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| **2KBABY RELEASES 'THE 2K STIMULUS' TWO-SONG BUNDLE ON MASKED RECORDS / WARNER RECORDS****LISTEN TO “ROUNDS” AND “2KIZZY FLOW”**[**HERE**](https://2kbaby.lnk.to/2KSTIMULUS)**BREAKOUT HIT "OLD STREETS" ACHIEVES RIAA CERTIFIED GOLD STATUS** |

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| [DOWNLOAD ARTWORK HERE](https://www.dropbox.com/s/pu1sqejwy5dfn1l/2KBABY%20-%202K%20STIMULUS%20artwork_PA.jpg?dl=0) |

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| **January 29, 2021 (Los Angeles, CA)** – Today, rising Louisville rapper **2KBABY** drops ***THE 2K STIMULUS***comprised of two new tracks, “**Rounds**” and “**2Kizzy Flow**,” on **Masked Records** / **Warner Records**. Listen [HERE](https://2kbaby.lnk.to/2KSTIMULUS). Both tracks show off the star-quality and soulful spirit in 2K’s vocals as well as mark his first new music of 2021. Additionally, his 2019 breakout single “**Old Streets**” is now **RIAA Certified Gold**. 2K pours his heart out on “**Rounds**,” crooning over a lush R&B instrumental about how hard true love is to find. “**2Kizzy Flow**” is celebratory with 2K giving thanks for his journey out of Louisville and cataloging his victories over the guitar-laden production. Both songs offer hope and resilience, emphasizing 2K’s continued growth. With every release, he becomes a more emotive vocalist, radiating light and power whether he’s singing, rapping, or both.Both tracks follow on the heels of a productive year. He released the reflective “Mad” last September, and before that dropped his debut EP, [*Pregame Rituals*](https://2kbaby.lnk.to/PregameRituals), which featured his soaring single “Old Soul” with G Herbo, as well as his hit, “Old Streets.” The EP garnered praise from a host of tastemaking outlets including *Pitchfork, Complex, XXL, FADER, UPROXX*, and more. Across that set, 2K ruminated on his past, pulling out some of the most memorable melodies rap’s seen in recent years. |

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| [DOWNLOAD PRESS PHOTO HERE (CREDIT: ADAM DEGROSS)](https://www.dropbox.com/sh/oqesqoxstjmnlrg/AABDDHtBkmLr_lSkh2E2giZFa?dl=0&preview=8.tif) |

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| **ABOUT 2KBABY:**Christian Michael Todd (born July 19, 2000), better known by his stage name 2KBABY, is a rapper, singer and songwriter from the Southside of Louisville, KY. From a young age, 2KBABY had to shoulder much responsibility, taking care of his family while growing up in the projects of Louisville. At the age of 15, 2KBABY quickly rose to local fame after recording his first song “Southside Story." In 2018, he decided to take his career to the next level and made the move down to Atlanta. Together with Louisville producer Danny Hajj and his team in Atlanta, 2KBABY quickly got to work on his craft. Collectively, they developed a unique sound, which led to 2KBABY's first breakout hit “Old Streets." |

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| **FOLLOW 2KBABY:**[Twitter](https://twitter.com/2kBaby) | [Instagram](https://www.instagram.com/2kbaby/) | [YouTube](https://www.youtube.com/channel/UCndzZMAL-lhenEzyGuL-f0A)**For more information, please contact:**Yash Zadeh | Warner Records**Yashar.Zadeh@warnerrecords.com** |

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