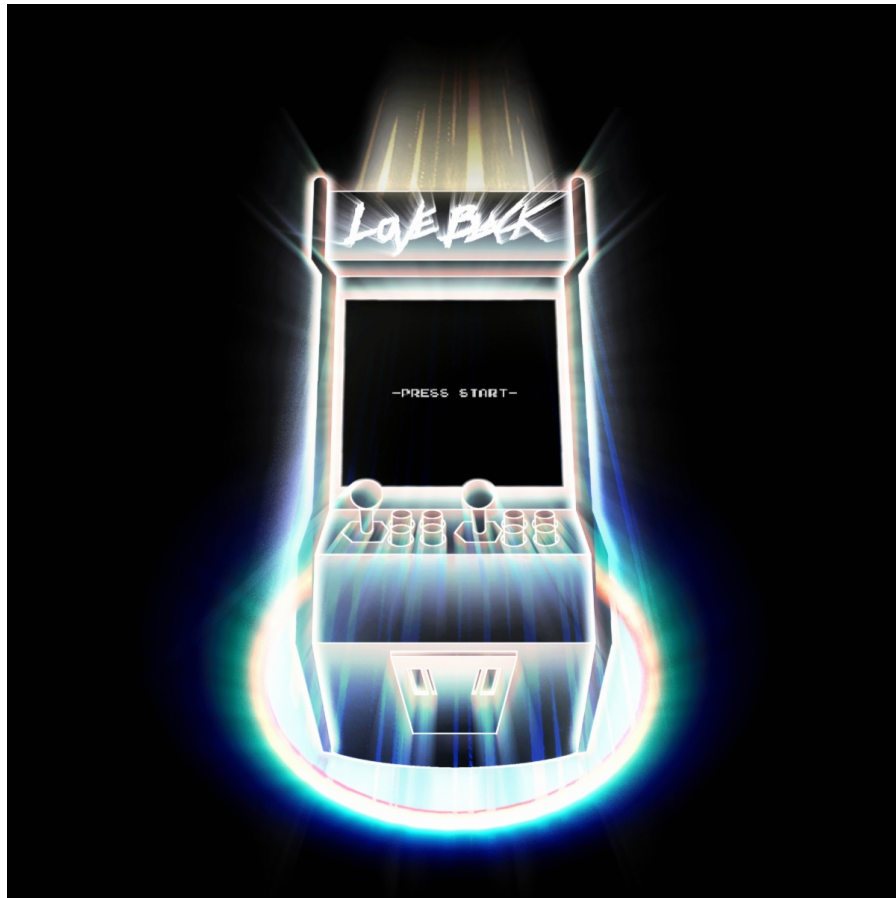


BK THERULA UNVEILS PSYCHEDELIC NEW PROJECT *LOVE BLACK*

LISTEN [HERE](#)

SOLD-OUT HEADLINE NYC SHOW AT BABY'S ALL RIGHT ON **OCTOBER 26** AND ROLLING LOUD NY **ON OCTOBER 29**

SUPPORTING LIL TECCA'S "TECCA LOVES YOU" TOUR IN 2022



[DOWNLOAD ARTWORK](#)

October 22, 2021 (Los Angeles, CA)— Today, unconventional and neoteric 19-year-old Atlanta rapper **Bktherula** lets us into her psychedelic and color-drenched world with *Love Black* on **Warner Records**. On her first release since last year's buzzed-about mixtape, *Nirvana*, Bk is ready to ascend to stardom as one of the newest leaders of the underground. Listen to *Love Black* [HERE](#).

Bk has never shied from pushing against the boundaries of mainstream hip-hop. On her second Warner project, she unleashes rage raps that make tracks like "**ARE WE DONE**" and "**HIT ME**" feel fiery, furious, and fresh. But she doesn't stay in any one place for long—**Bk** briskly spins through a variety of soundscapes on the album, oozing confidence over the mechanical and intense "**SANTANNY**" or crooning over the dreamy, video game-like melodies of "**NAH.**" Culminating with the hazy "**IDK WHAT TO TELL YOU,**" *Love Black* presents a wide-lens view of what rap can look like, balancing blazing ragers with chill, spaced-out sounds.

Earlier this month, **Bk** announced *Love Black* with the Matt Ox featuring "**PLACEMENT.**" Their aggressive flows felt excitingly unpredictable as the duo spit venom at critics over pounding drums and whirring synths. In an interview with *Our Generation Music*, **Bk** said her new music is meant to

“demand respect” from doubters, and *Love Black* stamps a period at the end of that declaration. The project is a showcase for **Bk**’s ability to cut through the noise with razor-sharp writing and an ear for production that pushes blistering hip-hop sounds to their limits.

Love Black was preceded by a hot streak of singles that included “[PLACEMENT](#),” July’s “[Not Wock](#),” and May’s “[Blue/Santanny](#)”—visionary rap tracks that garnered attention from *Lyrical Lemonade*, *Hot New Hip Hop*, *Uproxx*, *Genius*, and more. Those songs made good on the Atlanta artist’s quick rise—**Bk**’s singular voice and perspective catapulted her into the spotlight in just under a year. *The Washington Post* said, “[*Bktherula*] knows she’s talented, and was before her music went viral.” Additionally, **Bk** was announced as a special guest on Lil Tecca’s Tecca Loves You tour, which is set to kick off in February 2022. During the pandemic, she dropped a fever dream of a video for “Summer” and played Move Forward Fest alongside Guapdad 4000, Kari Faux, and more.

