

EMERGING NEW YORK RAPPER CURLY J ARRIVES WITH NEW “BIG DAWGS” VIDEO

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September 30, 2020 (Los Angeles, CA) – 20-year-old Hempstead, New York rapper **Curly J** has been making waves online and now unveils a scorching new video for his viral song “**Big Dawgs**.” The Upstate Groove-directed visual arrives as the “Big Dawgs” track is surging on streaming platforms with nearly 2 million streams and counting. **Curly J** is among the new crop of precocious NY rappers to explode on the scene and by the sounds of it, success is imminent. Previous releases like “[Keep It 100](#),” “[Bag Different](#),” and “[Kappa](#)” which all have gone viral, have set the stage for **Curly J** to make a major impact in the game. Stay tuned.



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ABOUT CURLY J:

Joshua Cinquez Loftin, better known as Curlly J, grew up in Hempstead, New York where he cultivated his love for music and basketball. Inspirations like Drake and Speaker Knockerz went on to influence the penchant for melodies displayed in his songs. Proclaiming himself as the “King of Melodies” is not only a statement, but a constant reminder to strive to be the best. Curlly J went on to live in Chicago and Texas, but ultimately moved back to New York with his sound even more crafted and matured. After the release of “Bag Different” went viral on SoundCloud the summer of 2019, Curlly J has continued to deliver unique, passion-felt melodic tracks. He acknowledges the critiques about new age artists solely making melodies and not having much substance by making sure to provide well-thought-out bars and deliveries to every track while amassing millions of Youtube views on his songs.

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