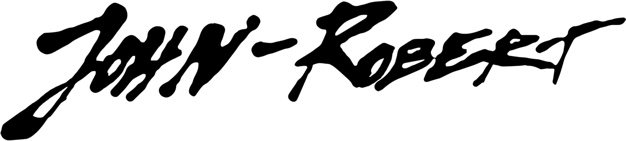
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**MULTI-FACETED ARTIST/PRODUCER JOHN-ROBERT SHARES POIGNANT “HEALTHY BABY BOY” SINGLE AND VIDEO – WATCH** [**HERE**](https://www.youtube.com/watch?v=rHsns07Yv1k&feature=youtu.be&src=Linkfire&lId=18b2e38e-0125-43e3-afad-6478e5e24c31&cId=d3d58fd7-4c47-11e6-9fd0-066c3e7a8751)



**October 14, 2020 (Los Angeles, CA)**– Rising artist and producer **John-Robert** continues to tug at our heartstrings with **“Healthy Baby Boy,”** out today, along with a fittingly poignant video via **Nice Life Recording Company** and **Warner Records**. A mix of sad and sweet, the song wrings bright nostalgia from gentle guitar plucks, intimate vocals, and building production. Listen to “Healthy Baby Boy” [here](https://johnrobert.lnk.to/HealthyBabyBoy) and watch the video [here](https://www.youtube.com/watch?v=rHsns07Yv1k&feature=youtu.be&src=Linkfire&lId=18b2e38e-0125-43e3-afad-6478e5e24c31&cId=d3d58fd7-4c47-11e6-9fd0-066c3e7a8751).

**John-Robert** wrote **“Healthy Baby Boy”**about his big move from his small-town in Virginia to Los Angeles to pursue his dream as a musician. A natural storyteller, the 20-year-old artist creates a stream-of-consciousness coming-of-age tale rich with personal detail and relatable emotion.

There’s juxtaposition as we go from an opening line that refers to him receiving a guitar from hitmaking producer **Ricky Reed**—“Ricky gifted me a Silvertone / Mom and Dad are proud that I am out and on my own”—to lyrics about lives ending and beginning back in Edinburg, VA.

*“I wrote****‘Healthy Baby Boy’****after I’d uprooted my life,”* says **John-Robert**, who was last heard duetting with **Alessia Cara**on **Reed’s** **“Fav Boy.”** *“I was initially devastatingly lonely and became fairly depressed and reflective. But I realized I can still communicate my love for those in my life despite the distance, and this song is my journey towards feeling empowered by and appreciative of the opportunities I have that sometimes seem invisible at a glance.”*

Directed by BROCKHAMPTON collaborator **Spencer Ford**, the **“Healthy Baby Boy”** video follows that journey almost literally as the artist says goodbye to his folks—Silvertone in hand—and lets his mind wander through a childhood of simple pleasures and innocent romance. Watch the video [here](https://www.youtube.com/watch?v=rHsns07Yv1k&feature=youtu.be&src=Linkfire&lId=18b2e38e-0125-43e3-afad-6478e5e24c31&cId=d3d58fd7-4c47-11e6-9fd0-066c3e7a8751).

**“Healthy Baby Boy”** reveals just how fast **John-Robert** is maturing. At age 16, he was invited out to L.A. by **Reed**, who’sdescribed him as "a transcendent, once-in-a-generation singer and songwriter.” Sure enough, **John-Robert’s** 2019 independent release **“Adeline”** has amassed over 1.8 million streams and garnered fans like **Camila Cabello**, who recently posted an Instagram story praising it. Earlier this year, he recorded a breathtaking rendition of **Fiona Apple’s**[**“Criminal”**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DN-p_SjyWCDc&data=02%7C01%7CBreanne.Flores%40warnerrecords.com%7Caea445f8d5dc40fa4d4108d86c88d357%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637378682204680937&sdata=E%2FSVef6MFoOrnin%2FgR3jfAD8j%2B8aAA2NZEZNbSVgtWE%3D&reserved=0) for the Recording Academy’s® “ReImagined” video series. In May, he released his debut EP,***Bailey Barely Knew Me***, featuring**“Adeline”** and other standout tracks.



(Photo Credit: Spencer Ford)

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