|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | /var/folders/0q/d8hqq6lx4q91pl3h_s_htc9r0000gp/T/com.microsoft.Word/WebArchiveCopyPasteTempFiles/cd86e2ce-5781-42c1-89e2-506a1f937512.png | |  |  |  | | --- | --- | | |  | | --- | | **OMAR APOLLO SHARES NEW SONG, "IMAGINE U"**  **LISTEN**[**HERE**](https://open.spotify.com/album/2LKCG9YgHEhDeYUP7F6aYo) | |  |  |  | | --- | --- | | |  | | --- | | /var/folders/0q/d8hqq6lx4q91pl3h_s_htc9r0000gp/T/com.microsoft.Word/WebArchiveCopyPasteTempFiles/5baa1874-0cb6-4d0b-8134-c4b773077813.jpg | |  |  |  | | --- | --- | | |  | | --- | | Photo credit: Lucas Creighton  *"…sleek, soulful, heartache-infused love songs." -***NPR**  *"A triple threat of an artist with plenty to offer." -***Pitchfork**  *"…lovelorn songs that reconcile the sultry sounds of D'Angelo, Prince, and Frank Ocean with Mexican soul and traditional corridos." -***Rolling Stone**  **April 8, 2020 (Los Angeles, CA) -** Omar Apollo returns today to share a new song, "Imagine U", which he co-produced with frequent collaborator Kenny Beats. The track, featured on Apple's New Music Daily, is his first release of the year and follows two other songs he worked on with Kenny Beats in late 2019, "Frio" and "Hit Me Up" featuring Dominic Fike.  Speaking on the inspiration behind the song, Apollo says: "I'm all about the feeling when it comes to music. The lyrics and melody came to me so naturally and I feel like free thinking is what's missing in a lot of music nowadays. There's a guitar part I played that's pitched up as soon as the song starts that I love and when I first made the song that part was all I had. I was obsessed with it -- I kept playing it on loop cause it felt so good to me. I was listening to a lot of daft punk at the time so I was really inspired by those themes."  After introducing himself in 2018 with his critically-acclaimed debut EP *Stereo*, Omar Apollo has continued to ascend as an undeniable talent to watch, becoming one of 2019's brightest breakout stars. Just last year, he released his EP *Friends*, Rolling Stone named him an [Artist You Need To Know](https://www.rollingstone.com/music/music-latin/omar-apollo-interview-866248/), Pitchfork featured him as a [Rising](https://pitchfork.com/features/rising/get-to-know-omar-apollo-and-his-first-generation-love-songs/) artist, made his late-night television debut on *Late Night with Seth Meyers*, and had two headlining North American tours which included stops at Tyler, The Creator's Camp Flog Gnaw Carnival and Tropicalía Festival. He was also part of YouTube's [Foundry international artist development program](https://www.billboard.com/articles/business/digital-and-mobile/8505415/youtube-announces-new-class-of-talent-for-refreshed), with past alumni including Cuco, ROSALÍA, Gunna, Chloe X Halle, and Dua Lipa.  Listen to "Imagine U" [**HERE**](https://open.spotify.com/album/2LKCG9YgHEhDeYUP7F6aYo) and stay tuned for more from Omar Apollo coming soon. | |  |  |  | | --- | --- | | |  | | --- | | /var/folders/0q/d8hqq6lx4q91pl3h_s_htc9r0000gp/T/com.microsoft.Word/WebArchiveCopyPasteTempFiles/7b71dbe7-7f8d-41fb-8da0-f8e58294b388.jpg | |  |  |  | | --- | --- | | |  | | --- | | (Download Hi-Res assets[**HERE**](https://drive.google.com/drive/folders/16Bu-iVf6g-Ik5JriX0XklZx9ZmOySJ7B?usp=sharing))  **ABOUT OMAR APOLLO:** Omar Apollo, is a 22 year old, first generation Mexican American singer from Indiana, who began writing & recording his own mix of jazz, R&B, funk, alternative, soul, & pop music. Bringing a unique flair to his live shows, fashion and genre bending music, Omar is a defining artist for a generation of fans that refuses to be labeled and boxed in. His biggest influences are Benny Sings, D’angelo, Los Panchos, John Mayer, Elliott Smith, Cuco Sánchez, Paul Simon, Gary Numan, and João Gilberto. Omar released his sophomore EP, Friends, in 2019 and has since skyrocketed as one of music’s ones to watch. A press darling with a critically acclaimed EP and two sold-out tours under his belt, Omar Apollo is poised to be one of 2020’s breakout stars.  Follow Omar Apollo  [Official](https://omarapollo.com/" \t "_blank) | [Instagram](https://www.instagram.com/omar.apollo/) | [Twitter](https://twitter.com/omarapollo?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor) | [YouTube](https://www.youtube.com/channel/UCiVLSJ2MpNteP1oLYfu0VTw) | [Press Materials](https://press.warnerrecords.com/omar-apollo/?preview_id=35088&preview_nonce=990c3de4d1&preview=true)  **For more information, please contact:**  Yash Zadeh | Warner Records  [**Yashar.Zadeh@warnerrecords.com**](mailto:Yashar.Zadeh@warnerrecords.com) | |  |  |  | | --- | --- | | |  | | --- | | /var/folders/0q/d8hqq6lx4q91pl3h_s_htc9r0000gp/T/com.microsoft.Word/WebArchiveCopyPasteTempFiles/d5581030-0106-41d5-be4a-7e5d4e821820.jpg | | | |