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| **IDK ANNOUNCES NORTH AMERICAN “USEE4YOURSELF” HEADLINE TOUR THIS FALL****SPOTIFY PRESALE LIVE AT 9AM PT, LOCAL PRESALES LIVE TOMORROW AT 9AM PT, & GENERAL ON-SALE AVAILABLE FRIDAY JULY 30, AT 9AM PT****WATCH NEW MUSIC VIDEO “DOGS DON’T LIE”**[**HERE**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fidk.lnk.to%2Fdogsdontlievideo&data=04%7C01%7CDionte.Williams%40warnerrecords.com%7Cb13550a165ab407f6b4c08d951de0921%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637630836357184289%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=GomhOMq4Qk8mx1hDvkAH%2FZSTJrFh50Ib3hywXIE%2FcD8%3D&reserved=0)**CRITICALLY ACCLAIMED *USEE4YOURSELF*ALBUM OUT NOW!** |

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| **July 28, 2021 (Los Angeles, CA)** – Attracting unanimous critical acclaim and inciting fan applause throughout the culture, visionary Maryland artist **IDK** will embark on the **“USEE4YOURSELF”** headline tour across North America this fall. He hits the road in August for a much-anticipated show in Boston with special guests, and *Rolling Loud New York* on October 28. His high energy live show hits major markets on both coasts and in the Midwest, bringing the tour to a close at Fillmore for a post-Thanksgiving homecoming on November 26. A special Spotify pre-sale launches today at 9am PT/12pm ET and runs through 7/30 at 9am PT. Tickets also go on sale for **IDK**’s show at the Paradise in Boston, MA on August 28 today at 9am PT/12pm PT. Local presales launch July 29 at 9am PT/12pm ET, while general on-sale goes live Friday July 30, at 9am PT/12pm ET. VIP experiences and merch bundles will be available [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fidkifyoudontknow.com%2F&data=04%7C01%7CDionte.Williams%40warnerrecords.com%7C2afd02f07d164950d70b08d951df1967%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637630840904065403%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=fPLEVnhpo%2FZH%2FBLXv2gRkNKfYr4CJ%2B%2FR3UA5A4FsWOE%3D&reserved=0). This stands out as **IDK**’s first major tour in two years and first in support of his tastemaker-approved new album, ***USEE4YOURSELF***, available [HERE](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fidk.lnk.to%2Fusee4yourself&data=04%7C01%7CDionte.Williams%40warnerrecords.com%7C2afd02f07d164950d70b08d951df1967%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637630840904075400%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=uEw7UaFxlgCJPfksZ%2FdEKjQcwrqFDPtZl0MBG9WYbF0%3D&reserved=0). Check out the official tour dates below. Additionally, he just dropped a cinematic music video for his latest single **“Dog’s Don’t Lie**.**”**In the visual, a stylish **IDK** cruises through the desert, staring out the window of a limo and making stops in front of breathtaking scenery. Watch it [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fidk.lnk.to%2Fdogsdontlievideo&data=04%7C01%7CDionte.Williams%40warnerrecords.com%7C2afd02f07d164950d70b08d951df1967%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637630840904075400%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=oMp10OIeAveZEQGwhOVjnuQxdWv5Ln1%2FF4KQOy5lOjw%3D&reserved=0). Beyond amassing millions of streams globally and reaching number one on *Billboard’s*Heatseekers Album Chart, ***USEE4YOURSELF***was hailed by [*Revolt*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.revolt.tv%2Fnew-music%2F2021%2F7%2F9%2F22569212%2Fidk-usee4yourself-album&data=04%7C01%7CDionte.Williams%40warnerrecords.com%7C2afd02f07d164950d70b08d951df1967%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637630840904085390%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=ZylItCgr%2B2GlWIyaJD%2Fb5xb7cD0v6EsAWOoJMJoUEn4%3D&reserved=0) for giving fans *“exactly what they wanted — heat*.*”* It was also celebrated by the likes of [*HYPEBEAST*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fhypebeast.com%2F2021%2F7%2Fidk-new-album-usee4yourself-release&data=04%7C01%7CDionte.Williams%40warnerrecords.com%7C2afd02f07d164950d70b08d951df1967%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637630840904095389%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=ZakSyos95bCUlGMmzXIV9IcwnfrJHSdtiUr%2FdK0yW8k%3D&reserved=0) who raved, *“There is of course the classic dance bangers, but a majority of the album finds the rapper reflecting on his experiences with fame, family life and the various obstacles and triumphs that have made him the person he is today*.*”* [*Complex*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.complex.com%2Fmusic%2Fidk-interview-usee4yourself&data=04%7C01%7CDionte.Williams%40warnerrecords.com%7C2afd02f07d164950d70b08d951df1967%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637630840904095389%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=%2FJp4Acstx78%2BsfUcDNBzlLhKeVYosJFNrFKpB9Pt0A8%3D&reserved=0) called it *“cathartic*,*”* and [*CLASH*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.clashmusic.com%2Fmagazine%2Fidk-is-the-second-face-of-clash-118&data=04%7C01%7CDionte.Williams%40warnerrecords.com%7C2afd02f07d164950d70b08d951df1967%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637630840904105393%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=LQC8h6M9Nwzl5v5fA9Unx93KS87yhVn9TsqrBAS4hwU%3D&reserved=0)placed him on its cover and claimed, *“he matches exceptional, world-building rap music to a desire to connect and uplift*.*”* Not to mention, [*Office Magazine*](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fofficemagazine.net%2Fsee-idk-4-yourself&data=04%7C01%7CDionte.Williams%40warnerrecords.com%7C2afd02f07d164950d70b08d951df1967%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637630840904115387%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=ykjPj%2FwnJsWa%2FdylzWlICM7KHuPXYGLrKEFbO8v3cns%3D&reserved=0)featured **IDK** as its latest digital cover star as well and attested, *“His music soothes the mind, acting as* a form of therapy and spiritual healing for both the physical and mental well-being of himself and his listeners.*”*As one of the most versatile lyricists, the MC just delivered a mic-burning freestyle over the beat from “Wasting Time” by Brent Faiyaz and Drake for *LA Leakers*—watch [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DSylHXq9Jtig&data=04%7C01%7CDionte.Williams%40warnerrecords.com%7C2afd02f07d164950d70b08d951df1967%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637630840904125384%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=s7foc42TZN2kwTVZnJ6SWlioRJCV%2FPXBlUeh8NJsTXA%3D&reserved=0). ***USEE4YOURSELF*** is introspective and somber at points, as **IDK** sifts through memories of a fractured childhood (“**1995**”) and mulls the way his upbringing in a troubled environment influenced his ability to love (“**Cry in Church**”). But the project also explores tons of other themes and moods. He meditates on materialism (“**Red**”), masculinity (“**Peloton**”), and religion (“**Closure**”), proof of **IDK**’s status as one of rap’s deepest thinkers and most vivid songwriters. But while there are moments of pathos, there are also songs that, simply, go hard. Powered by **Neptunes** production, and electric appearances from **Swae** **Lee** and **Rico** **Nasty**, “**Keto**” shows another vibrant side of **IDK**’s style. The cut merges ostentatious flexes with unexpected guests for a seamless banger, further demonstrating the breadth and depth of his vision for the project. This follows the recent release of ***USEE4YOURSELF*** single “[PradadaBang](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fidk.lnk.to%2Fpradadabanglyricvid&data=04%7C01%7CDionte.Williams%40warnerrecords.com%7C2afd02f07d164950d70b08d951df1967%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637630840904125384%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=1tssyq5nsy77Ca6bsvUopXh7RJMB5AzRibRED2LPMXo%3D&reserved=0" \t "_blank)” featuring **Young Thug**. **IDK**’s harmonious mixing and matching also loops in performances from **Slick Rick**, **Jay** **Electronica**, **T-Pain**, **Westside Gunn**, **SiR**, and others. All of which speaks to**IDK**’s knack for reconciling disparate elements into impressionistic hits — ***USEE4YOURSELF*** bears the mark of a producer with the sensibilities of a master curator. **IDK** has lately become as known for his songwriting ability as for his extracurricular passions. He’s now teaming up with No Label and Harvard University clinical law professor Brian K. Price to launch No Label Academy. Partners include NIKE, Logitech, Brand Jordan, GUESS, Converse and more. The 10-day music business program will find him instructing at Harvard University’s Boston campus August 21-31. “I decided to create this program for the purpose of letting people in the BIPOC community know that a job in the arts is a lot more realistic than what society makes it seem these days,” **IDK** says of No Label Academy. |

