

OMAH LAY DROPS NOCTURNAL POP SINGLE “FREE MY MIND”

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November 12, 2021 (Los Angeles, CA) -Today, Nigerian pop artist **Omah Lay** returns with his warm, intimate single “**Free My Mind**” on Sire Records. Smooth and glowing, the single slots nicely next to **Omah Lay**’s growing collection of genre-blurring pop gems, which draw on Afrobeats, classic rap, sensual R&B, and more. It’s the latest stop in a run that’s established him as a torchbearer for pop in his home country, and now he’s going global on his own terms. Listen to “**Free My Mind**” [HERE](#). Watch the lyric video [HERE](#).

If the comfort of a late-night dance could be a song, it’d sound like “**Free My Mind.**” **Omah Lay** sings in a buttery, conversational style, joined by a glowing saxophone that punctuates each verse. “*Free my mind, free my mind with shayo,*” he belts, using the Nigerian slang for alcohol. His verses flip between languages but feel born from the same effortless substance. All the components make for an intoxicating listen, the kind of song you might throw on at the club or get lost inside on a long lonely night.

Omah Lay has already had a busy 2021. “**Free My Mind**” comes after his sold-out US tour and smash “Understand,” a contemplative, yet danceable record powered by his signature vocal warmth. Earlier this year, he was also on the Masterkraft remix of Justin Bieber’s chart-topping “Peaches.” In late 2020, he put out his *What Have We Done*, a spontaneous-feeling showcase of his colorful production, lyrics, and melodies. That EP closed with the remix to his international hit, “Damn,” featuring 6LACK. This work has already brought him from Port Harcourt, Nigeria, to the world’s stage, but each passing song only shows off more of his winning personality and comforting voice. If “**Free My Mind**” is any indication, **Omah Lay** will only be reaching more ears around the world, and soon.



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ABOUT OMAH LAY

With his darkly sparkling vocals, evocative storytelling, and contagious rhythms, Omah Lay is one of Nigeria's most talked about innovators. The 24-year-old singer and producer's brand of Afro-fusion effortlessly pulls from his deep personal history with West Africa's percussion-heavy highlife genre, as well as his enthusiasm for the popular sounds of his generation—from classic rap to the Afro-beats empire flourishing in his home base of Lagos. Throughout his inventive *Get Layd* EP, his lithe voice unravels tales that range from introspective to romantic to gratifyingly explicit, expertly laid over lush and soulful instrumentals. Layered with vivid scenarios and heartfelt confessions, Omah Lay's rich music not only depicts a young man daring to reveal his grittiest vices and innermost feelings, but also doubles as a fascinating window into Afro-fusion's bright and expansive future.

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