



LIL PUMP RELEASES "POSE TO DO" FT. FRENCH MONTANA & QUAVO

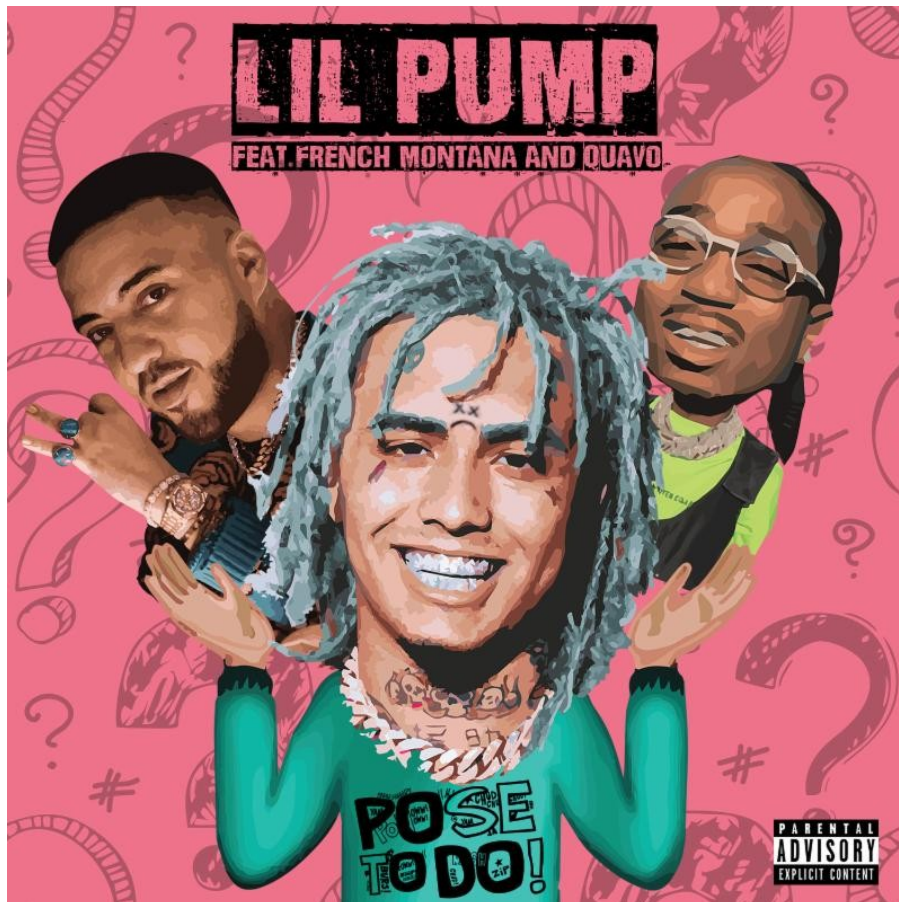
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Latest offering from one of the most charismatic young rappers, innovators and influencers of this generation.

"Pose To Do" comes on the heels of Lil Pump's critically-acclaimed sophomore album *Harverd Dropout* [Tha Lights Global/Warner Records] and sold-out spring tour.

Produced By: Mally Mall

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ABOUT LIL PUMP:

Signature colorful dreads flailing, ominous ink on display and superhero-sized charisma in plentiful supply, **Lil Pump** (born August 17, 2000) tore through hip-hop like a tornado, amassing over 2 billion audio and video streams and counting. **Lil Pump** released his highly-anticipated full-length follow-up album, ***Harverd Dropout***, which debuted at #7 on *Billboard's* Top 200 and was fueled by internet-breaking moments such as a viral "Harverd Commencement" address from Harvard University and creating the comedic series "**Pump University**" in partnership with *YouTube Originals*, garnering 7 million views to date. One-off singles, such as the historic crossover with the late XXXTentacion on "**Arms Around You**" [feat. Maluma & Swae Lee], went platinum as **Pump's** "**I Love It**" with Kanye West reached double-platinum status. Plus, the single "**Be Like Me**" [feat. Lil Wayne] cranked out 69 million video views.

Lil Pump's breakout hit "Gucci Gang" is a RIAA 4x platinum smash that topped singles charts across North America and Europe, streaming to #2 on the US Spotify Chart and #12 on the Global Chart, while garnering over 942 million combined YouTube views for its climactic, larger-than-life video. In 2018, **Lil Pump's** "Esskeetit" music video racked up 421 million YouTube views and closed out the year achieving the biggest-ever global debut for a hip-hop video on **YouTube** for "**I Love It**" with Kanye West. After surpassing 76 million views in under a week, it eclipsed 470 million global views and counting. The groundbreaking video—co-directed by West and executively-produced by Spike Jonze—went viral, spawning an [#ILoveItChallenge](#) on social media, memes from celebrities like [Ellen Degeneres](#) and a hilarious spoof from [The Late Late Show's James Corden](#). What's more, **Pump** made headlines with stellar performances on *The Tonight Show Starring Jimmy Fallon* and *BET's* 2018 Hip-Hop Awards. Meanwhile, *Billboard* touted him in its coveted "21 Under 21" feature.

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