

## 2KBABY UNVEILS NEW VIDEO FOR “OLD SOUL” FEAT. G HERBO

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[PREGAME RITUALS](#) EP OUT NOW ON MASKED RECORDS/WARNER RECORDS



**July 30, 2020 (Los Angeles, CA)** – On a definitive hot-streak in what is proving to be a breakout year for **2KBABY** and following a stellar [performance](#) on Saturday for *The FADER*'s Digital FORT 2, he raises the bar in his new video for “Old Soul” with **G Herbo**. “Old Soul” is one of the standout tracks from **2KBABY**'s celebrated EP *Pregame Rituals* on Masked Records/Warner Records. The EP quickly solidified him as the most exciting talent to emerge from Louisville, KY in recent years, rising quickly amongst the new wave of melodic urban artists dominating the hip-hop landscape. Directed by LAKA, the new video for “Old Soul” feat. G Herbo is heartwarming and hilarious as both artists act out their golden years and kindred friendship as retired old men. Additionally, the “Old Soul” video arrives on the heels of his previous visual for “[Half A Mill](#)” with YFN Lucci, which was also featured on the EP. Check out the new "Old Soul" video now and stay tuned for more from **2KBABY**.

*"When you hear 2KBABY's heart-on-his-sleeve songs, it's clear he isn't the type of artist whose only goal is to get as popular as he can. 2KBABY has something to say."* – **COMPLEX**

*"2KBABY emerged when his single 'Old Streets' introduced the internet to his soft singing voice and ability to narrate street tales like the South's best."* – **PITCHFORK**

*"2KBABY is wise beyond his years...His wisdom will, much like his melodies, take him very far."* – **DJ BOOTH**

*"2KBABY is unquestionably one of the most intriguing and naturally gifted breakout stars of the past year."* – **LYRICAL LEMONADE**



[DOWNLOAD PRESS PHOTO HERE \(CREDIT: DALENA LE\)](#)

**ABOUT 2KBABY:**

Christian Michael Todd (born July 19, 2000), better known by his stage name 2KBABY, is a rapper, singer and songwriter from the Southside of Louisville, KY. From a young age, 2KBABY had to shoulder much responsibility, taking care of his family while growing up in the projects of Louisville. At the age of 15, 2KBABY quickly rose to local fame after recording his first song "Southside Story." In 2018, he decided to take his career to the next level and made the move down to Atlanta. Together with Louisville producer Danny Hajj and his team in Atlanta, 2KBABY quickly got to work on his craft. Collectively, they developed a unique sound, which led to 2KBABY's first breakout hit "Old Streets."

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