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The cut also arrives alongside a striking, cinematic video featuring both stars at their most charismatic. Listen [HERE](http://idk.lnk.to/SHOOTMYSHOT) and watch the video [HERE](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fidk.lnk.to%2FSHOOTMYSHOTvideo&data=04%7C01%7CDionte.Williams%40warnerrecords.com%7C41db50d34bf04e36852208d8fee1573f%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637539591120058412%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=IjcCpSRSKKpEjYOVnLztjFtVzGu9ztOJvHWURWzdfsQ%3D&reserved=0).    “**Shoot My Shot**” finds **IDK** at his most colorful and comedic, using his verse to paint a picture of his ideal mate. She shops Whole Foods—”stomach on apple cider vinegar”—just graduated, and works out daily. In the video, which has the bright, synthetic feel of an early 2000s Hype Williams creation, he dons Kanye’s Yeezus mask for a shot and Biggie’s Coogi sweater for another, echoing the track’s sly rap references. Afterward, Offset storms in with some lovelorn and luxurious bars of his own. The track is a showcase of dizzying rap technicality, but it’s also a moving glimpse into two rap icons’ minds.    The meticulous craft of “**Shoot My Shot**” fits right alongside **IDK**’s recent run of focused, forward-thinking work. Last month he launched his Apple Music 1 radio show *Radio Clue*, a monthly one-hour series that explores the connection between music and memory. His recent singles—serrated banger “Just Like Martin,” orchestral bop “2 Cents,” and the boisterous “King Alfred” with Lil Yachty—are equally powerful, showing off his ever-growing gifts as a rap stylist.    In December, **IDK** announced No Label Academy, a 10-day music business program at Harvard University for primarily BIPOC students, made in collaboration with No Label. Last summer, he released *IDK & Friends 2*, the soundtrack to Kevin Durant’s SHOWTIME® doc, *BASKETBALL COUNTY: In the Water*, featuring songs with Denzel Curry, A$AP Ferg, Rico Nasty, and more. If “**Shoot My Shot**” is any sign, **IDK**’s in-progress new project will be another epic release. | |  |  |  | | --- | --- | | |  | | --- | | A person wearing a hat  Description automatically generated with medium confidence | |  |  |  | | --- | --- | | |  | | --- | | [DOWNLOAD HI-RES](https://press.warnerrecords.com/wp-content/uploads/2021/04/LEAD-IMAGE-IMG_3318.jpg) | |  |  |  | | --- | --- | | |  | | --- | | **ABOUT IDK:**  IDK (Ignorantly Delivering Knowledge) is an innovator with few equals. The Maryland-raised rapper and producer subverted genre tropes with his 2015 debut project *SubTrap*, a nuanced and inventive exploration of the intersection of drug dealing and addiction. Since then, he’s continued to make unprecedented moves both in and outside of the studio. After becoming the first artist to premiere an album with *Forbes* (2016’s money-minded *Empty Bank*), he partnered with *Adult Swim* to release 2017’s *IWasVeryBad*, which featured everyone from DOOM to Chief Keef. *Is He Real?*, IDK’s 2019 major label debut, was an ascent to another creative plateau that features rapping, singing, and production from the Prince George’s County native that’s unlike any he’s done before. The Warner Records artist has since released *IDK & Friends 2*- the soundtrack for Kevin Durant’s Showtime documentary *Basketball County: In The Water*- in addition to composing and supervising the music for the film. Last fall, *Rolling Stone* announced IDK’s music business course at Harvard University for fall 2021. In the midst of all this, he’s working on his highly anticipated studio album, *YOUSEEFORYOURSELF*, arriving this summer. | |  |  |  | | --- | --- | | |  | | --- | | **FOLLOW IDK:**  [Twitter](https://twitter.com/idk?lang=en) | [Instagram](https://www.instagram.com/idk/?hl=en) | [Facebook](https://www.facebook.com/TRIBEIDK/) | [YouTube](https://www.youtube.com/channel/UCyzWvqEm4w0HTS6OGemsZCA)  **For more information, please contact:**  **Warner Records**  Aishah White  [Aishah.White@warnerrecords.com](mailto:Aishah.White@warnerrecords.com) | |  |  |  | | --- | --- | | |  | | --- | | Shape  Description automatically generated with medium confidence | | | | | | |
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