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The song arrives as **Bren**continues his country-spanning run opening for **Pink Sweat$’** Pink Moon Tour. Listen to **“Friends”** [HERE](https://brenjoy.lnk.to/Friends).    As **“Friends”** opens, **Bren** glides over gentle guitar licks as he reflects on a doomed romance.*“Looking at it where I’m standing I don’t think that we could ever be friends*,” he sings. *“We play each other / That’s the way the game go, I think it’s got to end*.*”*The song then blooms with lush harmonies and sparkling arrangements, giving **Kiana Ledé**a canvas on which to ponder the comings and goings of a fracturing relationship. Even though the song is downcast, it shows off **Bren Joy**’s genuine warmth and irrepressible sincerity, qualities that have made his sun-soaked songs some of the most exciting new music to emerge in the R&B world the last few years.    This new single arrives a few months after **“HEADLINE,”**a glittering, romantic track that reaffirmed his penchant for pairing expressive vocals with intimate songwriting. He explored those stylings at length on the deluxe edition of his 2019 EP, [*Twenties*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsoundcloud.com%2Fbrennenjoy%2Fsets%2Ftwenties&data=04%7C01%7CDionte.Williams%40warnerrecords.com%7C4ca530cf19aa454ca98908d9ae2d8a26%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637732332889463500%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=YYmGF%2FgJ%2FJjmpBhVCtHuHlfvSlMNjTNKq4ke9on8SFg%3D&reserved=0), which came out in March. That release added seven new songs, including the slinky “Fiji Fine” and the heavenly Pink Sweat$-assisted “[Insecure](https://www.youtube.com/watch?v=-Ta-Utziv2I),” which has since racked up over 10M global streams.    After *The Tennessean* dubbed him a “Nashville artist to watch in 2020,” **Bren** hasn’t let his foot off the gas. Having opened for artists like Jhené Aiko and Megan Thee Stallion, he’s no stranger to bright lights, big stages, and screaming crowds. Since early November,he’s toured alongside Kirby and Joy Oladokun on Pink Sweat$' Pink Moon Tour, which continues through mid-December. Tickets are available [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.songkick.com%2Fartists%2F9741329-pink-sweats&data=04%7C01%7CDionte.Williams%40warnerrecords.com%7C9d7b0adaff1c4da6bc5908d9b37ce1b1%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637738171204952642%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=Z%2FeibQSAvEjqAX3Q6Swy4QrhqeoaDXwmFXvna26ut2Q%3D&reserved=0).    Bren also recently made a stop on *Rolling Stone*’s Twitch channel, offering up a special, intimate live performance. And on December 9, he’ll perform at Marathon Music Works in Nashville as part of Red Bull’s SoundClash series, going song-for-song with glam-pop star Jake Wesley Rogers. For tickets and more information visit [win.gs/SoundClashUSA](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.redbull.com%2Fus-en%2Fevents%2Fsoundclash-nashville-bren-joy&data=04%7C01%7CDionte.Williams%40warnerrecords.com%7C9d7b0adaff1c4da6bc5908d9b37ce1b1%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637738171204962640%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=gQfoOk53G4vjs1MSE1lZXoA5ceWtYB9ikl%2FymjqBjGw%3D&reserved=0). Because of the Bonnaroo fest cancellation this summer, this hometown performance will offer fans who’ve been with **Bren** since the beginning a chance to witness him blossoming as a real star. With songs as intimate and emotional as **“Friends”** already out, he’s sure to invite even more listeners along with him on his journey to see his name in lights.    **Bren Joy Tour Dates:**  December 3 - Washington, D.C. - 9:30 Club \*  December 4 - Washington, D.C. - 9:30 Club \*  December 7 - Asheville, NC - The Orange Peel \*  December 9 - Nashville, TN - Marathon Music Works &  December 10 - Atlanta, GA - Variety Playhouse \*  December 11 - New Orleans, LA - The Republic NOLA \*  December 14 - Austin TX - Emo’s Austin \*  December 15 - Houston, TX - House of Blues \*  December 16 - Dallas, TX - HiFi Dallas \*    \* With Pink Sweat$ and Kirby  & Red Bull SoundClash with Jake Wesley Rogers | |  |  |  | | --- | --- | | |  | | --- | | A person wearing a green suit  Description automatically generated with low confidence | |  |  |  | | --- | --- | | |  | | --- | | [DOWNLOAD PRESS PHOTO HERE [CREDIT: LAMONT ROBERSON]](https://wmg.sharepoint.com/:i:/s/US.WBR.Publicity/ES-IAR8lE9NPsz_4Z9-fCKQBvdfIjKJjT7JC4x2m89Xl8w?e=6u9OzC) | |  |  |  | | --- | --- | | |  | | --- | | **ABOUT BREN JOY:**  With overpowering vocal range, deft songwriting chops, piano virtuosity, and undeniable charisma, Bren Joy integrates pop universality into unpredictable R&B. Born and raised in Nashville, he introduced himself with the independent debut EP Twenties in 2019 before joining the Warner Music Family in 2020. Singles "Sweet" (feat. Landon Sears) and “Henny in the Hamptons” generated over 15 million global streams. Vulture named the latter on its “Best New Songs List” and The Tennessean proclaimed him one of the “Nashville Artists To Watch 2020.” In 2020, Big Loud Management brought Bren to Warner Records and released new music that’s fresh and timeless like the artist. He’s received honorable mentions from *Billboard, American Songwriter, Rated R&B*, and more. Along the way, Bren has shared the stage with everyone from Jhené Aiko to Megan Thee Stallion. Most recently, Bren unveiled a fresh *Twenties Deluxe* EP, featuring six new tracks including his simmering hit single, “Insecure” ft. Pink Sweat$. Bren presents a new paradigm for R&B and pop with his musicality and undeniable voice. | |  |  |  |  |  | | --- | --- | --- | --- | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | Shape  Description automatically generated with low confidence | | | |  |  |  | | --- | --- | | |  | | --- | | **FOLLOW BREN JOY:**  [Twitter](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Ftwitter.com%2Fbrennenjoy&data=04%7C01%7Clilly.simpson%40warnerrecords.com%7C15be93d02ca349ceb9b708d8d8fd9a71%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637497931025189232%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=PFx%2FtBiP0xUpz6QSiyYdoDEc6%2Bx0mR2y6tpdgwB7cy0%3D&reserved=0) | [Instagram](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.instagram.com%2Fbrenjoy%2F%3Fhl%3Den&data=04%7C01%7Clilly.simpson%40warnerrecords.com%7C15be93d02ca349ceb9b708d8d8fd9a71%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637497931025189232%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=uazOq6JnAqzNonRXgWBZ%2FptShDj%2Bv%2BDxvhrH%2BQQQI%2B0%3D&reserved=0) | [Facebook](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.facebook.com%2Fbrennenjoy%2F&data=04%7C01%7Clilly.simpson%40warnerrecords.com%7C15be93d02ca349ceb9b708d8d8fd9a71%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637497931025199233%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=Fjwwm02nfUcVUoTJN0qs8%2BXc6hNCZWlin73IA63oSBA%3D&reserved=0) | [YouTube](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fchannel%2FUC149QfeaG4hrmlgpSTLNOZA&data=04%7C01%7Clilly.simpson%40warnerrecords.com%7C15be93d02ca349ceb9b708d8d8fd9a71%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637497931025199233%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=rSvciwnf14xnAecLvrSN20%2BwPxnhOYxeXU3aON%2BtIow%3D&reserved=0)  **For more information, please contact:**  Aishah White | Warner Records  [Aishah.White@warnerrecords.com](mailto:Aishah.White@warnerrecords.com) | |  |  |  | | --- | --- | | |  | | --- | | A picture containing logo  Description automatically generated | | | | | | |
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