Serving up an incredible slice of pulsating disco, Dua Lipa is back with “Don’t Start Now.” The track is an adrenalin fueled, feel good dancefloor anthem of positivity and self-empowerment that announces a new era for the global pop star. Dua arrived in style in 2015 with her self-titled, chart topping debut album which eclipsed 4 million sales worldwide with single sales reaching over 40 million. *Dua Lipa* is also officially the most streamed album by a female artist in Spotify history. The video for her breakout global #1 hit “New Rules” made her the youngest female solo artist to reach one billion views on YouTube, and the track became the first to spend a record 45 weeks on the Billboard Pop Songs Chart. Dua made BRIT Award history in 2018 by becoming the first female artist to pick up five nominations, with two wins for British Breakthrough Act and British Female Solo Artist, all while selling out tours around the world. In early 2019, she received two Grammy awards for Best New Artist and Best Dance Recording. Her newest single “Don’t Start Now” debuted at #1 on the worldwide iTunes Chart and was the #1 trending video on YouTube upon its release. Welcome to the next era.