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The visual arrives as Rashad continues his *Lil’ Sunny’s Awesome Vacation Tour*, a massive run of dates in celebration of the project.  “**THIB**” is core to the introspective journey of **Rashad**’s project, and this cinematic video lives up to that emotional heft. In the clip, **Rashad** finds himself shaken by an earthquake late at night before he floats like a ghost through a suburban neighborhood. The surreal visual is funny and unsettling all at once, finding Rashad navigating a series of unusual scenes. The song’s laid-back vibe and introspective lyrics are only magnified by the visually stunning vignettes—making **Rashad**’s effortless flow feel even more magnetic.  This video follows the July release of **Rashad**’s *The House Is Burning*, a modern rap masterpiece that's already proven to be a success with both critics and fans. “**THIB**” was preceded by a star-studded clip for another album track, “Chad,” which includes cameos from Jay Rock, Dominic Fike, Amine, Kal Banx, Denzel Curry, REASON, King Mez, Childish Major, Devin Malik, Free P, Tia Corine, Hugh Augustine, YGTUT, and Lance Skiiiwalker.  **Isaiah Rashad** is, to put it mildly, having a moment. He recently performed at the BET Hip Hop Awards, another testament to the genuine love that tastemakers and critics have expressed for his new music. Ecstatic reviews came pouring in for *The House Is Burning* upon its release, with *Pitchfork*saying that, “*...the writing is airtight in its economy, acrobatic in its most technical moments.*” *Vulture* agreed, noting that Rashad is *“TDE’s secret weapon.”* *The FADER* was also effusive in its review, stating, *“Rashad has taken a dramatic leap. His flow sounds greased and nimble, as elusive as his personality.”* With a nationwide tour and engaging, otherworldly videos like “THIB,” **Isaiah Rashad**’s hot streak doesn’t look to be ending anytime soon. More accolades and accomplishments are surely on the horizon.    *“The TDE rapper returns with newfound poise and even joy, taking R&B, Southern rap, and his inimitable lyrical style and casting it into a sophisticated collage.”*  - **Pitchfork**    *“this is an album of gradual growth, of returning to foundations and building something more lasting than what was there before.”*- **NPR**    *“With a set intention, Rashad executed his album with refinement”* – **GRAMMY.com** | |  |  |  | | --- | --- | | |  | | --- | | **LIL' SUNNY'S AWESOME VACATION' TOUR DATES:**  October 20 - South Side Ballroom - Dallas, TX  October 22 - House of Blues - New Orleans, LA - **SOLD OUT**  October 25 - Emos - Austin, TX - **SOLD OUT**  October 26 - House of Blues - Houston, TX  October 27 - The Aztec Theater - San Antonio, TX - **SOLD OUT**  October 30 - Ritz - Raleigh, NC  October 31 - Fillmore - Charlotte, NC  November 2 - Jannus Live - St. Petersburg, FL  November 3 - House of Blues - Lake Buena Vista, FL  November 4 - Revolution - Ft. Lauderdale, FL - **SOLD OUT**  November 6 - Tab - Atlanta, GA - **SOLD OUT**  November 7 - Iron City - Birmingham, AL  November 8 - Marathon Music Works - Nashville, TN - **SOLD OUT**  November 9 - The Signal - Chattanooga, TN - **SOLD OUT**  November 12 - Day N Vegas 2021 - Las Vegas, NV | |  |  |  | | --- | --- | | |  | | --- | | A person wearing sunglasses  Description automatically generated with medium confidence | |  |  |  | | --- | --- | | |  | | --- | | [DOWNLOAD HI-RES PRESS PHOTO HERE](https://wmg.sharepoint.com/:i:/s/US.WBR.Publicity/ETjJlWBKGiRCkpxPHlNY_HUBn38wVWZgsATRJF3dR3N-uw?e=Av6mUn)  PHOTO CREDIT: Spencer Sease | |  |  |  | | --- | --- | | |  | | --- | | **ABOUT** **ISAIAH RASHAD**:  Isaiah Rashad doesn’t look back. Instead, he never stops moving forward. That’s why the internet has tried so hard to keep up since the Chattanooga, TN-born and Los Angeles-based artist emerged in 2012. After one seismic appearance after another throughout 2013, he formally introduced himself with 2014’s *Cilvia Demo*. *XXL*named him among its prestigious *“Freshman Class*,*”*while the project earned a rare score of 8.2 from *Pitchfork*. Just two years later, his full-length debut, *The Sun’s Tirade*, bowed in the Top 20 of the *Billboard*Top 200 and closed out 2016 on over a dozen year-end lists, including *UPROXX*, *L.A. Weekly*, *Inverse*, *Stereogum*, *Pop Matters*, *Pigeons & Planes*, *Pitchfork*, and more. In between sold-out shows coast-to-coast and racking up nearly 500 million total streams, he quietly stared down his demons out of the spotlight. By the time he dove back into music, life had changed. The process switched up, so he realigned and linked up with new collaborators. Ready to break a five-year creative silence, he returns with his album *The House Is Burning*. | |  |  |  | | --- | --- | | |  | | --- | | **FOLLOW ISAIAH RASHAD**:  [Twitter](https://twitter.com/isaiahrashad?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor) | [Instagram](https://www.instagram.com/isaiahrashad/) | [Facebook](https://www.facebook.com/isaiahrashad)  **For more information, please contact:**  Yash Zadeh  Warner Records  [**Yashar.Zadeh@warnerrecords.com**](mailto:Yashar.Zadeh@warnerrecords.com) | |  |  |  | | --- | --- | | |  | | --- | | A picture containing logo  Description automatically generated | | | | | | |
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