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The 10-track set drops alongside a video for “**Do You Believe**” with **Marshmello** & **Ty Dolla $ign**, one of two major collaborations on the project. To celebrate the release, **Gatie** will be live-streaming an exclusive performance on April 8/9 in partnership with premium digital live platform **Moment House**. Tickets are available [HERE](https://www.momenthouse.com/aligatie).    On *The Idea of Her*,**Ali Gatie** sounds both full of hope and as vulnerable as ever. Through moving stories and metaphors, he explores the endless rollercoaster of emotions that being in (and out of) love brings. “The opening song is as beautiful and joyful as can be, and then ‘**Can’t Let You Go**’ is as sad and hopeless as it gets,” he explains. “It’s about love as a whole—the type of love that takes a day to happen and the type of heartbreak that takes years to recover from.”    Throughout, Ali expands on his stripped-down sound, singing in his native Arabic for the first time on the heavy-hearted ballad “Can’t Let You Go,” duetting with rising singer-songwriter **Tate McRae** on “**Lie to Me**,” and spreading his wings with Marshmello and Ty Dolla $ign on the upbeat anthem “Do You Believe. “This song started as a ballad for me,” he says. “I loved the idea of a song about running away and choosing love over everything. After finishing it, I felt like a song about believing in the power of love should feel more anthemic and heroic. That’s why I decided to collaborate with Marshmello and Ty Dolla $ign.” Watch the video [HERE](http://aligatie.lnk.to/doyoubelievevid).    Such co-signs are a natural step for the Toronto talent who has built his devoted fanbase (the LISNERS) via songs that hit hard—and hit home. *The Idea of Her* comes on the heels of **Gatie** scoring three nominations for Canada’s Juno Awards (Artist of the Year, Album of the Year for *YOU*, and Fan Choice Award). It also adds to his growing list of lovelorn hits, including the RIAA Certified Double Platinum breakout “It’s You,” “Running on My Mind,” “If I Fall in Love,” and “What If I Told You That I Love You." In less than three years, he’s surpassed 3.5 billion global streams, while racking up over 19 million streams a week and 11 million monthly listeners on Spotify. Even with a sold-out world tour and Coachella slot put on hold, *The Idea of Her*is proof that Gatie is still ready to make an impact on LISNERS everywhere.  *Gatie’s music is unapologetically romantic and honest, injecting smooth vocals with vulnerability into his songs.”* – **VARIETY**      *“[Ali]* *has been on a rocket recently, shooting up in cred and streams.”* – **COMPLEX**      *A surefire way to wind up in your feelings forevermore* - **NYLON**      *“Canadian artist Ali Gatie has been making a lot of waves as of late and for good reason. His brand of smooth hip-hop and r&b has become a huge hit amongst fans and he continues to drop tracks that are emotionally honest and intelligent.*– **HOTNEWHIPHOP**  ***THE IDEA OF HER* EP TRACKLIST:**  1. Bigger Person  2. Can’t Let You Go  3. Stay Up  4. Do You Believe with Marshmello & Ty Dolla $ign  5. Lie to Me with Tate McRae  6. What If I Told You That I Love You  7. Running On My Mind  8. Sunrise  9. Helpless  10. The Idea of Her | |  |  |  | | --- | --- | | |  | | --- | | A person standing on a stage  Description automatically generated with low confidence | |  |  |  | | --- | --- | | |  | | --- | | [DOWNLOAD HI-RES COVER ART](https://wmg.sharepoint.com/:i:/s/US.WBR.Publicity/EePWMjlK9ANLk1wT0LDtcToBbgxJkLNYo4ivydL8qglX1w?e=1XOyAA) | |  |  |  | | --- | --- | | |  | | --- | | A person wearing a backpack  Description automatically generated with low confidence | |  |  |  | | --- | --- | | |  | | --- | | [DOWNLOAD HI-RES PRESS PHOTO HERE](https://press.warnerrecords.com/wp-content/uploads/2021/03/IMG_0470.jpg)  PHOTO CREDIT: VINCE AUNG | |  |  |  | | --- | --- | | |  | | --- | | **ABOUT ALI GATIE:**  Ali Gatie’s music is intimate in a way that almost feels private. The Toronto-raised artist’s pop-meets-R&B is often vulnerable, wounded, and yearning — listening is less like thumbing through his diary than stumbling upon the pages he’s ripped out and stuffed at the bottom of a drawer. Hits like double-platinum acoustic love letter “It’s You” and his new EP, *The Idea of Her*, demonstrate how affecting such an approach can be — he shares the contours of his emotions in hopes that listeners see themselves reflected. And his fans, The LISNERS, have connected to these songs in a way that feels profound. After blossoming his sound via bigger projects like 2020’s *You*, he’s now accumulated over 3 billion streams across platforms. Gatie isn’t the type to care about such numbers, but it’s evidence of the powerfully authentic bonds he’s been able to form. *The Idea of Her* is full of new leaps, including a colorful collaboration with Marshmello and Ty Dolla $ign called "Do You Believe," which makes it the perfect next step for both Gatie and The LISNers — the EP underscores his unguarded approach to songwriting while emphasizing that there are new worlds out there to explore. “I want my fans to know I’m still figuring this out,” he says of his next chapter, which will include a full-length studio album sooner than later. “I might not know for five or 10 years, but this is where I feel like I sit most comfortably. You can expect the unexpected.” | |  |  |  | | --- | --- | | |  | | --- | | **FOLLOW ALI GATIE:**  [Twitter](https://twitter.com/aligatie) | [Instagram](https://www.instagram.com/aligatie/) | [TikTok](https://www.tiktok.com/@aligatie?u_code=d67fmf976b79b9&preview_pb=0&language=en%C3%97tamp=1561433358&utm_campaign=client_share&app=musically&utm_medium=ios&user_id=6691292349484598277&tt_from=twitter&utm_source=twitter&source=h5_m&lang=en) | [YouTube](https://www.youtube.com/channel/UCsU2Dg39gd4_N9a7icS3b3A)  **For more information, please contact:**  Yash Zadeh  Warner Records  [**Yashar.Zadeh@warnerrecords.com**](mailto:Yashar.Zadeh@warnerrecords.com) | |  |  |  | | --- | --- | | |  | | --- | | A picture containing logo  Description automatically generated | | | | | | |
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