**[LAUNDRY DAY](https://www.daundrylay.com/) SHARES NEW VIDEO FOR "CONNECT 5"**

[**WATCH HERE**](https://laundryday.lnk.to/connect5video)



*“every moment of ‘Connect 5’ surges forward with a euphoric, iridescent optimism.”* ***– Ones To Watch***

**October 21, 2021 (Los Angeles, CA)** – Today, New York City's **LAUNDRY DAY** shares the visuals for their new single “**Connect 5**.” In their video, the band walks and bikes through New York City hitting Central Park, a corner store and the subway while wearing a giant blue sweater that fits all five members. "Connect 5" arrives just one year after the band’s high school graduation and follows standout festival performances at Lollapalooza, Governors Ball, and Firefly Music Festival this past summer and marks their official debut on **Warner Records**. Listen to “Connect 5” [HERE](https://laundryday.lnk.to/connect5), which premiered on **Apple Music 1 with Zane Lowe**.

About the single, the band commented, *"‘Connect 5’ was a song that kind of came right in the middle of the album writing process. This had been the longest time we’d ever spent making an album, and we still had a long way to go. It came at a time where we needed to be reminded to rely on each other and support one another. I think this is reflected in the lyrics and production work throughout the song. It feels like every member gave a piece of themselves to the track in order to ‘make this work’."*

All before even graduating from Beacon High School in Manhattan during June 2020, **LAUNDRY DAY** sold out shows at iconic venues such as The Bowery Ballroom and The Roxy, canvassed the U.S. and Europe on tour – including runs with The 1975 and Clairo – and earned support from the likes of *The FADER, NME, Pigeons & Planes*, and [*i-D*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fi-d.vice.com%2Fen_uk%2Farticle%2Fywagaj%2Flaundry-day-is-reinventing-the-teen-boy-band&data=04%7C01%7CPatrice.Compere%40warnerrecords.com%7C81604cf09a4c4811ccd108d989de7f44%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637692410990891280%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=nhJ9jbRawdb3sIM%2FTkcZUvTEiUmdB0Is3q%2FjOsI%2B0Vs%3D&reserved=0)who raved, “**LAUNDRY DAY** is reinventing the teen boy band,”as well as [HYPEBEAST](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fhypebeast.com%2F2019%2F8%2Fnew-gen-fall-2019-best-music-artists-on-the-come-up&data=04%7C01%7CPatrice.Compere%40warnerrecords.com%7C81604cf09a4c4811ccd108d989de7f44%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637692410990901272%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=kXqhk56Fotx6bl1AW5n7P8bH5wP40IeT6%2FvHCI%2B8dFs%3D&reserved=0) who named them among *“*Best Music Artists on the Come Up.” They recorded their 2019 album ***HOMESICK*** with producer **Romil Hemnani** [BROCKHAMPTON] at Rick Rubin’s Shangri-La Studios in Malibu. Of the latter, [Lyrical Lemonade](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.lyricallemonade.com%2Fp%2Fpremiere-homesick-laundry-day-qa&data=04%7C01%7CPatrice.Compere%40warnerrecords.com%7C81604cf09a4c4811ccd108d989de7f44%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637692410990901272%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=%2B0GlzaF2d6EimC%2BW81zZh75ljJAJpPuo1KOq7ZjOYdk%3D&reserved=0) attested, “***HOMESICK*** illustrates the galvanizing energy of a young group with the prowess and skill, both technical and intuitively, of a bunch of veterans, all without skipping a beat.” In 2021, they reteamed with Romil and **BROCKHAMPTON’s Kevin Abstract**, the production duo **Video Store**, to cultivate their next evolution in the studio. Additionally, they welcomed legendary producer **Brendan O’Brien** [Pearl Jam, Red Hot Chili Peppers] into the fold to truly shock their vision to life.

Watch the video for "Connect 5" above and stay tuned for more from LAUNDRY DAY coming soon.

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