

NLE CHOPPAFLIES HIGH IN NEW “DAYDREAM” VIDEO

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FEATURED ON NLE CHOPPA’S TOP 10 DEBUT ALBUM *TOP SHOTTA*

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August 26, 2020 (Los Angeles, CA) – NLE Choppa just dropped a laser focused video for “**Daydream**” from his chart-topping debut album ***Top Shotta*** on **Warner Records**. Directed by Ethan Lader, the imagery combined with Choppa’s potent performance set another viral video scene. Recently released videos “[Murda Talk](#)” and “[Make Em Say](#)” [feat. Mulatto] racked up over seven million combined YouTube views, while the latter quickly climbs the chart at Urban Radio. “**Daydream**” comes on the heels of **Choppa’s** [2020 XXL Freshman Class](#) magazine cover, Memphis’ [Commercial Appeal cover story](#), and [UPROXX’s](#) compelling mini-documentary.

Top Shotta touts the platinum “[Camelot](#),” gold “[Walk Em Down](#)” [feat. Roddy Ricch], and gold “[Shotta Flow 3](#).” As a whole, the project affirms **NLE Choppa’s** place among the biggest breakout rappers of 2020. The album title signifies his rapid rise amongst a new wave of heavily streamed artists, and an undeniable breakout year surpassing over 3 billion streams with praise from *The New York Times*, *Forbes*, *Complex*, *Pitchfork*, *XXL*, and more. Get ***Top Shotta*** [HERE](#).

At just 17-years-old, **NLE Choppa** has quickly become one of hip-hop’s most influential voices. He reaches a staggering 12.8 million monthly listeners on Spotify, cementing him as one of the “*300 most-listened-to artists in the world.*” Not to mention, his RIAA gold-certified hit single “[Walk Em Down](#)” [feat. Roddy Ricch] hit Top 10 at Urban Radio with 119 million YouTube views and counting, and more than 400 million global streams.



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