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Listen [HERE](https://astn.lnk.to/gradually), and watch [HERE](https://astn.lnk.to/graduallyvideo).  *"ASTN is a star in the making. What instantly struck me is ASTN’s ability to move between both Pop and R&B influences so effortlessly. His inspirations are familiar, and his music timeless, yet he’s bringing to it a fresh style all his own,"***says Aaron Bay-Schuck, co-Chairman & CEO, Warner Records.** *"He’s so clear on who he wants to be, what he wants his music to sound like, what he wants his visuals to look like, and what will make the most authentic connection with his fans; these are all marks of a true artist. When you add his natural ability to utilize all the tools the social space has to offer, along with a bright and talented management team, you’ve got the makings of a breakout act. Tom Corson and I are thrilled to welcome him to the Warner Family."*    The track is an affecting breakup anthem, warmed by smooth R&B production and **ASTN**’s gentle, yet confident voice. The comforting environment allows him the space to explore some uncomfortable feelings, airing out the confusing thoughts that consumed his mind when a relationship was crumbling. “*The song poses the question: Is it more agonizing to see someone you love vanish from your life all of the sudden, or slowly detach from you over time?*” explains **ASTN**. "*It's about knowing this person is on their way out, and yet you still try to make it work, salvaging anything from it that might be left. But truthfully, there’s a beauty in letting go.*”    There’s certainly a beauty to the “Gradually” video. The nocturnal clip finds **ASTN** rolling down a lonely road at night in the back of a vintage car, sipping champagne and contemplating where things went wrong. It’s a moving tribute to lost love—reflective, earnest, and self-assured.  “Gradually” is **ASTN**’s Warner Records debut, and his first original release since [his R&B remix](https://www.tiktok.com/@astnmusic/video/7026189800948534574?is_copy_url=1&is_from_webapp=v1&lang=en) of Billie Eilish’s “Happier Than Ever.” Dropped on TikTok and Instagram in November, the cover garnered so much attention—4 million views overnight and over 59 million views on TikTok alone—that fans demanded [a full-length release](https://open.spotify.com/track/7es56D0QedGMsK39wl2yFX?si=u9E5xXMnSMO0IlZwpH-gsQ), which arrived the next week. He was suddenly a viral sensation, but it was the result of the groundwork he’d been laying for years on textured, emotional independent releases like 2017’s *Tell Your Friends* and June 2021’s *IT’S NOT THAT SERIOUS.*Now, with Warner in his corner, he’s ready to reach even more open-hearted listeners—something that songs as generously emotive as “Gradually” will surely help him do. | |  |  |  | | --- | --- | | |  | | --- | | A picture containing person, wall, person  Description automatically generated | |  |  |  | | --- | --- | | |  | | --- | | [DOWNLOAD PRESS PHOTO HERE](https://wmg.sharepoint.com/:i:/s/US.WBR.Publicity/EXBtn4HV1oVDhCzdQtcdGqwBH3QCLgnowRjudrYBL4bOXw?e=dyYX1E)  Credit: Bryce Glenn | |  |  |  | | --- | --- | | |  | | --- | | **ABOUT ASTN:**  For ASTN, optimism and stormier emotions exist in perfect balance. The Los Angeles-based singer, songwriter, and producer makes genre-blurring songs built around light, textured R&B production, and relatable, repeatable hooks. And his new five-track EP, *You’re Almost There,* pushes his introspective songwriting even further—tracing the contours of the growth and confidence that comes after pushing through hard times. ASTN (born Austin Sanders) has always carried music with him wherever he went, especially as his family moved across the South when he was a kid. By his sophomore year of college, he had identified his own unique palette of warm R&B and poppier trap sounds—inspired by the hip-hop his older brother played him in the car when he was a kid—and started singing and writing. His first original offering was December 2017’s *Tell Your Friends*, followed by the introspective *IT’S NOT THAT SERIOUS* last June. ASTN has continued to demonstrate his growth as a boundary-pushing producer with his “what if this song was rnb?” remixes on social media, and his November 2021 take on Billie Eilish’s “Happier Than Ever” especially resonated—exploding to 56.6 million views in two months. With his Warner Records debut, *You’re Almost There*, ASTN is ready to introduce his truest self to his largest audience yet. “I just want that message to ring true,” he says. “You are almost there, whether ‘there’ is a million miles down the road or a couple feet ahead of you. I’m living proof of that. | |  |  |  | | --- | --- | | |  | | --- | | **CONNECT WITH ASTN**  [Instagram](https://www.instagram.com/astnmusic/?hl=en) | [Twitter](https://twitter.com/astnmusic?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor) | [TikTok](https://www.tiktok.com/@astnmusic?lang=en" \t "_blank)  **For more information, please contact:**  Yash Zadeh | Warner Records  [**Yashar.Zadeh@warnerrecords.com**](mailto:Yashar.Zadeh@warnerrecords.com) | |  |  |  | | --- | --- | | |  | | --- | | A picture containing logo  Description automatically generated | | | | | | |
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