

NEW YORK RAPPER CURLY J SHARES NEW SONG AND VIDEO FOR “BAG DIFFERENT 3.0” ON WARNER RECORDS

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November 13, 2020 (Los Angeles, CA) – Continuing his viral “[Bag Different](#)” song series, 20-year-old Hempstead, New York rapper **Curly J** shares his newest addition, “**Bag Different 3.0**,” with a stellar NYC-shot video. Capturing the spirit of young romance in the city, the visual is a display of style and swagger as J glides on the beat to his feel-good anthem. “Bag Different 3.0” arrives on the heels of **Curly J**’s “[Big Dawgs](#)” video, which saw a million streams in the first 24 hours on *WorldStarHipHop* and continues to move. The self-proclaimed “King of Melodies” is making his presence felt in the lane of crooners like PnB Rock and A Boogie as he inches closer to becoming a mainstay in the culture. Keep your eyes and ears open for **Curly J**.



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ABOUT CURLY J:

Joshua Cinquez Loftin, better known as Curlly J, grew up in Hempstead, New York where he cultivated his love for music and basketball. Inspirations like Drake and Speaker Knockerz went on to influence the penchant for melodies displayed in his songs. Proclaiming himself as the “King of Melodies” is not only a statement, but a constant reminder to strive to be the best. Curlly J went on to live in Chicago and Texas, but ultimately moved back to New York with his sound even more crafted and matured. After the release of “Bag Different” went viral on SoundCloud the summer of 2019, Curlly J has continued to deliver unique, passion-felt melodic tracks. He acknowledges the critiques about new age artists solely making melodies and not having much substance by making sure to provide well-thought-out bars and deliveries to every track while amassing millions of Youtube views on his songs.

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