|  |
| --- |
|  |
| |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | **IDK DROPS KAYTRANADA PRODUCED “DOG FOOD” FEATURING DENZEL CURRY**    **LISTEN TO “DOG FOOD”**[**HERE**](https://idk.lnk.to/dogfood)**- WATCH THE VISUALIZER**[**HERE**](https://idk.lnk.to/dogfood/youtube)    **IDK’S KAYTRANADA PRODUCED *SIMPLE.* EP ARRIVES MAY 6; PRE-SAVE**[**HERE**](https://idk.lnk.to/simple) | |  |  |  | | --- | --- | | |  | | --- | | A person wearing a mask  Description automatically generated with medium confidence | |  |  |  | | --- | --- | | |  | | --- | | [DOWNLOAD ART HERE](https://wmg.sharepoint.com/:i:/s/US.WBR.Publicity/EQDy-LOb4UFLrEvIfXspWqMBSEKTlApbboFViQdAsIrWFA?e=GR13MB) | |  |  |  | | --- | --- | | |  | | --- | | **April 29, 2022 (Los Angeles, CA)** – Today, Maryland rap auteur **IDK** announces his thrilling project ***Simple.,*** produced by Grammy-winning artist Kaytranada, with new single **“Dog Food,”** featuring longtime **IDK** collaborator **Denzel Curry**. On the upbeat heater, the two MCs come together over a bright groove that lends their angst-filled verses a pressured sense of momentum. Watch the**“Dog Food”** visualizer [HERE](https://idk.lnk.to/dogfood/youtube). ***Simple.*** is out May 6 via Clue/Warner Records.    **IDK** has always channeled a range of styles with chameleonic ease and his work with **Kaytranada**, himself a fusionist, gives this tendency ample room to breathe. While the latter laces the track with vibrant percussion, resplendent horns, and ambient tones, **IDK** swerves in and out with a flexible flow that slows up to interpolate Lil Wayne’s classic “Tha Block Is Hot” for the hook.    “Dog Food” reunites **IDK** with **Curry**, who first worked together on the grizzly duet “Uh Huh” in 2018, the same year they toured together with A$AP Ferg. **Curry**, whose own eclectic taste offers a suitable counterpoint, has since guested on both installments of **IDK’s** mixtape series *IDK & FRIENDS*. Collaboration is a key component of the visionary PG County artist’s sound, having linked with Young Thug, Westside Gunn, the late DMX, and T-Pain on 2021’s *USEE4YOURSELF.*    **IDK**’s creative growth continues with ***Simple.***, which finds new intersections and synergies. From the house beat and jazz flute of recent single “Taco,” to the wide-spanning rap references woven into the kaleidoscopic **“Dog Food,”** **IDK** is breaking new ground with every release. Pre-save it [HERE](https://idk.lnk.to/simple). | |  |  |  | | --- | --- | | |  | | --- | | A picture containing person, striped, wearing  Description automatically generated | |  |  |  | | --- | --- | | |  | | --- | | [DOWNLOAD ARTWORK HERE](https://wmg.sharepoint.com/:i:/s/US.WBR.Publicity/EaO0RYCVELxMunAmZJeK50YB2niNLki45kk-eqhr2BplfQ?e=GuRC7B) | |  |  |  | | --- | --- | | |  | | --- | | A picture containing person, sky, person, outdoor  Description automatically generated | |  |  |  | | --- | --- | | |  | | --- | | [DOWNLOAD PRESS PHOTO](https://wmg.sharepoint.com/:i:/s/US.WBR.Publicity/EUEc78irySFNjFudpNhPY2EBTGvIe1qwt2qzFZJnb9tYYw?e=bmbEUf)  Credit - Levi Berlin | |  |  |  | | --- | --- | | |  | | --- | | **ABOUT IDK:**  Short for Ignorantly Delivering Knowledge, IDK is as much a moniker as it is a mission. The Prince George’s County, Maryland, artist has long dedicated his life and art to presenting big ideas in accessible ways. Using witty lyricism, percussive flows, and a chameleonic musicality, IDK turns life lessons and philosophical musings into utter bangers. In the process, he’s become one of rap’s most inventive practitioners. His new album, *USEE4YOURSELF*, is his richest work yet, a sprawling meditation on love, materialism, masculinity, and the effects of a troubled upbringing. Loaded with unpredictable features and recollections from childhood, it’s a character study framed in fierce beats and blockbuster productions. It’s also a culmination for the man born Jason Mills, who began his musical journey behind bars about a decade ago. Through albums like *Subtrap* (2015), *IWASVERYBAD* (2017), and *Is He Real?