

MASTODON CELEBRATE 10TH ANNIVERSARY OF GROUNDBREAKING CONCEPT ALBUM CRACK THE SKYE

Set To Perform Album In Its Entirety on Summer Co-Headliner *The Unheavenly Skye Tour* With Coheed & Cambria With Guests, Every Time I Die

Picture Disc Bundle With Special Anniversary Merch Packages Available At Official Site



"Thunderous, disciplined and expansive...the ambition and tenacity of Mastodon's music makes Crack The Skye sonically unforgettable." – **Time Magazine**

"Mastodon are the greatest metal band of their generation – no one else comes close." — Rolling Stone Magazine

March 25, 2019 (Los Angeles, CA) – GRAMMY® Award-winning Atlanta hard rock juggernaut <u>Mastodon</u> celebrate and commemorate the 10th anniversary of their groundbreaking 2009 concept album, <u>Crack The Skye</u> (Reprise Records), with special live performances, exclusive merchandise, and unreleased visual content throughout 2019. This summer, the band joins forces with **Coheed and Cambria** to co-headline <u>The Unheavenly Skye Tour</u> with special guests, Every Time I Die. At venues across North America, Mastodon will perform **Crack The Skye** in its entirety every night for the first time since 2010. As they initially wrote the album to be played from top-to-bottom, this will undoubtedly be an unforgettable run for the musicians themselves and fans alike. It kicks off Tuesday, May 28th in Louisville, KY at Iroquois Amphitheater, rolls through major markets coast-to-coast, and concludes Wednesday, July 3rd at The Pavilion at Toyota Music Factory in Irving, TX. Check out the full itinerary below.

Brann Dailor of Mastodon offered the following message to their fans: "Back in the summer of 2008 when we finished recording our 5th full length album Crack the Skye, we felt like we had created something very special. That is why, to celebrate the 10 year anniversary of one of our proudest moments, we decided to take it out on tour and play it start to finish along with some other golden oldies of course. We can't wait to see all of you on tour so we can celebrate Crack the Skye's birthday together!!"

Click <u>here</u> to view and share part one of THE MAKING OF CRACK THE SKYE.

Tickets and VIP packages for *The Unheavenly Skye Tour* with Coheed and Cambria and Every Time I Die are on sale now. VIP packages and upgrades available for Mastodon only and include a Meet and Greet w/ members of Mastodon, a person photo with the band, an exclusive VIP laminate, an exclusive merch item, signed Mastodon set list, early entry into the show and early merch

shopping to be the first to buy new merch before it sells out. Click <u>here</u> for VIP package details. For additional ticket information go to: <u>mastodonrocks.com</u> and <u>www.livenationentertainment.com</u>.

Additionally, Mastodon reveals new special edition merchandise for *Crack The Skye* - available now on the band's official online store. These include a picture disc bundle alongside other 10th anniversary merchandise packages, spanning apparel, accessories, posters, and more. Check them out <u>here</u>.

Setting the stage for the summer tour, the band tease out unreleased visual content. They will debut new clips and vignettes of *Crack The Skye* on YouTube and their other online properties over the coming months. Stay tuned.

In 2009, **Crack The Skye** marked a turning point in the story of Mastodon and clawed out a place in the zeitgeist. Not only did it become their first Top 15 debut on the *Billboard* Top 200, but it graced numerous Year-End Lists. *Metal Hammer* and *Rock Sound* crowned it "Album of the Year," while it staked out a spot in the Top 4 of annual roundups by *Time* (#3) and *Kerrang!* (#4). *Entertainment Weekly* described it as "superb," and *The New York Times* wrote, "Mastodon has earned its place at the forefront of progressive metal with a mix of headiness and brawn…but the ambitious vision and vivid executive of 'Crack The Skye' don't feel like a departure for the band." Classic Rock Magazine put it as best as, "their 'black' album, their Nevermind, their Dark Side of the Moon."

