

# RISING MEMPHIS RAPPER FRESCO TREY UNVEILS NEW SINGLE & MUSIC VIDEO “FRESH OFF A HEARTBREAK”

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DEBUT EP *HEARTBREAK DIARIES* COMING SOON



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**August 27, 2021 (Los Angeles, CA)**– After piling up millions of streams, and receiving acclaim from *Lyrical Lemonade*, *HipHopDX*, and many more, buzzing Memphis rapper **Fresco Trey** releases a new single and music video entitled “**Fresh Off A Heartbreak**” today. Listen [HERE](#) and watch the music video [HERE](#).

On the track, keys play between his melodic verses and the intoxicating hook as he details his journey and promises. In the accompanying visual, Trey raps in the glow of Bentley headlights as friends cheer him on. It illuminates both the power of his magnetic hybrid of pop and hip-hop and his undeniable presence on-screen.

“**Fresh Off A Heartbreak**” sets the stage for the arrival of his debut EP, *Heartbreak Diaries*, coming very soon.

**Fresco Trey** has quietly emerged as just the outlier the culture needs. He fuses otherworldly pop melodies to hard-hitting production. He was recruited to play college basketball but opted to pursue his passion for music back in 2018. Within a short period of time, he dropped a string of bangers independently. *Lyrical Lemonade* raved, “Not many music fanatics will have to hear anything more than ‘Feel Good’ to know that this man has some serious talent, but when you dive deeper into his catalog, you will quickly learn that he is no one-hit-wonder.” In the wake of his 2021 track “Luv Don’t Live Here,” *HipHopDX* claimed, “Fresco Trey is coming into his own.”

Heartbreak never sounded so good. Get ready for more from **Fresco Trey** soon.



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**ABOUT FRESCO TREY:**

For Fresco Trey, connection has always been more important than clout. Powered by gentle melodies and vulnerable emotions, his songs swirl together romance, paranoia, and reflections on his come-up into blurry-eyed anthems for an introspective generation. Floating over moody keys, the Memphis-raised singer, rapper, and songwriter lays himself bare on songs like “Luv Don’t Live Here,” spilling out loneliness and desperate confession. But Trey isn’t afraid to explore the happier parts of himself. He kicks back and soaks up the vibes on hits like “Feel Good.” The single is an example of the talent he hopes will inspire fans through both good times and bad. After sharing his Ruff Ryders EP in early 2019, he broke out with “By My Side,” which showcased his knack for aspirational lyrics and memorable melodies. The track reached the ears of Post Malone and the Texas artist eventually invited Trey to travel with him on tour. With momentum at his back, a Post Malone cosign, and plans for a new EP, Trey is starting to look ahead to a hopeful future. He imagines himself as a superstar, atop the world’s stage. But that’s not what he’s most concerned with. As he thinks about his new music, he just wants to continue to make honest songs that fans can relate to, to help others feel seen and understood. “I’m just trying to show that I’m human,” says Trey.

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