

**BILLBOARD'S #1 EMERGING ARTIST NLE CHOPPA UNLEASHES
HIGHLY-ANTICIPATED DEBUT ALBUM *TOP SHOTTA***

**GUEST FEATURES FROM RODDY RICCH, LIL BABY, MULATTO AND
CHIEF KEEF**

**UNVEILS MUSIC VIDEOS FOR "MURDA TALK" AND "MAKE EM SAY"
FEATURING MULATTO**



[DOWNLOAD ARTWORK HERE](#)

August 7, 2020 (Los Angeles, CA) – Hailing from Memphis, *Billboard*'s record-breaking #1 emerging artist **NLE Choppa** unveils his major-label debut, *Top Shotta*, via No Love Entertainment / Warner Records. His Jamaican heritage inspired the album title, which signifies his rapid rise amongst a new wave of heavily streamed artists, and an undeniable breakout year surpassing over 3 billion streams with praise from *The New York Times*, *Forbes*, *Pitchfork*, *XXL*, and more. Get *Top Shotta* [HERE](#).

To celebrate the arrival of *Top Shotta*, Choppa's dropping two brand new music videos! Tonight,

he let loose a cinematic video short for “Murda Talk” to tease the forthcoming **Top Shotta** film. The visual depicts the stark reality of the neighborhood he grew up in. Check it out [HERE](#). On August 7 at 6 pm PT/9 pm ET, **NLE Choppa** will release the music video for his brand new single “**Make Em Say**” featuring **Mulatto**. The spicy clip captures the spirit of the song’s raw raps, hype beat, and call-and-response chorus. **Choppa** and Mulatto’s chemistry practically sizzles on-screen as he chants, “*I think I’m in love, love, love.*” Watch it [HERE](#).

What’s more, **NLE Choppa** revealed an exclusive merch collection available now at warnerrecords.lnk.to/choppastore. **Top Shotta** shirts, socks, jerseys, and more are available for a limited time only, check out photos of the collection [HERE](#).

Last week, **Choppa** set the stage for the album with “**Narrow Road**” featuring **Lil Baby**. [Complex](#) proclaimed, “**NLE Choppa** bares his soul on his latest single,” while [UPROXX](#) assured, “The Memphis native asserts his realness with a measured flow over a hard-driving beat.” [HYPERBEAST](#) applauded how “The personal track gives insight into what has shaped **Choppa**’s mentality today.” With 10 million-plus streams in under a week, the song claimed prime real estate on coveted playlists such as Spotify’s *New Music Friday*, *RapCaviar*, and *Most Necessary* as he landed on the covers of Spotify’s *Off The Strength*, Pandora’s *The Sauce*, and Tidal’s *New South*. He also graced the cover of the latest issue of [Kazi Magazine](#). The publication shared, “At just 17, **NLE Choppa** has proved to be one of the new generation’s most exciting artists, delivering perfect execution upon each release. His timely emergence into the music scene is followed by several timeless records that are globally recognized by many.”

Top Shotta touts the platinum “[Camelot](#),” gold “[Walk Em Down](#)” [feat. Roddy Ricch], and gold “[Shotta Flow 3](#).” As a whole, the project affirms his place among the biggest breakout rappers of 2020. Over the piano-laden album opener “**Daydream**,” **Choppa** croons aspirational melodies before ripping through the beat with a fiery delivery. Elsewhere, a deadly flow circles around “**Murda Talk**” as he paints a vivid picture with each bar. Everything culminates on “**Depression**.” A showcase for his impressive vocal range, the personal track cuts deep as he spells out the title and openly admits, “*Just wanna please everybody, I’m not perfect.*” It serves as a rare moment of vulnerability and bravery. Check out the full tracklisting below.

At just 17-years-old, **NLE Choppa** has quickly become one of hip-hop’s most influential voices. He reaches a staggering 12.8 million monthly listeners on Spotify, cementing him as one of the “*300 most-listened-to artists in the world.*” Not to mention, his RIAA gold-certified hit single “[Walk Em Down](#)” feat. Roddy Ricch is #9 at Urban Radio and ascending up the *Billboard* Hot 100 with over 108 million YouTube views, and 402 million global streams.

TRACKLISTING

1. Daydream
2. Double Bacc
3. Make Em Say (ft. Mulatto)
4. Camelot
5. Walk Em Down (ft. Roddy Ricch)
6. Murda Talk
7. Who TF Up In My Trap

8. Shotta Flow 3
9. Top Shotta Flow
10. Shotta Flow 4 (ft. Chief Keef)
11. Shotta Flow 5
12. Neighborhood Watch
13. Can't Take It
14. Gamble With My Heart
15. Molly
16. Paranoid
17. Narrow Road (ft. Lil Baby)
18. Watch Out For The Narcs
19. Made It Happen
20. Depression

FOLLOW NLE CHOPPA:

[Website](#) | [YouTube](#) | [Instagram](#) | [Twitter](#) | [Press Site](#)

For more information, please contact:

Aishah White | Warner Records

Aishah.White@warnerrecords.com

