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It folds perfectly into **IDK**’s forthcoming album ***USEE4YOURSELF****-* a collection of anthems that can rock radio airwaves and still leave listeners a message to chew on- available everywhere on July 9. Pre-save ***USEE4YOURSELF*** [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fpre-save.lnk.to%2Fusee4yourself&data=04%7C01%7CDionte.Williams%40warnerrecords.com%7Cc4c2df3521b1490173e908d92b9a28dd%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637588763380359588%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=luUIUdVUvo6V7s%2FggAb8h5%2BRbudPJl%2BG47o54yvLZKo%3D&reserved=0) and listen to “Peloton” [HERE](http://idk.lnk.to/peloton).    “**Peloton**” finds **IDK** wondering how he’s going to reveal his true self to a lover. *“When I tell the truth baby that ain’t it,*” he sighs. They’re crazy for each other, but in his mind, it might be the start of a toxic relationship. The sound of the record is equal parts nostalgic and contemporary—the intro echoes classic Kanye productions before transitioning into a West Coast bounce—maybe to suggest that these sort of issues don’t ever really go away. The track also arrives alongside a striking visualizer. Watch it [HERE](http://idk.lnk.to/pelotonvid).    “**Peloton**” is a melting pot of style and substance that fits into **IDK**’s recent stream of stirring, forward-thinking work. In April, he put out the electric “[**Shoot My Shot**](https://www.youtube.com/watch?v=BRdRbLucHq4)” with Offset, and before that, the serrated banger “[**Just Like Martin**](https://www.youtube.com/watch?v=CIOpi5cuyzs).” Of late, he’s also shared orchestral bop “[**2 Cents**](https://www.youtube.com/watch?v=cAu0my1dV_k)” and a smooth cover of Pharrell’s “**[Frontin](https://www.youtube.com/watch?v=FNmMa2ljb8s" \t "_blank)**,” not to mention the boisterous “[**King Alfred**](https://www.youtube.com/watch?v=NnzBzRo-hfA)” with Lil Yachty, all of which show off his growing gifts as a rap stylist.    Everything is aligning for **IDK**. In March, he launched his Apple Music 1 radio show, *Radio Clue*, a monthly series that explores the connection between music and memory. Last December, **IDK** announced No Label Academy, a 10-day music business program at Harvard University primarily for BIPOC students, made in collaboration with No Label.    “**Peloton**” marks another notch on **IDK**’s belt of successful singles this year, and points to another career-defining project for ***USEE4YOURSELF***. | |  |  |  | | --- | --- | | |  | | --- | | A person wearing a hat  Description automatically generated with medium confidence | |  |  |  | | --- | --- | | |  | | --- | | [DOWNLOAD PRESS PHOTO](https://press.warnerrecords.com/wp-content/uploads/2021/05/Courtesy-of-Warner-Records-.jpeg) | |  |  |  | | --- | --- | | |  | | --- | | **ABOUT IDK:**  IDK (Ignorantly Delivering Knowledge) is an innovator with few equals. The Maryland-raised rapper and producer subverted genre tropes with his 2015 debut project *SubTrap*, a nuanced and inventive exploration of the intersection of drug dealing and addiction. Since then, he’s continued to make unprecedented moves both in and outside of the studio. After becoming the first artist to premiere an album with *Forbes* (2016’s money-minded *Empty Bank*), he partnered with *Adult Swim* to release 2017’s *IWasVeryBad*, which featured everyone from DOOM to Chief Keef. *Is He Real?*, IDK’s 2019 major label debut, was an ascent to another creative plateau that features rapping, singing, and production from the Prince George’s County native that’s unlike any he’s done before. The Warner Records artist has since released *IDK & Friends 2*- the soundtrack for Kevin Durant’s Showtime documentary *Basketball County: In The Water*- in addition to composing and supervising the music for the film. Last fall, *Rolling Stone* announced IDK’s music business course at Harvard University for fall 2021. In the midst of all this, he’s working on his highly anticipated studio album, *USEE4YOURSELF*, arriving this summer. | |  |  |  | | --- | --- | | |  | | --- | | **FOLLOW IDK:**  [Twitter](https://twitter.com/idk?lang=en) | [Instagram](https://www.instagram.com/idk/?hl=en) | [Facebook](https://www.facebook.com/TRIBEIDK/) | [YouTube](https://www.youtube.com/channel/UCyzWvqEm4w0HTS6OGemsZCA)  **For more information, please contact:**  **Warner Records**  Aishah White  [Aishah.White@warnerrecords.com](mailto:Aishah.White@warnerrecords.com) | |  |  |  | | --- | --- | | |  | | --- | | Shape  Description automatically generated with medium confidence | | | | | | |
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