



EMERGING ARTIST SUB URBAN RELEASES NEW SONG
"ISOLATE"

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MARKS THE FOLLOW-UP TO HIS VIRAL SMASH "CRADLES"



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August 30, 2019 (Los Angeles, CA) - Following the release of his viral smash "[Cradles](#)," one of the most used songs on TikTok, rising New Jersey-raised alternative artist, **Sub Urban**, unveils a potent new track titled "**Isolate**." Self-written and produced, "Isolate" is both dark and brilliant, made from the same sinister lightning in a bottle Sub Urban has managed to encapsulate since a young age. "Isolate" tells a narrative of introversion and youthful frustration. Continuing his hot streak of futuristic, innovative alternative music, the new track is further proof that Sub Urban's trajectory will continue to ascend.



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Credit: Aaron Weiss

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For more information, please contact:

Warner Records

Yash Zadeh

Yashar.Zadeh@warnerrecords.com