

**BREAKOUT RAP STAR CHIKA SHARES SWEET AND SULTRY RETRO
SINGLE “U SHOULD”**

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**CHIKA TO FEATURE IN UPCOMING NETFLIX FILM *PROJECT POWER* WITH
ACADEMY® AWARD WINNER JAMIE FOXX ON AUGUST 14**

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"It's without a trace of hype to say that Chika is poised to become one of the greatest rappers of her generation." – **Fast Company**

"The brisk, seven track project brims over with sonic diversity—a perfect introduction to the talented rapper. This may be CHIKA's first complete project, but it feels like she's already been in the game a long time." – **Pigeons & Planes**

"[Chika] blends technical skill and purposeful songwriting in a way that transcends any perceptions of 'experience.'" – Billboard



ABOUT CHIKA:

At 23-years-old, Chika has established a track record of actively using her platform to advocate inclusivity and challenge societal norms regarding race, gender, mental health and body image. She opted to kickstart her career on the mic instead of enrolling in Berklee College of Music. The risk paid off. After starring as the face of Calvin Klein's #MyCalvin campaign, she introduced a scorching signature style on her 2019 independent debut single "No Squares." Cardi B championed her, and Lena Waithe welcomed her to perform on *Jimmy Kimmel LIVE!* She's since amassed a fervently devout fan base that includes Erykah Badu, Lin Manuel, Sean "Diddy" Combs, Jay-Z, Jada Pinkett Smith and more. Recently, LeBron James enlisted the lyricist to perform her single "CROWN" on his *Graduate Together* tv special for high school seniors. Chika has garnered widespread acclaim from *Billboard*, *TIME*, *Out Magazine*, *XXL*, *Newsweek*, *i-D*, *V Magazine*, *them.*, *Essence*, *C.R. Fashion Book*, *NYLON*, and *Teen Vogue*—of which she graced the cover. Chika is also VEVO's 2020 DSCVR Artist.

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