**ABOUT KEEDRON BRYANT:**

Singing acapella on a smartphone-shot video, Keedron Bryant moved the world to tears with nothing more than his powerhouse voice and the declaration, *“I’m a young black man doing all that I can.”*The 13-year-old Florida native’s YouTube performance of “I JUST WANNA LIVE” surged around the globe as a clarion call for change and the unassuming soundtrack to a moment of revolution. He performed the song on[*The Ellen DeGeneres Show*](https://www.youtube.com/watch?v=NUSa4pJ4enw&feature=youtu.be) via FaceTime, and received acclaim from*Good Morning America, CNN, The Steve & Marjorie Harvey Foundation, Access Hollywood*, and *BBC News*. Will Smith incorporated the clip in his “No Justice, No Peace” montage, and LeBron James posted it on Instagram with the caption, *“I LOVE YOU KID! I LOVE US!”* None other than President Barack Obama also cited it.

Born in Sicily to minister parents, Keedron began singing at just five-years-old. Attending church regularly, he developed a passion for gospel music. The budding talent first turned heads on season four of *Little Big Shots*. Represented by Heather Beverly, Esq. in association with Tabetha Plummer, Esq., and legendary producer Dem Jointz, Keedron catapulted to the top of the conversation in 2020, landing a deal with Warner Records and releasing the official “I JUST WANNA LIVE” single as his debut. With R&B energy, soul range, and gospel power, he will undoubtedly make a major impact.