* (2019) IDK built a proper body of work. And he using that foundation as a jump-off point for not just music, but action that enriches the world: his inquisitive *Radio Clue*Apple Music radio show; No Label Academy, his music biz course in collaboration with Nike and Harvard University; and his Clue Records, which in 2020 released *IDK & FRIENDS 2*, a soundtrack for Kevin Durant’s *Basketball County: In the Water* documentary full of DMV-area artists. As IDK puts it, with that trademark mix of flex and humor: “I'm in competition with myself and only me. And I'm whooping my ass every time.” | |  |  |  | | --- | --- | | |  | | --- | | **FOLLOW IDK:**  [Twitter](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Ftwitter.com%2Fidk%3Flang%3Den&data=04%7C01%7CJoshua.McDonald%40warnerrecords.com%7Cc79f60ff1227419ac43808d99967298c%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637709490629902246%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=ZuZUsj1Mq0%2FSeDK14SJWdil4ZRWpNbhr8yjjw9r%2BD5s%3D&reserved=0) | [Instagram](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.instagram.com%2Fidk%2F%3Fhl%3Den&data=04%7C01%7CJoshua.McDonald%40warnerrecords.com%7Cc79f60ff1227419ac43808d99967298c%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637709490629902246%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=Or4OnuMXoC79V%2FRPX4nEzx3CM5bDP1%2Fflkq80l%2FOrg8%3D&reserved=0) | [Facebook](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.facebook.com%2FTRIBEIDK%2F&data=04%7C01%7CJoshua.McDonald%40warnerrecords.com%7Cc79f60ff1227419ac43808d99967298c%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637709490629912241%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=MfQUVe%2FTONDTtTz6bJaweYnovXVkhT1V42y2TgIVN4c%3D&reserved=0) | [YouTube](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fchannel%2FUCyzWvqEm4w0HTS6OGemsZCA&data=04%7C01%7CJoshua.McDonald%40warnerrecords.com%7Cc79f60ff1227419ac43808d99967298c%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637709490629912241%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=vJ5mvSX%2BJzXmUp2HE0%2FgdfrgsDfFQHAgCUWvXK1gEXI%3D&reserved=0) | [TikTok](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.tiktok.com%2F%40idkofficial%3Flang%3Den&data=04%7C01%7CJoshua.McDonald%40warnerrecords.com%7Cc79f60ff1227419ac43808d99967298c%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637709490629912241%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=GC1dlLR%2FajSdA1HR7Vfe%2FAOzJdtv3h7ARi7sj6rcsNk%3D&reserved=0" \t "_blank) | [Spotify](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fopen.spotify.com%2Fartist%2F6aiFCgyKNwF9Rv5TOxnE8E&data=04%7C01%7CJoshua.McDonald%40warnerrecords.com%7Cc79f60ff1227419ac43808d99967298c%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637709490629922237%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=ODr%2FV%2BeoRgXm%2FETgzEJVxOQG29lSUm2%2FJqG0g%2FSGbBU%3D&reserved=0)    **For more information, please contact:**  **Warner Records**  **Aishah White**  [Aishah.White@warnerrecords.com](mailto:Aishah.White@warnerrecords.com) | |  |  |  | | --- | --- | | |  | | --- | | Shape  Description automatically generated with medium confidence | | | | | | |
|  |

|  |  |
| --- | --- |
| |  | | --- | |  | |