**DEFTONES LAUNCH *ADOPT-A-DOT* FOR CHARITY**

**CHARITABLE CAMPAIGN FOR UC DAVIS CHILDREN’S HOSPITAL AND CREW NATION**

**DONATE** [**HERE**](https://www.deftones.com/adopt)



**September 22, 2020 (Los Angeles, CA) -** Grammy Award-winning band **Deftones** have launched a philanthropic campaign called **‘Adopt-a-Dot’** where fans can make a charitable donation for one, or multiple dots from the thousands of pixelated dots that comprise the cover-art created by Frank Maddocks of their forthcoming album Ohms. All proceeds to benefit the UC Davis Children’s Hospital and Live Nation’s ‘Crew Nation,’ a global relief fund for live music crews who have been impacted by COVID19. Donations can be made at [Deftones.com/Adopt](https://www.deftones.com/adopt). There are 12,995 dots available, once a donator adopts their dot(s), they have the ability to upload their photo to the site and be a part of the album cover for these two special causes. *Ohms* is set for release this coming Friday, September 25th via Warner Records / Reprise.

Adopt a Dot comes on the heels of Deftones’ recently released song and video last week Friday [“Genesis”](https://www.youtube.com/watch?v=fbp0bET06wc&feature=youtu.be) and follows the previous video for the title track to the forthcoming album [“Ohms.”](https://www.youtube.com/watch?v=KUDbj0oeAj0&feature=youtu.be)

**ABOUT THE ART:**

"’Ohms’ album art is an iconic rendering of a suspended, chance moment in time. As with Deftones music and lyrics, the definitive meaning of the imagery invites and relies on interpretation from the viewer. From a dreamy gaze above, to sadness, hope, despair, optimism and a longing for connection, the emotions conveyed are endless and infinitely evolving." - Frank Maddocks Creative Director, Deftones

**ABOUT UC DAVIS CHILDREN'S HOSPITAL:**

UC Davis Children’s Hospital is the Sacramento region’s only nationally ranked, comprehensive hospital for children, offering children and their families the highest level of care for virtually every pediatric condition.

**ABOUT CREW NATION:**

Live music inspires millions around the world, but the concerts we all enjoy wouldn’t be possible without the countless crew members working behind the scenes. As COVID-19 puts concerts on pause, we want to extend a helping hand to the touring and venue crews who depend on shows to make a living.



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