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| **TOUR DATES** |

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| August 28th October 28th  November 2ndNovember 3rdNovember 5thNovember 6thNovember 9thNovember 11thNovember 12thNovember 15thNovember 16thNovember 26th |

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| Paradise Rock ClubRolling Loud Festival**\*\***HawthorneCrocodile – Second StageAugust HallThe BelascoMasquerade-Purgatory StageBottom LoungeDay N Vegas**\*\***Webster HallFoundryFillmore     |

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| **ABOUT IDK:**Short for Ignorantly Delivering Knowledge, IDK is as much a moniker as it is a mission. The Prince George’s County, Maryland, artist has long dedicated his life and art to presenting big ideas in accessible ways. Using witty lyricism, percussive flows, and a chameleonic musicality, IDK turns life lessons and philosophical musings into utter bangers. In the process, he’s become one of rap’s most inventive practitioners. His new album, *USEE4YOURSELF*, is his richest work yet, a sprawling meditation on love, materialism, masculinity, and the effects of a troubled upbringing. Loaded with unpredictable features and recollections from childhood, it’s a character study framed in fierce beats and blockbuster productions. It’s also a culmination for the man born Jason Mills, who began his musical journey behind bars about a decade ago. Through albums like *Subtrap* (2015), *IWASVERYBAD* (2017), and *Is He Real?* (2019) IDK built a proper body of work. And he using that foundation as a jump-off point for not just music, but action that enriches the world: his inquisitive *Radio Clue*Apple Music radio show; No Label Academy, his music biz course in collaboration with Nike and Harvard University; and his Clue Records, which in 2020 released *IDK & FRIENDS 2*, a soundtrack for Kevin Durant’s *Basketball County: In the Water* documentary full of DMV-area artists. As IDK puts it, with that trademark mix of flex and humor: “I'm in competition with myself and only me. And I'm whooping my ass every time.” |

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| **FOLLOW IDK:**[Twitter](https://twitter.com/idk?lang=en) | [Instagram](https://www.instagram.com/idk/?hl=en) | [Facebook](https://www.facebook.com/TRIBEIDK/) | [YouTube](https://www.youtube.com/channel/UCyzWvqEm4w0HTS6OGemsZCA) | [TikTok](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.tiktok.com%2F%40idkofficial%3Flang%3Den&data=04%7C01%7CDionte.Williams%40warnerrecords.com%7C7ad3e32bcf314c8a0f7708d92fb9dab0%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637593297568323863%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=EV04J7gVxp06nlVHX5NzG0SdzpDJlkUXRhfxfjWo6VU%3D&reserved=0" \t "_blank) | [Spotify](https://open.spotify.com/artist/6aiFCgyKNwF9Rv5TOxnE8E)**For more information, please contact:****Warner Records**Aishah WhiteAishah.White@warnerrecords.com |

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