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Listen to “Draft Kings” [HERE](https://frescotrey.lnk.to/draftkings) and watch the music video—set in a world of dragons, treasure, and kings—[HERE](https://frescotrey.lnk.to/draftkingsvideo).  Coasting over colorful keys and percussion, **Trey** unveils a song of celebration, singing about the rewards that follow when you believe in yourself. *“Draft Kings, I bet a hundred on myself,”*he sings. *“I been all alone, ain’t never need nobody else.”* The visual for the track matches the lush instrumental. **Trey** adorns a crown at a banquet table, hangs in front of a castle, and is the center of attention at a press conference—enjoying a life of fantastical luxury.    With confident and memorable bars, an infectious melody, and a winning message of self-reliance, “Draft Kings” is further proof of **Trey**’s gift for writing rich, celebratory anthems. Before this single, he demonstrated his talents as a vivid songwriter on the October EP *Heartbreak Diaries*, which featured his Lil Tjay-assisted single “Feel Good” and “Fresh Off Heartbreak,” a meditative rumination on fractured romance.    **Trey** has quietly emerged as one of rap’s great new melody-makers, with an uncanny knack for marrying otherworldly pop with hard-hitting production and inward-looking lyrics. He was recruited to play college basketball but opted to pursue his passion for music back in 2018. Since then, he’s captivated fans and tastemakers alike with his knack for pensive, yet banging rap tracks. *Lyrical Lemonade* has already raved that “not many music fanatics will have to hear anything more than ‘Feel Good’ to know that this man has some serious talent.” In the wake of his 2021 track “Luv Don’t Live Here,” *HipHopDX* claimed, “Fresco Trey is coming into his own.” Tracks like “Draft Kings” prove **Trey**’s admirers right, and allow the young artist a well-earned moment of celebration. In 2021, few rappers deserve a victory lap as much as **Fresco Trey**. | |  |  |  | | --- | --- | | |  | | --- | | A person wearing a hat  Description automatically generated with low confidence | |  |  |  | | --- | --- | | |  | | --- | | [DOWNLOAD PRESS PHOTO HERE [CREDIT: CHARLIE COUVILLION]](https://press.warnerrecords.com/wp-content/uploads/2021/08/Fresco-Trey-Preferred-Aug-2021.jpg) | |  |  |  | | --- | --- | | |  | | --- | | **ABOUT FRESCO TREY:**  For Fresco Trey, connection has always been more important than clout. Powered by gentle melodies and vulnerable emotions, his songs swirl together romance, paranoia, and reflections on his come-up into blurry-eyed anthems for an introspective generation. Floating over moody keys, the Memphis-raised singer, rapper, and songwriter lays himself bare on songs like “Luv Don’t Live Here,” spilling out loneliness and desperate confession. But Trey isn’t afraid to explore the happier parts of himself. He kicks back and soaks up the vibes on hits like “Feel Good.” The single is an example of the talent he hopes will inspire fans through both good times and bad. After sharing his Ruff Ryders EP in early 2019, he broke out with “By My Side,” which showcased his knack for aspirational lyrics and memorable melodies. The track reached the ears of Post Malone and the Texas artist eventually invited Trey to travel with him on tour. With momentum at his back, a Post Malone cosign, and plans for a new EP, Trey is starting to look ahead to a hopeful future. He imagines himself as a superstar, atop the world’s stage. But that’s not what he’s most concerned with. As he thinks about his new music, he just wants to continue to make honest songs that fans can relate to, to help others feel seen and understood. “I'm just trying to show that I'm human,” says Trey. | |  |  |  | | --- | --- | | |  | | --- | | **FOLLOW FRESCO TREY:**  [Twitter](https://twitter.com/FrescoTrey) | [TikTok](https://www.tiktok.com/@frescotrey?_d=secCgYIASAHKAESMgowWASIWmvmnfumzGEoHIyOC2K%2F9RFS7ohAI20D9s39MM%2BzgjwkjGwJx4kDKP3iZwAtGgA%3D&language=en&sec_uid=MS4wLjABAAAA2gBkkeFmDQ6f8eukiYFSirtDKcPq1OZlTe_1b5bpK6NcdpExY0k63BFNmUGCfp6f&sec_user_id=MS4wLjABAAAAHGy2Bj73PoYfpKLTmzkEuYWNSBRexDe8lOCBGxwlSDa9MNlSyGaA_ho0txQ_329f&share_author_id=6759701641400189957&share_link_id=EEE77718-8CB7-42E8-9685-D5C506082633&tt_from=copy&u_code=d8330m61a266e0&user_id=6730774152921285638&utm_campaign=client_share&utm_medium=ios&utm_source=copy&source=h5_m&_r=1&is_copy_url=1&is_from_webapp=v1) | [YouTube](https://www.youtube.com/c/FrescoTrey/featured)  **For more information, please contact:**  Yash Zadeh | Warner Records  [**Yashar.Zadeh@warnerrecords.com**](mailto:Yashar.Zadeh@warnerrecords.com) | |  |  |  | | --- | --- | | |  | | --- | | Text  Description automatically generated with medium confidence | | | | | | |
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