



**DIANA GORDON RELEASES NEW SINGLE "BECOMING" VIA  
FACET RECORDS / WARNER RECORDS**

**WATCH THE OFFICIAL MUSIC VIDEO [HERE](#)**



***Diana Gordon - "Becoming"***

**Los Angeles, CA (October 4th, 2019)** - Grammy Award-nominated singer-songwriter Diana Gordon has released her brand new single "Becoming" today. The life-affirming song kicks off a new era for the visionary artist and celebrates new opportunities, success, work ethic and a chance to bring all her people with her. Earlier today, [Paper](#) premiered the official music video for "Becoming." The track is available now via digital streaming platforms everywhere. Get it [HERE](#).

*"Becoming is me affirming my future success and celebrating how far I've come," says Diana. "I'm doing a lot of self-care, I'm ignoring the fuck boys. I got about five real friends that I shower with love*

*and I'm the glue that keeps my family together. I got a lot of work to do but I got a lot to celebrate too."*

The music video was shot by the multidisciplinary visual artist Maxime Quoilin (Jay-Z, Travis Scott, Justin Timberlake, Tom Ford and more). From the video's stunning aesthetic, delicious color palette and power of female connection, every aspect of the video showcases and gives us a glimpse into Diana's creative and artistic vision. She opens up her video with an unreleased interlude she calls "The Mountain Interlude". A one-take cinematic performance sitting on top of a carousel horse in front of a breathtaking view. You feel every word and believe her when she said she's prayed for a moment like this. The rest of the video follows suit. Diana worked closely with Maxime styling the video, dressing the girls from her closet and online finds. You can't really go wrong with classic black patent leather loafers and white ankle socks. The cast, made up of her friends, beautiful women of color serving girl gang sorority realness in the chicest way. The rest of the video is an entertaining quality insight on who Diana is. A multi faceted woman, who unapologetically and consistently celebrates and lifts up other women. The video gives us a small insight to her references which include 14th century renaissance art to 90's grunge and culture. Diana assures us with the song and video, if you were with her shooting in the gym, you always have a seat at her table.



*Photo credit - Kelly Jeffrey*

#### **About Diana Gordon**

Unapologetically bold, sensitive, sincere, analytical and black, **Diana Gordon** is a visionary artist committed to forming emotional connections using her voice as her main tool. A sovereign singer,

songwriter, producer and visual artist, she fuses hard hitting 808's and drums, '90s-inspired alt-rock and dark folk with her powerful mezzo-soprano voice to forge a vividly innovative sound. Diana's brand new single "Becoming" is a life-affirming track that celebrates becoming the person she's always wanted to be; working hard, in control of her life and bringing her family with her. The song sets the tone for her upcoming album arriving next year. Produced in part by Wallis Lane (Drake, Travis Scott), the record is anchored in her search for inner peace and genuine connections and fueled by her complicated past and clear vision for the future.

Hardship is often inspiration enough to get moving, and Diana's music has always been her means of release and salvation. Diana's 2018 breakthrough EP *Pure*, which *Pitchfork* noted was "*marked by her striking voice and emotional candor*," depicted how a family can prompt love and anguish. To-date, she has several Grammys under her belt for her songwriting and producing endeavors working with Mark Ronson, Dua Lipa ("Electricity") and Beyoncé ("Sorry", "Daddy Lessons", "Don't Hurt Yourself") and has credited work with the likes of Dev Hynes of Blood Orange, Travis Scott, Diplo, The xx's Romy Madley Croft, Mary J. Blige and more.

[DianaGordonOfficial.com](http://DianaGordonOfficial.com) | [Facebook.com/DianaGordonMusic](https://Facebook.com/DianaGordonMusic) | Instagram: [@DianaGordon](https://www.instagram.com/DianaGordon) |  
Twitter: [@DianaGordon](https://twitter.com/DianaGordon)

For more information, please contact:

Luke Burland, Pete Quinn - BB Gun Press

323.904.9094 / [luke@bbgunpress.com](mailto:luke@bbgunpress.com) / [peter@bbgunpress.com](mailto:peter@bbgunpress.com)

Aishah White - Warner Records

#818.953.3277 / [Aishah.White@warnerrecords.com](mailto:Aishah.White@warnerrecords.com)