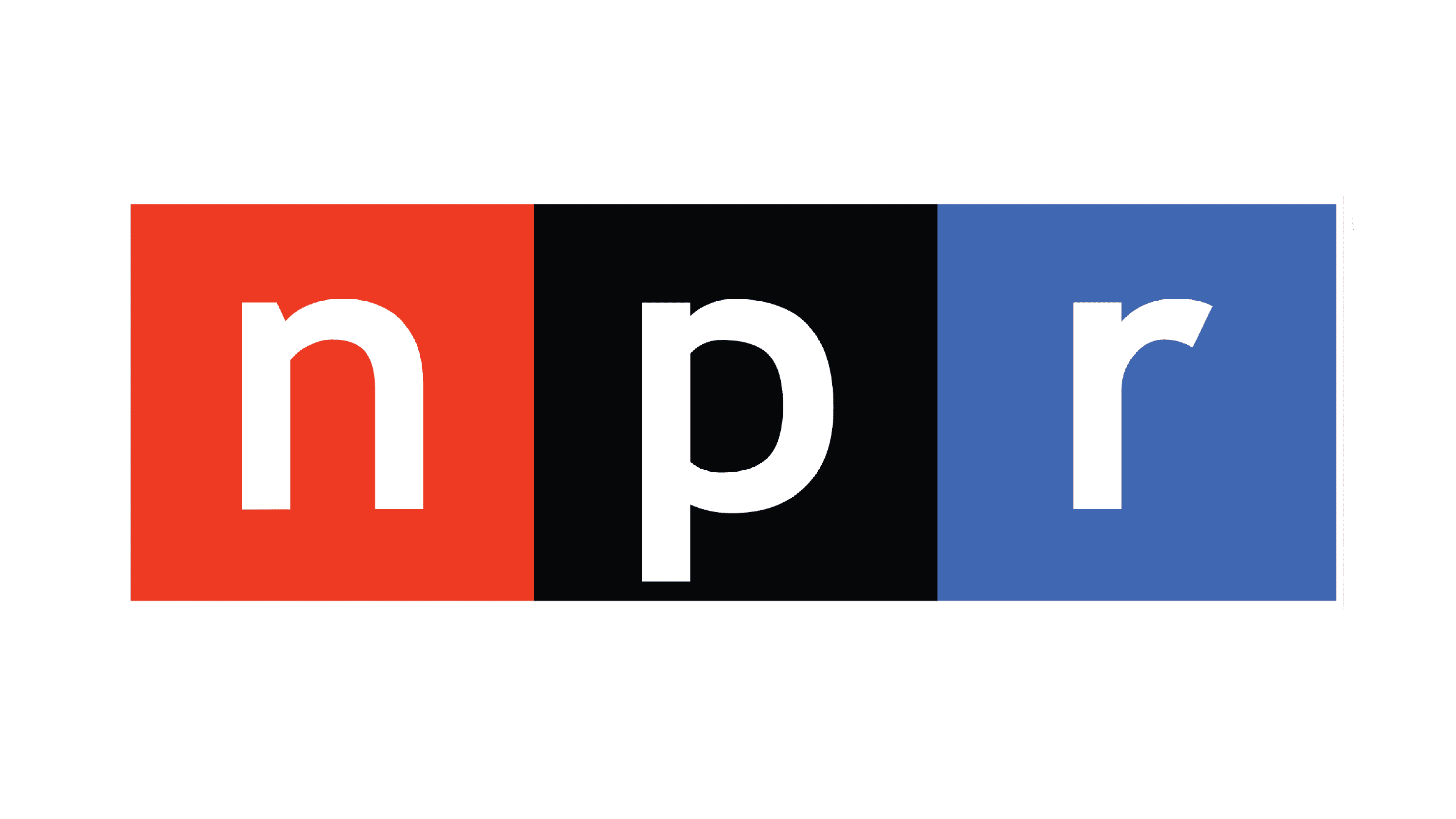
**A person in a cheerleader uniform holding pom poms

Description automatically generated**

***“plush indie pop”***

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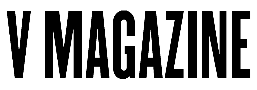
***“Lorde-like vocals”***

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***“pop-perfect sound”***

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***“Maude Latour is quickly becoming the indie-pop girl to know.”***

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**March 29, 2024 (Los Angeles, CA)** – Heralded by ***Billboard*** as *“a pop music prodigy who’s long overdue for a mainstream breakthrough,”* rising alt-pop star **Maude Latour** ignites her next chapter with new single **“Too Slow”** today via **Warner Records**. The euphoric anthem – which she crafted alongside Grammy-nominated producer **Zhone** (Troye Sivan) – offers the first taste of her highly-anticipated debut album arriving this summer. Listen [**HERE**](https://maudelatour.lnk.to/TooSlow) and watch the accompanying video [**HERE**](https://maudelatour.lnk.to/TooSlowVideo), which features professional NFL cheerleaders!

About the single, **Maude** says, *"'****Too Slow'*** *is an invitation into my next era. This song is a tribute to the many evenings spent getting ready to go nowhere with my friends— that energetic promise of the night when you are alongside your people and anything could happen. This song is just the start of the wild ride that is* ***ML1***.*"*

**Maude** has firmly cemented her status as a leading artist-to-watch in 2024. With her new single **“Too Slow,”** the 24 year-old doubles down on her formula of combining studio experimentation with undeniable cosmic-pop hooks and thoughtful lyrics, inviting her audience to come along for the ride, eyes and mind wide open, and stereo turned up as far as it can go.It follows her viral lockdown-era hit **“One More Weekend”** plus four infectious EPs, which have won over critics from ***The New York Times***to ***NPR***, and earned performances at **Lollapalooza, Governors Ball, Austin City Limits**, and many more.

Next up, **Maude** will join **Fletcher** on her Fall 2024 tour, making stops at iconic venues across the country, including Radio City Music Hall in her hometown New York City and the Greek Theatre in Los Angeles. See a full list of dates below, and tickets are available now at [www.maudelatour.com](https://www.maudelatour.com/).

**UPCOMING TOUR DATES:**

June 27 Milwaukee, WI Summerfest

September 12 Minneapolis, MN The Fillmore\*

September 14 Chicago, IL Byline Bank Aragon Ballroom\*

September 15 Detroit, MI The Fillmore\*

September 17 Philadelphia, PA The Fillmore\*

September 18 Washington, DC The Anthem\*

September 19 Boston, MA Roadrunner\*

September 21 New York, NY Radio City Music Hall\*

September 27 Nashville, TN Marathon Music Works\*

September 29 Atlanta, GA Coca-Cola Roxy\*

October 2 Houston, TX Bayou Music Center\*

October 3 Dallas, TX South Side Ballroom\*

October 6 Phoenix, AZ Arizona Financial Theatre\*

October 7 San Diego, CA SOMA\*

October 9 Los Angeles, CA Greek Theatre\*

*\* with Fletcher*

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**For more information, please contact:**

Patrice Compere | Warner Records

Patrice.Compere@warnerrecords.com

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