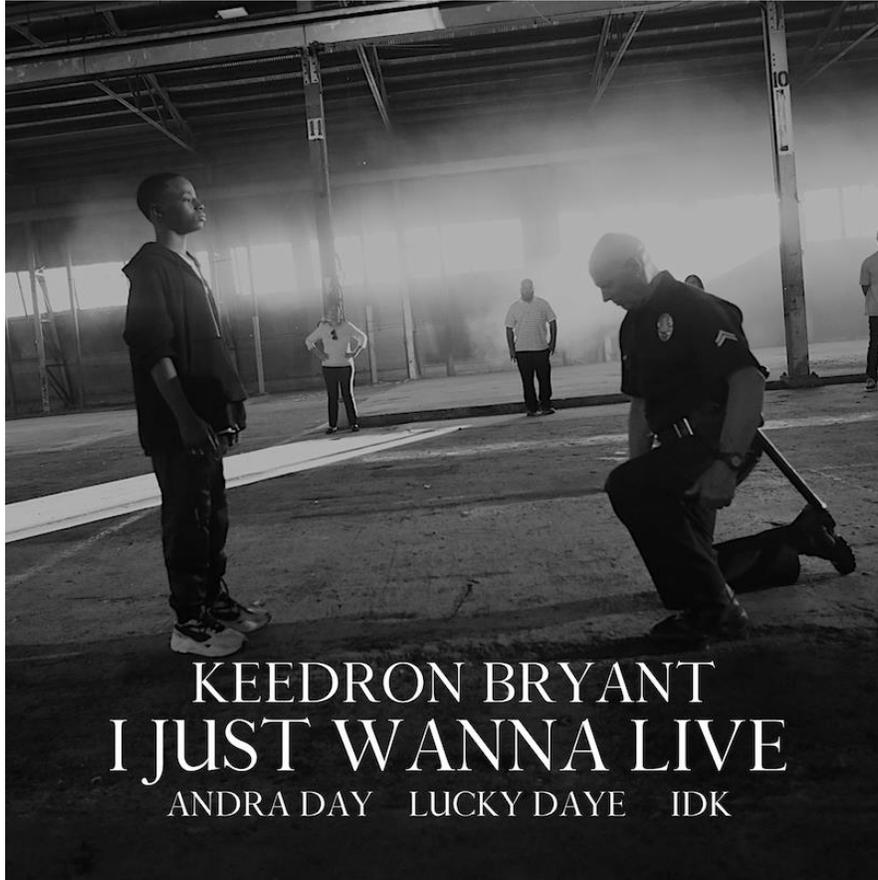


**KEEDRON BRYANT – VOICE OF THE BLACK LIVES MATTER
MOVEMENT – RELEASES ALL-STAR RENDITION OF “I JUST WANNA
LIVE” FEATURING ANDRA DAY, LUCKY DAYE & IDK**

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MORE MUSIC COMING SOON

“powerful song” – [President Barack Obama](#)

“[‘I JUST WANNA LIVE’] has become one of the unofficial anthems of a movement as Black Lives Matter protests have occurred around the globe.” – [CNN](#)

July 31, 2020 (Los Angeles, CA) – Adding even more power to one of the most important songs of the year and the clarion call for the Black Lives Matter movement, **Keedron Bryant** releases a new rendition of his single “**I JUST WANNA LIVE**” featuring **Andra Day**, **Lucky Daye**, and **IDK** today. Get it [HERE](#) via **Warner Records**.

Keedron's words ripple with intention and intensity as the all-star cast shines alongside him. GRAMMY® Award-nominated multiplatinum songstress Andra Day uplifts the chorus and delivers a thought-provoking verse. Meanwhile, Lucky Daye's falsetto burns with a fire for change as IDK tears through potent, passionate, and politically charged bars and ponders, *"How can my genetic make up make it so I never wake up, make it so I meet my maker...GOD!"*

Earlier this week, **Keedron** revealed the [music video](#) for "I JUST WANNA LIVE," directed by Sara Lacombe. *Billboard* hailed it as *"provocative"* and promised it *"captures the urgency of his message."* Additionally, he delivered a timely PSA for *The FADER's* [Digital FORT](#).

Keedron has become the voice of the Black Lives Matter movement. "I JUST WANNA LIVE" has notably garnered millions of YouTube views as **Bryant** earned widespread acclaim and an endorsement from President Barack Obama. He opened the 2020 BET Music Awards, appeared on ABC's primetime special *Juneteenth: A Celebration of Overcoming*, and performed on the NAACP's *Juneteenth Black Family Reunion: The Music, The Moments, The Movement*—available [online](#) [53:02 mark] and on REVOLT TV.

Since its official release, "I JUST WANNA LIVE" has continued to attract fervent fan and critical support. Get ready for more music from **Keedron Bryant** very soon.

ABOUT KEEDRON BRYANT:

Singing acapella on a smartphone-shot video, Keedron Bryant moved the world to tears with nothing more than his powerhouse voice and the declaration, *"I'm a young black man doing all that I can."* The 13-year-old Florida native's YouTube performance of "I JUST WANNA LIVE" surged around the globe as a clarion call for change and the unassuming soundtrack to a moment of revolution. He performed the song on *The Ellen DeGeneres Show* via FaceTime, and received acclaim from *Good Morning America*, *CNN*, *The Steve & Marjorie Harvey Foundation*, *Access Hollywood*, and *BBC News*. Will Smith incorporated the clip in his "No Justice, No Peace" montage, and LeBron James posted it on Instagram with the caption, *"I LOVE YOU KID! I LOVE US!"* None other than President Barack Obama also cited it.

Born in Sicily to minister parents, Keedron began singing at just five-years-old. Attending church regularly, he developed a passion for gospel music. The budding talent first turned heads on season four of *Little Big Shots*. Represented by Heather Beverly, Esq. in association with Tabettha Plummer, Esq. and legendary producer Dem Jointz, Keedron catapulted to the top of the conversation in 2020, landing a deal with Warner Records and releasing the official "I JUST WANNA LIVE" single as his debut. With R&B energy, soul range, and gospel power, he will undoubtedly make a major impact.

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