CAPTIVATING NEW YORK RAPPER CURLY J UNVEILS MAJOR LABEL DEBUT EP KINGDOM WITH NEW VIDEO ON WARNER RECORDS

LISTEN TO KINGDOM HERE

WATCH THE NEW VIDEO FOR "NO HOODIE" HERE



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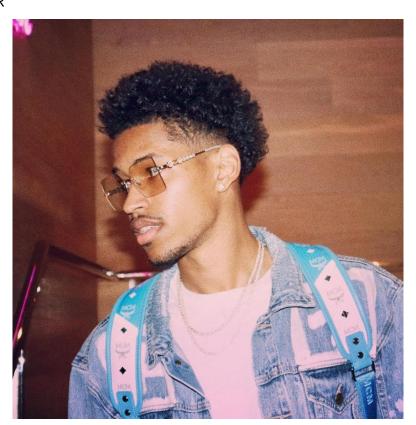
March 5th, 2021 (Los Angeles) - Today New York rapper Curly J drops his eagerly awaited debut EP titled *KINGDOM* on Warner Records. He also shares a new video for "No Hoodie" which finds him navigating through an empty New York Subway during the pandemic. The self-proclaimed "King of Melodies" is one of Long Island, New York's most exciting artists. Potent songwriting, effortless swagger and dizzying flows are all beaming from the body of work, however, according to Curly the journey leading up to the final product was predicated on a stubborn effort to become as well-rounded as any rapper doing it. The self-proclaimed "King of Melodies" is dexterous as both a vibe-setting crooner and double-time rap assassin whether over moody guitar-streaked bangers or bright trap. He says of *KINGDOM* and his approach to music:

"I speak about things that are going on in my life and I think that's why so many people relate to me. I just want to be as versatile as possible and bring my best self to everything I do. As long as I'm the best version of myself, there's nothing I can't do."

He's an open book tapping into the childhood poverty that's increasingly in his rear view. With the new 5 song EP, **Curly J** is staking his claim as rap's new pop-rap maestro, bending beats to his will and switching flows with precision on a dime. The project follows the release of his recent track "Never Stop" released in January of 2021. Previously **Curly** dropped "Bag Different 3.0" and "Big Dawgs." Now with KINGDOM on the horizon, he's ready to earn the crown.

KINGDOM TRACK LISTING

- 1. WAIT ON ME
- 2. NO HOODIE
- 3. NEVER STOP
- 4. TOO MUCH DRIP
- 5. MURDER



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ABOUT CURLY J:

Curly J learned how to do it himself. his life changed forever in the summer of 2019 when his single "Bag Different" went viral on SoundCloud, but that success was a long time coming, and the result of Curly J betting on himself. After dabbling in rap growing up and studying stars like Drake and Speaker Knockerz, he found himself in Texas for college, living with his grandparents while his mother battled breast cancer. Music was a natural place to focus his energy and anxieties—he spent more time in his dorm watching videos

and recording than he did in class. When he wrote "Bag Different," though, he realized it was time to switch things up. Curly J took his paycheck from his on-campus job, paid to have the song mixed, and "risked it all." He dropped out of school and moved back to New York, promising his mom that within a couple years he'd be a star. It only took a couple of months. Curly J followed up "Bag Different" with songs that ran the gamut from candy-coated nostalgia trips ("Kappa") to acoustic-blessed flexes ("Taking Off") to dreamy sex romps ("Addicted"), all brimming with energy to match his lively flow. He puts it all in the music, which is why so many fans of R&B's intersection with rap have crowned him as rising royalty.

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