To celebrate the release of *Love Black*, **Bk** readies two ragers in NYC- headlining Baby’s All Right on October 26 and Rolling Loud festival on October 29.

Bk’s not new to festivals, she produced and performed for hundreds of feverish fans at her inaugural RULAFEST at the start of 2020, and closed out the year joining Playboi Carti and \$NOT for the New Year’s Eve Cyberworld show. In between, she released two full-length projects, including her acclaimed *Nirvana* mixtape and the shimmering *Love Santana*. The latter earned over a million streams and plenty of attention, including from *Pitchfork*, who called highlight “On Me” “the best of the bunch, with flashy production that would make Pi’erre [Bourne] proud.” *Love Black*, however, is a sign that she’s not ever going to sit on these accolades and accomplishments—that **Bk** is always going to push herself to create exciting new musical worlds.

LOVE BLACK TRACKLIST

1. LETS GET IT
2. INCREDIBLE
3. SANTANNY
4. THROUGH 2 U
5. PLACEMENT (Feat. Matt Ox)
6. HIT ME
7. GODS PLAN
8. ADVANCED
9. HIDE YOUR HOE
10. WATCH ME
11. YE HO
12. CROWN
13. ARE WE DONE
14. SHE CHOOSE ME
15. NAH
16. IDK WHAT TO TELL YOU

Tour Dates with Lil Tecca -- Tecca Loves Your Tour

Monday, February 14, 2022 - Boston, MA - House of Blues
Wednesday, February 16, 2022 - Wallingford, CT - The Dome at Toyota Oakdale Theater
Friday, February 18, 2022 - Montreal, QC - MTELUS
Sunday, February 20, 2022 - Toronto, ON - History
Tuesday, February 22, 2022 - Cleveland, OH - House of Blues - Cleveland
Thursday, February 24, 2022 - Chicago, IL - Byline Bank Aragon Ballroom
Friday, February 25, 2022 - Grand Rapids, MI - GLC Live at 20 Monroe
Saturday, February 26, 2022 - Detroit, MI - Filmore Detroit
Sunday, February 27, 2022 - Indianapolis, IN - Egyptian Room at Old National Centre
Tuesday, March 01, 2022 - Minneapolis, MN - The Fillmore Minneapolis
Wednesday, March 02, 2022 - Saint Louis, MO - The Pageant
Thursday, March 03, 2022 - Kansas City, MO - Uptown Theater
Saturday, March 05, 2022 - Denver, CO - Fillmore Auditorium
Friday, March 11, 2022 - Seattle, WA - Showbox SoDo
Saturday, March 12, 2022 - Portland, OR - Roseland Theatre
Monday, March 14, 2022 - San Francisco, CA - The Warfield
Tuesday, March 15, 2022 - Hollywood, CA - Hollywood Palladium

Thursday, March 17, 2022 - San Diego, CA - SOMA
Friday, March 18, 2022 - Santa Ana, CA - The Observatory OC
Saturday, March 19, 2022 - Tucson, AZ - Rialto Theatre
Monday, March 21, 2022 - Austin, TX - Emo's
Tuesday, March 22, 2022 - Dallas, TX - South Side Ballroom
Wednesday, March 23, 2022 - Houston, TX - House of Blues - Houston
Friday, March 25, 2022 - Lake Buena Vista, FL - House of Blues - Orlando
Saturday, March 26, 2022 - Miami Beach, FL - Fillmore Miami Beach
Sunday, March 27, 2022 - Tampa, FL - Ritz Ybor
Wednesday, March 30, 2022 - Atlanta, GA - Buckhead Theatre
Thursday, March 31, 2022 - Nashville, TN - Marathon Music Works
Friday, April 01, 2022 - Charlotte, NC - The Fillmore
Sunday, April 03, 2022 - Raleigh, NC - The Ritz
Monday, April 04, 2022 - Washington, DC - Echostage
Wednesday, April 06, 2022 - Philadelphia, PA - The Fillmore Philadelphia
Thursday, April 07, 2022 - Montclair, NJ - The Wellmont Theater
Friday, April 08, 2022 - New York, NY - Terminal 5



[DOWNLOAD PHOTO HERE](#)

CREDIT: JORDAN MARGOLIN

ABOUT BKETHERULA

In 2019, Bktherula broke out of Atlanta on her terms with a perfect combination of magnetic melodies and airtight bars. On the heels of the buzzworthy single “Tweakin’ Together,” she served up her 2020 independent debut, Love Santana. The project generated over one million streams as Fresh Fruit Only called it, “an immense 11 track project packed with more flows and styles than you could imagine.” Signed to Warner Records in 2020, Bk ignited her next chapter with the release of Nirvana and acclaimed singles “Summer” and “On Me.” New music on the horizon and upcoming festivals are a reminder that the future remains bright for Bktherula.

FOLLOW BKETHERULA

[Instagram](#) | [Twitter](#) | [YouTube](#)

[DOWNLOAD BKETHERULA PRESS ASSETS HERE](#)

For more information, please contact:

Aishah White | Warner Records

Aishah.White@warnerrecords.com

