HYPER-POP SENSATION <u>CMTEN</u> TAG TEAMS WITH GRIMTWEAKR FOR NEW SINGLE "TURN UR BACK ON ME"

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September 17, 2021 (Los Angeles, CA) – Today, rising hyper-pop artist <u>CMTEN</u> returns with new song, "turn ur back on me" feat. **grimtweakr** via Masked Records/Warner Records. Listen to "turn ur back on me" <u>HERE</u> and watch the video <u>HERE</u>.

The opening crowd cheers set the stage for the song, only to be disrupted by manic electronic transmissions and **CMTEN**'s intrusive thoughts, "Sit inside for the whole damn day, I don't know what to do with my fucking life." **Grimtweakr**'s reflective verse sees them coming to terms with their distressed contemplations. The repetitive nature of the anxiety-filled chorus over glitchy feedback finds **CMTEN** and **grimtweakr** asking the rhetorical question, "Why everybody turn their back on me?"

"turn ur back on me" arrives on the heels of his debut EP, **MUSIC BOX**, and is the first addition to a trilogy of upcoming releases. About the song, **CMTEN** states, "turn ur back on me" is one of several tracks I made and posted on to an anonymous SoundCloud account. The intention of the account was to alleviate some of the pressure that having an audience creates. I wanted the whole thing to be less serious and focused than the stuff I released as CMTEN. As such, the songs I made for the project ended up being significantly more fun for me to create. By making this song I wasn't trying to do anything in particular; I was just making music for fun, with my friends. That's why I love it so much."

In the seventies, eighties, or nineties, this story might've started in a garage with a guitar... However, the genre-smashing artist, songwriter, producer/mixer, vocalist, and San Francisco Bay area native unassumingly turned his University of Utah dorm room into ground zero for Glitchcore in early 2020. Translating a passion for old school pop punk and the likes of 100 gecs, Porter Robinson and Soundcloud Rap into a sound of his own, he uploaded "NEVER MET!" and organically attracted a groundswell of support to the tune of 53 million global streams, 1 million-plus TikTok videos, and more. The track also peaked concurrently at #1 on the Spotify Global & US Viral charts. Not to mention, his ascent has been chronicled by Rolling Stone, Pitchfork and The Atlantic.

To date, he's gathered over **55 million streams** in matter of months making **CMTEN** one of the most impactful and impressive underground successful stories in recent years. Brace yourself for more from CMTEN soon!

About CMTEN:

CMTEN (pronounced See Em Ten), is a 20-year-old artist/songwriter/producer/vocalist from N. California at the forefront of the emerging Hyperpop/Glitchcore scene. **CMTEN** chops, channels, and recombines elements of pure pop songcraft with hip-hop beats, informed by the energy and honesty of punk rock and an unabashed expressive sincerity at the heart of its musical vortex. **CMTEN** grew up singing in his local choir, has perfect pitch, and has so far made all of his music within the confines of his bedroom. Starting with the release of "**NEVER MET!**", **CMTEN** has exploded globally and has accumulated over 1,000,000 videos on TikTok, racked up over 7.1 million <u>YouTube</u> views, and amassed over 55 million streams on Spotify alone, making him one of the biggest underground success stories of 2020/2021. **CMTEN** is now part of the Masked Records/ Warner Records roster.

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