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| **JAMAICA’S PROJEXX AND BAKERSTEEZ DROP DREAMY SINGLE “BIGGA LEAGUE”****LISTEN TO “BIGGA LEAGUE”**[**HERE**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fprojexx.lnk.to%2Fbiggaleague&data=04%7C01%7CDionte.Williams%40warnerrecords.com%7Cc129d237f8f548849ac308d90b83f5b0%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637553483661887084%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=UbCXIrKjCwsjXccljPAbaVHeapMXUeld6EVazT6rq3c%3D&reserved=0)**– WATCH THE VIDEO**[**HERE**](https://www.youtube.com/watch?v=vV8Ll0RJLss) |

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| **April 30th, 2021 (Los Angeles, CA)** - Genre-blending Kingston dancehall artist **Projexx** returns to **Warner** **Records** today with the dreamy “**Bigga** **League**.” The track finds rising Jamaican singer and local rap hero **Bakersteez** singing breezy bars about their rise, a feeling echoed in a stylish video shot in Jamaica’s National Stadium, the country’s biggest sporting venue. Listen [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fprojexx.lnk.to%2Fbiggaleague&data=04%7C01%7CDionte.Williams%40warnerrecords.com%7Cc129d237f8f548849ac308d90b83f5b0%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637553483661887084%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=UbCXIrKjCwsjXccljPAbaVHeapMXUeld6EVazT6rq3c%3D&reserved=0) and watch the video [HERE](https://www.youtube.com/watch?v=vV8Ll0RJLss). “**Bigga League**,” like a lot of **Projexx**’s best singles, finds the dancehall auteur pulling from different sounds. His cool vocals are backed by both the lush electronics of dancehall and trap’s rim-rattling basslines with a hint of R&B’s dewy emotion. It’s an appropriately boundary-pushing, anthemic sound for a song celebrating the artists’ come-up, meant to inspire others around the world to follow *“bigga dreams*.” For **Projexx**, that’s what the track is all about: motivation.  *“On ‘****Bigga League****’ we are displaying our lifestyle and our mindset hoping that people will be motivated by it,” he says. “We’re telling the youths of today’s society to go for it with all you got and aim for the top."* The video, shot in Jamaica’s National Stadium, is a celebration of what it looks like when you actually reach the top. The National Stadium is the home not only to the biggest sporting events, but it's where Jamaica's most prestigious public events are held including the annual Grand Gala independence day celebration and more. It's also where Bob Marley performed his iconic One Love Peace Concert. The video is a testament to these artists' bravado to step up into the "Bigga League," and do so in one of the country’s most iconic locales with the power and freedom that comes from following your dreams.  “**Bigga** **League**” continues **Projexx**’s recent hot streak. This new single follows his debut Warner single “[Sidepiece](https://www.youtube.com/watch?v=scshuOmEI10),” his collaboration with Ape Drums and Silent Addy on the party-starting “[Mek Money](https://www.youtube.com/watch?v=C3-qGtTmjdA),” and his winning feature on “[True Love](https://www.youtube.com/watch?v=7DxG33tEJKE),” a stand-out from WizKid’s *Made in Lagos*. Each new single shows off the deep appreciation of dancehall that’s in his DNA, and the love for trap and Afrobeats that ensures he’s making some of Jamaica’s most future-facing music. “Bigga League” is another step up for the rising artist, and if he keeps it up “Grammy Kid” will soon be more than just a hometown nickname for **Projexx**. |

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| **ABOUT PROJEXX:**Projexx’s journey started at the age of 12 years old when he began to experiment with songwriting and production in his hometown of Kingston, Jamaica. The son of producer Lloyd “John John” James and grandson of legendary dancehall producer Lloyd “King Jammy”; he learned the fundamentals of music by sitting in and observing their studio sessions where he would use his feverous curiosity and acute observation skills to absorb as much knowledge as possible – which he would soon apply to his own work. His music is as versatile as his life experiences; as a teenager, he would travel back and forth between Jamaica and Brenton, Canada, to live with his aunt. The more he was exposed to a new culture and lifestyle, the more his adaptation abilities and desire to keep his music as diverse as his upbringing expanded through his work. With a sound that is impossible to pigeonhole, his genre-less approach to music manifests itself as a multifaceted fusion of pop, dancehall and hip hop unique to Projexx himself. His influences span from Drake to Dennis Brown and everything in between, – self-described as “a melting pot of musical genres” – he draws inspiration not from just one source but the combination of many. Projexx describes the biggest challenge of being an artist today: the ability to sustain motivation through the navigation of the complicated industry hierarchy, hardship, and life’s adversities, which to him, is a challenge he is continually faced with yet consistently overcomes by being fiercely committed to his aspirations, feeding off of the energy of his fans, and his international recognition as an up-and-coming force with which to be reckoned.**﻿** |

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| **FOLLOW PROJEXX:**[Instagram](https://www.instagram.com/projexxmusic/?hl=en) | [Twitter](https://twitter.com/ProjexxMusic?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor)**For more information, please contact:**Yash Zadeh | Warner Records**Yashar.Zadeh@warnerrecords.com** |

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