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Listen to **“Attention”**on SIRE/Warner Records [HERE](https://omahlay.lnk.to/Attention) and watch the scorching hot video [HERE](https://omahlay.lnk.to/AttentionVideo).    The sexy and intimate tune captures the energy of a sweltering club night—bodies in motion, lust saturating the air. **Omah**and**Justin** barely rise above a whisper, but there’s no mistaking the longing in their voices as they sing over purring synths, gentle drums, and moody chords. Directed by Colin Tilley (Kendrick Lamar, J. Balvin, Cardi B), the sensual video leans into that heady atmosphere as **Lay** and **Bieber** get into a carefree groove while they’re being seduced by the glowing flames at a bonfire party. | |  |  |  | | --- | --- | | |  | | --- | | A group of people sitting on a bench  Description automatically generated with low confidence | |  |  |  | | --- | --- | | |  | | --- | | “**Attention**” is the 24-year-old singer’s first single of 2022. **Omah Lay**kept busy throughout 2021 with a steady stream of releases and a sold-out US tour. In November, he shared the buttery “[Free My Mind](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fomahlay.lnk.to%2FFreeMyMind&data=04%7C01%7CDionte.Williams%40warnerrecords.com%7Cef86f0c86c00446fd42f08d9f8a7197e%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637814218834528860%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=U6PL3Vbp8xIYiwI6Sd1qYSM4A%2BfrFmNQdOKbdwfKp7k%3D&reserved=0).” His smash hit “[Understand](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fomahlay.lnk.to%2FUnderstand&data=04%7C01%7CDionte.Williams%40warnerrecords.com%7Cef86f0c86c00446fd42f08d9f8a7197e%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637814218834528860%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=IKaAUBE3ogeeNKyabQUgxx5z6K2RAzZ5IwV3BfK5gjE%3D&reserved=0)” from July was a contemplative, yet danceable record powered by his signature vocal warmth. In June 2021, he was featured on Masterkraft’s remix of **Bieber**’s chart-topping “Peaches.” Recognizing all of his talent and hard work, the 2022 NAACP Image Awards nominated **Omah Lay** for “Outstanding International Song.”    It almost feels destined that **Lay** and **Bieber**would connect for a single as enchanting as this. **“Attention”** is a glimpse of what’s to come from **Omah**’s debut album ***Boy Alone***, out this spring. On March 20th **Omah Lay** will embark on his “Boy Alone” world tour, kicking off at the Cocofest in Manchester, England, with stops in Australia, Germany, France, Italy, London, and more. Full tour dates [HERE](https://www.omahlay.com/). 2021 was a landmark year for Afropop as homegrown stars reached new levels of international visibility and acclaim. This is only the start for **Omah Lay,**who is well on his way to becoming the next Nigerian musician to ascend to global stardom. | |  |  |  | | --- | --- | | |  | | --- | | [A person sitting on the floor  Description automatically generated with low confidence](https://press.warnerrecords.com/wp-content/uploads/2020/11/Omah-Lay-Photo-By-Bolaji-Odukoya-scaled.jpg) | |  |  |  | | --- | --- | | |  | | --- | | [DOWNLOAD PRESS IMAGE](https://wmg.sharepoint.com/:i:/s/US.WBR.Publicity/EdRkIv0vd6ZNmSKs0gHuBEEBVdFkiPp5d8rh-lMoRoBokA?e=clbIce)  Credit: Travis Shinn | |  |  |  | | --- | --- | | |  | | --- | | **ABOUT OMAH LAY**  With his darkly sparkling vocals, evocative storytelling, and contagious rhythms, Omah Lay is one of Nigeria’s most talked about innovators. The 24-year-old singer and producer’s brand of Afro-fusion effortlessly pulls from his deep personal history with West Africa’s percussion-heavy highlife genre, as well as his enthusiasm for the popular sounds of his generation—from classic rap to the Afro-beats empire flourishing in his home base of Lagos. Throughout his two inventive EPs, *Get Layd* and *What Have We Done*, his lithe voice unravels tales that range from introspective to romantic to gratifyingly explicit, expertly laid over lush and soulful instrumentals. Layered with vivid scenarios and heartfelt confessions, Omah Lay’s rich music not only depicts a young man daring to reveal his grittiest vices and innermost feelings, but also doubles as a fascinating window into Afro-fusion’s bright and expansive future.  **ABOUT JUSTIN BIEBER**  *Justice* – Justin Bieber’s eighth #1 album - has been nominated for eight Grammys including Album Of The Year, has sold almost eight million copies globally, and has amassed over 12 billion global streams. With “Ghost,” the latest #1 single from Justice, Bieber made history with the most #1 hits by a male solo artist in US radio history. “Stay” with Kid Laroi, Justin’s eighth career Hot 100 #1 single, made history as he became the youngest solo artist ever to reach 100 hits on the chart. With “Peaches,” his certified-triple-platinum smash, Bieber made history as the first male solo artist to debut at #1 on both the Billboard 200 album chart and Billboard Hot 100 singles chart simultaneously. With an astounding 100 billion career streams and over 75 million albums sold globally, Justin reigns as one of the biggest artists in the world. Bieber is the #1 artist on YouTube with over 67 million subscribers worldwide and is the #1 artist on Spotify global with over 78 million monthly listeners. Tickets for Justin Bieber’s Justice World Tour 2022 are on sale now via [justinbiebermusic.com](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fjustinbiebermusic.com%2F&data=04%7C01%7CDionte.Williams%40warnerrecords.com%7C548bbf92e70447dd688808d9fbc7206e%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637817654925538060%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=H9dWIMLqKbHFRHen5faSLZk3GIHnHX7oerBAnl%2FkM08%3D&reserved=0) and [ticketmaster.com](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fticketmaster.com%2F&data=04%7C01%7CDionte.Williams%40warnerrecords.com%7C548bbf92e70447dd688808d9fbc7206e%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637817654925538060%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=D%2F34TW4W%2BV3mAxnyONktZq3vU1D0kaGYYn8HCh8M41M%3D&reserved=0). | |  |  |  | | --- | --- | | |  | | --- | | **FOLLOW OMAH LAY**  [Instagram](https://www.instagram.com/omah_lay/) | [Twitter](https://twitter.com/Omah_Lay) | [YouTube](https://www.youtube.com/c/OmahLay/featured)  **For more information, please contact:**  Aishah White | Warner Records  [Aishah.White@warnerrecords.com](mailto:Aishah.White@warnerrecords.com)  Yash Zadeh | Warner Records  [Yashar.Zadeh@warnerrecords.com](mailto:Yashar.Zadeh@warnerrecords.com) | |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | Shape  Description automatically generated with low confidence | | | Shape  Description automatically generated with medium confidence |  |  |  | | --- | --- | | |  | | --- | | Shape  Description automatically generated with low confidence | | | |  | | --- | | A picture containing icon  Description automatically generated | | | | | | |
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