

Omar Apollo is one of music's most exciting shape-shifters. As the 24-year-old Latin GRAMMY-nominated singer/songwriter prepares his debut album, he's holding close to music that feels inventive, experimental, and true to his wide-ranging passion. R&B remains the foundation, but Apollo is branching out with a bilingual fusion of funk, pop, electronic, hip-hop, reggaéon, corridos—as he puts it, “everything.” Apollo’ has had a transformative but linear journey, from listening to Brandy and Stevie Wonder as a kid, to plucking away at a guitar at as a pre-teen, to self-releasing a pair of EPs as a young man—2018’s *Stereo* and 2019’s *Friends*—that established his signature “bedroom soul” and earned him love from fans and press (*Pitchfork*, *Rolling Stone*, *The FADER*, et al.). As unique as his sound is, Apollo has garnered as much attention for his lyrics—themes of romantic yearning and self-improvement swirled up with expressions of cultural heritage and identity. Now, he’s leaning even more into all of it, making music that feels closer to his heart than ever. In 2020, he released his unapologetically open-hearted mixtape *Apolonio* which featured fan favorite “Want U Around” and showed the artist foreshadowing (could just say “foreshadowed what’s to come next from Apollo musically”) what’s to come next from him musically. To celebrate *Apolonio*'s release, Apollo performed a livestream concert from Paisley Park, the legendary residence of one of his heroes, Prince. The year 2021 proved to be a productive one for Omar as he put the finishing touches on his debut LP and unveiled a new era of music with the release of two singles, “Go Away” and “Bad Life” featuring Kali Uchis. Apollo closed out the year on a high note receiving his first Latin GRAMMY nomination for his collaboration “Te Olvidaste” with C Tangana. Approaching his forthcoming album, the artist who once called himself “just a kid from Indiana” is breaking new ground, abandoning all comfort zones, and never looking back.