MEMPHIS TITANS NLE CHOPPA & MONEYBAGG YO JOIN FORCES ON NEW SINGLE "TOO HOT"

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NEW MIXTAPE ME VS. ME OUT JANUARY 21

MIXTAPE FEATURES YOUNG THUG, POLO G, G HERBO, AND MORE; PRE-SAVE HERE



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January 14, 2022 (Los Angeles, CA) – Turning up with an anthem for Bluff City, two multiplatinum Memphis titans NLE Choppa and Moneybagg Yo join forces on a brand new single entitled "Too Hot." It sets the stage for the arrival of NLE Choppa's anxiously awaited new mixtape, *Me vs. Me*, out next Friday, January 21, 2022. Listen to "Too Hot" HERE. Pre-order *Me vs. Me* on NLE Entertainment/Warner Records HERE.

The track hangs on a propulsive 808-driven trap beat and formidable bass line. Right out of the gate, **NLE Choppa** launches into a fast-paced flow punctuated by quotable bars. Moneybagg Yo pulls up with a hard-hitting verse of his own. Together, they deliver a banger tailormade for their hometown, yet primed to pop off in clubs worldwide. "Too Hot" practically scorches on impact.

It arrives on the heels of "<u>Drop Shit</u>," which raked in 8 million global streams. In addition to plugs from *REVOLT*, *HotNewHipHop*, and more, *UPROXX* raved, "this holiday moment might just be the cherry on top of a breakout year for him."

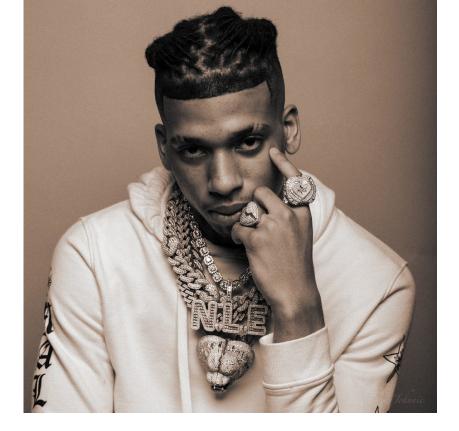
In addition to fan favorites such as "Jumpin" [feat. Polo G], the project kicks off with the sixth installment of his now-legendary "Shotta Flow" series, "Shotta Flow 6." Elsewhere, he leans into a slimy and slick melody on "Push It" [feat. Young Thug], while "Chicago To Memphis" [feat. G Herbo] unites two distinct regions on one dynamic collaboration. "Final Warning" issues a menacing chorus over ominous production, and "Youngest To Do It" serves as a much-deserved lyrical victory lap. Check out the full tracklisting below.

This new project arrives amidst a wildly creative streak for **Choppa**. In August 2021, he released the hard-hitting "<u>Mmm Hmm</u>," which also appears on *Me Vs. Me*. While over the summer he took a moment to get even more introspective, sharing the poignant "<u>Letter to My Daughter</u>." On April 1, he dropped his beloved "<u>First Day Out</u>," a freestyle over SpotemGottem's "Beat Box." The video has since achieved 72 million views on Youtube and the track was eventually reissued as an official remix called "<u>Beat Box 4</u>." Back in January of last year, b dropped "<u>Picture Me Grapin</u>," with a video paying homage to Tupac Shakur. The visual was released at 11:11 AM on January 22, playing into **Choppa**'s fascination with numerology.

Choppa continues to push himself and the culture forward. He crashed the Top 10 of the Billboard 200 with his 2020 debut album, Top Shotta. He achieved a record run of 24 weeks atop Billboard's Emerging Artists Chart. To date, he has gathered 5 billion-plus global streams, six RIAA-certified plaques, a spot on the 2020 XXL Freshman list, and a nomination for the 2020 BET Hip-Hop Awards' Best New Artist. In 2021, he was even named to Billboard's 21 Under 21 list. He was lauded during an appearance on the daytime talk show The Real for "highlighting the side of hip-hop society rarely gets to see." And he's also recently offered up a monumental performance at the Los Angeles edition of the tastemaking Rolling Loud festival. The world is NLE Choppa's for the taking, and with projects as thoughtful, visionary, and urgent as Me Vs. Me, it's clear he's not taking any moment for granted. Get ready for Me vs. Me and a massive year for NLE Choppa!

TRACKLISTING

- 1. Shotta Flow 6
- 2. Push It ft. Young Thug
- 3. Jumpin ft. Polo G
- 4. Trap Phone
- 5. Final Warning
- 6. I.Y.B.
- 7. Stompin
- 8. Change My Ways
- 9. Ima Dogg
- 10. Mmm Hmm
- 11. Still Hood
- 12. Drop Shit
- 13. Chicago To Memphis ft. G. Herbo
- 14. Too Hot ft. Moneybagg Yo
- 15. Lick Me Baby
- 16. Youngest To Do It



DOWNLOAD PRESS PHOTO HERE Credit- Johnnie Carpenter

ABOUT NLE CHOPPA

NLE Choppa raps with a confidence, maturity, and magnetism few his age can match. The 19-yearold Memphis superstar came up making street-ready hip-hop full of grit, but his recent hits—and forthcoming Me Vs. Me project—showcase new depth and perspective. To be sure, Choppa still raps his ass off, churning out ecstatic, radio-ready hits. But he also turns inward, reflecting on his devotion to healthy living and numerology, and sharing more of himself than he ever has. Choppa grew up in the roughest parts of Memphis, an upbringing that's loomed in his head even as he began racking up successes—including Platinum single "Shotta Flow" and his Top 10 debut album, Top Shotta. His songs about overcoming struggles and celebrating wins have won support from Billboard, The New York Times, Forbes, GQ, and Complex. And he's secured support across the rest of the industry too, garnering over 5 billion global streams, six RIAA-certified plaques, a spot on the 2020 XXL Freshman list, and a nomination for the 2020 BET Hip-Hop Awards' Best New Artist. Never one to rest on his laurels, he's continued to drop music at an enviable pace, dipping and diving between modes, unleashing raps that are intimidating, inspiring, and hysterical in turn. As one of the most flexible young rappers working, NLE Choppa already has the discography and accolades others dream of, but he's still only just beginning to share his full vision with the world. With Me Vs. Me, he'll introduce us to all of himself.

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