**ADAM MELCHOR TAPS BRISTON MARONEY FOR UPLIFTING SINGLE “HOLD ON FOR DEAR LIFE”**

**WATCH THE VIDEO** [**HERE**](https://adammelchor.lnk.to/holdonvid)

**2022 TOUR DATES WITH CHELSEA CUTLER JUST ANNOUNCED**

**A person and person in a pool

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**November 12, 2021 (Los Angeles, CA)** – Los Angeles-based singer/songwriter **Adam Melchor** returns today with the feel-good anthem, and video for, **“Hold on for Dear Life,”** a collaboration with Tennessee troubadour **Briston Maroney**. Listen to “**Hold on for Dear Life”** via Warner Records [HERE](https://adammelchor.lnk.to/holdon) and watch the video [HERE](https://adammelchor.lnk.to/holdonvid). With lilting harmonies and lush instrumentation that evoke ’60s icons like The Monkees and The Byrds, **Melchor**’s latest single is about leaps of faith and enjoying the dizzying rush of new experiences.

“It’s about taking the plunge, jumping into the unknown,” **Melchor** says of the duet. “Even if you’re flying by the seat of your pants, sometimes the scariest things are the most fulfilling.” That sentiment is expertly captured in the intricate chorus and accompanying video as the two plunge into the deep end of a pool. *“Sometimes I feel like the kite and sometimes I feel like the hands that hold the strings too tight,”* the duo sing over jaunty guitars and glittering piano. *“Hold on for dear life.”*

It turns out the track is the result of a (mostly) happy accident. **Melchor** literally bumped into Maroney on the streets of Nashville and they decided to record together. “I remember being so stoked about it that I accidentally knocked Briston’s phone over and smashed his screen,” he says. Replacing Maroney’s cell is a small price to pay for the winning addition to **Melchor**’s discography, which has grown significantly over the last year.

“Hold on for Dear Life,” follows fuzzy pop-rock hit “What a Damn Shame” and the Lennon Stella-assisted “Light Year,” which has amassed more than 5 million streams. Those songs dropped after the arrival of the 25-year-old’s debut Warner Records project, *Melchor’s Lullaby Hotline, Vol. 1.*, which includes 12 of the 44 songs he texted and emailed fans in 2020 as part of a project during lockdown. The album received glowing reviews from *Esquire*, *Billboard*, *Teen Vogue*, *SPIN*, and more.

The breakout artist is currently supporting his debut project and spate of recent singles on a headline tour of North America. Currently underway, the live extravaganza boasts 30+ dates including stops at hallowed music venues such as Los Angeles’ El Rey Theatre and the Music Hall of Williamsburg in Brooklyn. See Melchor’s live dates below and purchase tickets [here](https://www.adammelchor.com/). Next year, he will join Chelsea Cutler on her When I Close My Eyes tour.

With a rapidly growing fanbase and a knack for insightful, intricately arranged pop songs, Melchor’s ascent seems destined to continue in 2022.

**ADAM MELCHOR 2021 FALL TOUR DATES:**

November 12 - Asheville, NC - The Grey Eagle

November 13 - Nashville, TN - Yee-Haw Brewing Co.

November 16 - New Orleans, LA - Gasa Gasa

November 18 - Houston, TX - The Heights Theater

November 19 - Austin, TX - Antones Nightclub

November 22 - Dallas, TX - Kessler Theater

December 1 - Columbus, OH - A&R Music Bar

December 2 - Pittsburgh, PA - Spirit Hall

December 3 - Jersey City, NJ - White Eagle Hall

December 4 - Philadelphia, PA - The Foundry

December 7 - Baltimore, MD - Metro Gallery

December 8 - Richmond, VA - Richmond Music Hall at Capital Ale House

**WHEN I CLOSE MY EYES / CHELSEA CUTLER 2022 TOUR DATES:**

March 9 - Austin, TX - Stubb’s Outdoors  
March 10 - Dallas, TX - House of Blues  
March 12 - Houston, TX- House of Blues  
March 15 - St. Petersburg, FL- Jannus Live  
March 16 - Charleston, SC - Charleston Music Hall  
March 17 - Charlotte, NC - The Fillmore  
March 18 - Atlanta, GA - The Eastern  
March 20 - Norfolk, VA - The Norva  
March 22 - Pittsburgh PA - Stage AE  
March 23 - Washington, DC - Echostage  
March 25 - Toronto, ON - Queen Elizabeth Theater  
March 26 - Boston, MA - Roadrunner  
March 30 - Columbus, OH - Express Live!  
April 1 - Madison, WI - The Sylvee  
April 3 - Minneapolis, MN - Fillmore  
April 5 - Indianapolis, IN - Old National Centre  
April 6 - Detroit, MI - Royal Oak Music Theater  
April 7 - St. Louis, MO - The Pageant  
April 9 - Boulder, CO - Boulder Theater  
April 10 - Denver, CO - Ogden Ballroom  
April 13 - Salt Lake City, UT - Union Ballroom  
April 14 - Boise, ID - Knitting Factory  
April 20 - Phoenix, AZ - Marquee Theatre  
April 26 - Seattle, WA - Paramount Theater  
April 27 - Portland, OR- Roseland Ballroom

**ABOUT ADAM MELCHOR:**

Adam Melchor’s journey thus far has been far from conventional. Long story short, this proud Jersey boy picked up a guitar and eventually fulfilled his lifelong dream of becoming a musician in Los Angeles. But in reality, he got there by singing for mobsters *“well-suited insurance guys”* at pizza parlors, getting an Opera degree, playing thousands of hours in various dives, churches, and restaurants (sometimes in the same day), and driving across the country to the West Coast in an old Toyota Camry (twice). Moving to Los Angeles during 2018, he had sessions with everyone from Charlie Puth to The Chainsmokers, and has also toured alongside Mt. Joy, Dodie, Rodrigo Y Gabriela, and JS Ondara. Picking up steam, his single “Real Estate” gained impressive traction leading up to the 2020 *SUMMER CAMP* EP. After racking up more than 40 million streams and garnering acclaim from *NPR*, *Wonderland Magazine*, *Billboard, Atwood Magazine*, and more, he properly made his debut earlier this year with *Melchor Lullaby Hotline, Vol. 1*.

**###**

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