## NLE CHOPPA RELEASES NEW SONG "EXOTIC"

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**February 7, 2020 (Los Angeles, CA)** – Breakout rap star and entrepreneur **NLE Choppa** has finally released "**Exotic**" on all DSPs, available now. The steamy <u>video</u> starring Rubi Rose dropped two weeks ago and is already approaching 4 million YouTube views. "Exotic" follows Choppa's latest single "<u>Camelot</u>," which has achieved an RIAA platinum certification, clocking in over 523 million streams to-date. Be on the lookout for more new music from NLE Choppa, including a performance at Rolling Loud Miami on Sunday, May 10th.

#### **ABOUT NLE CHOPPA**

With poise, charisma and cleverness way beyond his years, 17-year-old **NLE Choppa** burst onto the scene and immediately grabbed our attention and captured our hearts. **Choppa** has amassed an astonishing 1 billion cumulative streams across platforms and 433 million total YouTube views while gaining a cult following that transcends age and socioeconomic status. His breakout hit "**Shotta Flow**" has more than 120 million views alone for its raw, true-to-life music video, while the remix featuring **Blueface** has garnered over 127 million views and

counting. **Choppa**'s latest single "**Camelot**" has already hit 523 million streams and earned an RIAA platinum certification. As a young boss with street-savvy, **Choppa** and his family grew **No Love Entertainment (NLE)** from humble beginnings in Memphis to a burgeoning full-fledged imprint with **Warner Records**. **NLE Choppa** continues to take hip hop by storm and solidifies his place as the next global superstar.

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