

# ALI GATIE ANNOUNCES *THE IDEA OF HER* EP WITH HEARTBREAKING "CAN'T LET YOU GO" SINGLE

*THE IDEA OF HER* FEATURES TY DOLLA \$IGN, ALESSIA CARA, TATE MCRAE, AND MARSHMELLO

LISTEN TO "CAN'T LET YOU GO" [HERE](#) – WATCH THE VIDEO [HERE](#)



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**March 12, 2021 (Los Angeles, CA)** — Today, Toronto R&B-pop crooner **Ali Gatie** spills his heart out on “**Can’t Let You Go**,” the first single from his upcoming EP, *The Idea of Her*. Listen [HERE](#). After teasing snippets to an overwhelming response from his fans (THE LISNERS), he’s officially sharing the track, which finds him attempting to hold on to love with a gorgeous accompanying video. Watch it [HERE](#). All told, it’s a thrilling peek into *The Idea of Her*, which boasts an impressive list of collaborators, including **Ty Dolla \$ign, Alessia Cara, Tate McCrae, and Marshmello**. The EP is out **March 26th** on **Warner Records** and it’s available for [pre-order now](#).

On the heels of being nominated for three Canadian **Juno Awards** (*Artist of The Year, Album of The Year for 'YOU,'* and *Fan Choice Award*), the soulful ballad “Can’t Let You Go,” arrives with Ali singing about love and loss before slipping in some of his native Arabic. The video reflects the soft hues of the song as he pours out his confessions against an elegant black-and-white backdrop, supported by a shadowy pair of dancers draped in silk. It’s simple yet affecting, like the song itself. “*Can’t Let You Go*’ is about a hopeless romantic holding on to a love that’s long faded,” Ali explains. “I wrote the song to describe the struggles of moving on and how impossible it may seem at times.”

This vulnerable slow-burner builds on the vibe of his 2019 breakout, **It’s You**,” which has been streamed nearly 2 billion times and **RIAA Certified Double Platinum**. “Can’t Let You Go” sets the stage for *The Idea of Her*, a conceptually inspired effort that only intensifies the emotion and connection **Ali Gatie** has become known for as he pushes his sound in

totally new directions.

With “Can’t Let You Go,” the Toronto talent adds to his growing list of lovesick hits, including “Lie To Me” with **Tate McRae**, “Running on My Mind,” “If I Fall in Love,” “What If I Told You That I Love You,” and “Welcome Back” featuring **Alessia Cara**. In under three years, he’s surpassed 3.5 billion global streams, while racking up over 19 million streams a week and 11 million monthly listeners on Spotify. Even with a sold-out world tour and Coachella slot put on hold, he’s continued to grow a huge following.

*Gatie’s music is unapologetically romantic and honest, injecting smooth vocals with vulnerability into his songs.” – VARIETY*

*“[Ali] has been on a rocket recently, shooting up in cred and streams.” – COMPLEX*

*A surefire way to wind up in your feelings forevermore- NYLON*

*“Canadian artist Ali Gatie has been making a lot of waves as of late and for good reason. His brand of smooth hip-hop and r&b has become a huge hit amongst fans and he continues to drop tracks that are emotionally honest and intelligent. – HOTNEWHIPHOP*



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**ABOUT ALI GATIE:**

Ali Gatie's music is intimate in a way that almost feels private. The Toronto-raised artist's pop-meets-R&B is often vulnerable, wounded, and yearning — listening is less like thumbing through his diary than stumbling upon the pages he's ripped out and stuffed at the bottom of a drawer. Hits like double-platinum acoustic love letter "It's You" and his new EP, *The Idea of Her*, demonstrate how affecting such an approach can be — he shares the contours of his emotions in hopes that listeners see themselves reflected. And his fans, The LISNers, have connected to these songs in a way that feels profound. After blossoming his sound via bigger projects like 2020's *You*, he's now accumulated over 3 billion streams across platforms. Gatie isn't the type to care about such numbers, but it's evidence of the powerfully authentic bonds he's been able to form. *The Idea of Her* is full of new leaps, including a colorful collaboration with Marshmello and Ty Dolla \$ign called "Do You Believe," which makes it the perfect next step for both Gatie and The LISNers — the EP underscores his unguarded approach to songwriting while emphasizing that there are new worlds out there to explore. "I want my fans to know I'm still figuring this out," he says of his next chapter, which will include a full-length studio album sooner than later. "I might not know for five or 10 years, but this is where I feel like I sit most comfortably. You can expect the unexpected."

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