

**AMY ALLEN SHARES MINDFUL NEW SONG**

**“WHAT A TIME TO BE ALIVE” FEATURING PINK SWEAT$**

**WATCH THE VIDEO** [**HERE**](https://amyallen.lnk.to/WATTBAvideo)

A picture containing person, outdoor, person, person

Description automatically generated

**November 6, 2020 (Los Angeles, CA)** – Singer, songwriter, producer and multi-instrumentalist Amy Allen has teamed up with acclaimed R&B sensation Pink Sweat$ for her new song “What a Time To Be Alive,” out today on Warner Records. On the particularly prescient track, co-written with Tyler Johnson (Harry Styles, Taylor Swift), Amy ponders the world we live in and our responsibility to leave it better than we found it. Listen to “What a Time To Be Alive (feat. Pink Sweat$)” [**HERE**](https://amyallen.lnk.to/WATTBA) and watch the Alex Bittan-directed video [**HERE**](https://amyallen.lnk.to/WATTBAvideo).

Amy explains, *“This song is a call to action and a cry for help. It’s a song about what we're leaving to future generations, asking what we’re doing to ensure a more beautiful, more safe and more sustainable planet.”*

Pink Sweat$ adds, *"It's always special when a friend asks you to jump on a song, especially one like this. 'What A Time To Be Alive' is a record that a lot of people need to hear right now. We seem to have forgotten that the best version of yourself is a product of how you elevate those around you, and I'm grateful to be able to stand by that message alongside a true friend.”*

Having spent the prior few years co-writing some of pop’s biggest hits (Harry Styles, Halsey, Selena Gomez and more), “What A Time To Be Alive” is the latest in a string of debut solo releases that have introduced Amy Allen as a songwriter and artist for her generation, offering a birds-eye view of life as a young woman in 2020 America. Her incredibly personal and impactful songs “[Queen of Silver Linings](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DcwGjk28yAbA&data=04%7C01%7CCeri.Roberts%40warnerrecords.com%7Cb923727c6d104cca4b9208d87ac42f73%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637394330317251546%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=gCPFT6qhXAyH5GA51B4NEWXWt90wEP0mlu5vrN61e%2Bw%3D&reserved=0),” “[Difficult](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3Djwn9V5NyRzs&data=04%7C01%7CCeri.Roberts%40warnerrecords.com%7Cb923727c6d104cca4b9208d87ac42f73%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637394330317251546%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=qAMmJqJMkZqxU39VD%2FDUoKCYWPDe%2FmNFbD31JP0o2J4%3D&reserved=0),” and “[Heaven](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DiFeGncfXJCU&data=04%7C01%7CCeri.Roberts%40warnerrecords.com%7Cb923727c6d104cca4b9208d87ac42f73%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637394330317261502%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=kHrKRlk6A4YGpqLsSx83gxFI9DMkcGDdiV64tRkSnfw%3D&reserved=0)” have earned critical acclaim from *Flaunt*, *American Songwriter*, *WWD*, *Refinery29*, *People Magazine* and more, while catching the attention of the likes of Elton John and Sam Smith.

**More About Amy Allen:**

There are two stories you can tell as a songwriter: yours or someone else’s. Amy Allen not only tells the stories of some of the biggest artists in the world as a songwriter, but she also shares her story as an artist. By 10-years-old, Amy began writing songs for herself and learned five instruments. After graduating from Berklee College of Music, she founded New York indie upstart band, Amy & The Engine. In 2018, she wrote “Back To You” by Selena Gomez and opened up the floodgates to collaborate with A-list talent, including Halsey, Camila Cabello, Shawn Mendes, Sam Smith, and Harry Styles. *Forbes* named her on the coveted *“30 Under 30”*list, while *Variety* dubbed her *“Hitmaker of the Month*.*”* Reclaiming her passion for performing in 2020, she introduces her sound as an artist on her full-length debut for Warner Records.  All of her past experience has led her to this point, to creating a collection of personal and meaningful songs that make up her debut album. Amy’s songs are lived-in tales, reminiscent of the American troubadours that have come before her - heroes like Tom Petty or Sheryl Crow, Carole King or John Prine or Bruce Springsteen. Heralded by these initial song releases and a debut album to follow in 2021, Amy Allen tells her own story now.

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