Themes of catharsis and healing underpin this conceptual opus. It slips in and out of sonic and lyrical wormholes punctuated by progressive marvel and a triptych of emotionally charged vocals as these seven tracks tell a tale of astral travel, power struggle, identity, conjuration, and good versus evil. It raised the bar for hard rock and alternative music all at once with a combination of head-spinning songcraft and thought-provoking narrative.

Now, the group immortalizes their 2009 masterpiece in 2019 with a hard-earned celebration.

The band also immortalize the legacy of a friend on Saturday, April 13 - the 12th annual Record Store Day. Mastodon release *Stairway To Nick John* in tribute to longtime manager and confidant **Nick John**—who passed away in 2018 following a bout with pancreatic cancer. The quartet cut a cover of "**Stairway To Heaven**" by Led Zeppelin—who their late manager professed a lifetime of fandom for as his favorite band. For the first time, Mastodon will uncover their take on this classic as a permanent **Record Store Day** exclusive vinyl, featuring the Studio Version on Side A and a Live Version on Side B. Only 1,500 copies pressed to 10-inch vinyl will be available in participating independent retailers during Record Store Day. Poised to sell out fast, fans are encouraged to get one as soon as possible. All of the proceeds benefit the Hirshberg Foundation for Pancreatic Cancer Research. Click <u>here</u> for further information. **Stairway To Nick John** arrives on all DSP's this May.

As always, Mastodon keeps looking forward. Working on new music, expect them to roar to life in the studio very soon.

<u>COHEED AND CAMBRIA AND MASTODON: THE UNHEAVENLY SKYE TOUR DATES:</u> # Indicates date a festival date not part of co-headline tour

#Sun	May 12	Rockingham, NC	Epicenter Festival
Tue	May 28	Louisville, KY	Iroquois Amphitheater
Wed	May 29	Columbus, OH	Express Live! (Outdoors)
Fri	May 31	Atlanta, GA	Coca-Cola Roxy
Sat	June 01	Simpsonville, SC	CCNB Amphitheatre/Heritage Park Simpsonville
Sun	June 02	Baltimore, MD	MECU Pavilion
Tue	June 04	Asbury Park, NJ	Stone Pony Summer Stage
Thur	June 06	Boston, MA	Rockland Trust Bank Pavilion
Fri	June 07	New York, NY	Ford Amphitheater/Coney Island Boardwalk
Sat	June 08	Camden, NJ	BB&T Pavilion

Mon	June 10	Pittsburgh, PA	Stage AE – Outdoors
Tue	June 11	Detroit, MI	Michigan Lottery Amphitheatre/Freedom Hill
Thur	June 13	Council Bluffs, IA	Harrah's Council Bluffs - Stir Cove
Fri	June 14	Chicago, IL	Huntington Bank Pavilion/Northerly Island
Sat	June 15	Minneapolis, MN	The Armory
Tue	June 18	Kansas City, MO	Starlight Theatre
Wed	June 19	Denver, CO	Fillmore Auditorium
Thur	June 20	Salt Lake City, UT	The Great Salt Air Pavilion
Sat	June 22	Seattle, WA	Marymoor Park
Sun	June 23	Portland, OR	Moda Center-Theater of the Clouds
Tue	June 25	San Francisco, CA	The Masonic
Wed	June 26	San Diego, CA	Petco Park - Park at the Park
Fri	June 28	Las Vegas, NV	The Joint at Hard Rock Hotel & Casino Las Vegas
Sat	June 29	Los Angeles, CA	Greek Theatre
Sun	June 30	Phoenix, AZ	Comerica Theatre
Tue	July 02	Austin, TX	Austin360 Amphitheater
Wed	July 03	Irving, TX	The Pavilion/Toyota Music Factory
#Thur	July 18	Cadott, WI	Rock Fest
#Sat	July 20	Oshkosh, WI	Rock USA

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For all Mastodon inquiries, please contact: **Rick Gershon** at Warner Bros. / Reprise Records 818-953-3473 / <u>rick.gershon@wbr.com</u>

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