

JOHN-ROBERT

MULTI-TALENTED ARTIST/PRODUCER JOHN-ROBERT IS BACK WITH NEW SINGLE & PULP FICTION INSPIRED MUSIC VIDEO “DAMN BEAN” - WATCH [HERE](#)

HEALTHY BABY BOY, PART 1 COMING SOON



February 26, 2021 (Los Angeles, CA) – Affirmed as one of 2021’s most enigmatic and engaging multi-hyphenates, 20-year-old rising artist and producer **John-Robert** releases a new single entitled “**Damn Bean**” today via **Nice Life Recording Company / Warner Records**. It’s the third track to be revealed from his *Healthy Baby Boy, Part 1* project, to be released later this year. Listen to “**Damn Bean**” [HERE](#).

In the accompanying music video, the lead character Simon dons a full *Pulp Fiction*-style bondage suit and tries to make a connection with anybody he can in public. The results are often funny and touching. Eventually, he finds the one, proving there’s somebody for everyone. Watch the video [HERE](#).

Regarding “**Damn Bean**,” he revealed, “*I wrote this music video treatment as a metaphor for my own personal experience. I was led on in a relationship, and I was left feeling expendable and less than. I used the bondage suit to display a submissive and dehumanized character. I then started mustering up the courage to try and meet new people; really putting myself out there. When I wasn’t looking, it hit me. I met someone who was on my same wavelength, someone who I felt genuinely understood me.*”

The music of *Healthy Baby Boy, Part 1* relays the artist’s coming-of-age whisked out of obscurity in Edinburg, VA by mega-producer **Ricky Reed** and trading a town of 1,000 residents for Los Angeles where the budding talent now making a lifelong dream a reality.

Last month, John-Robert dropped “**USMO**,” an acronym short for “**You Should Move On.**” He set the stage for *Healthy Baby Boy, Part 1* with the release of title track “**Healthy Baby Boy**” last October. The autobiographical slice-of-life immediately attracted tastemaker praise by the likes of [SPIN](#), who raved, “*On his latest single, ‘Healthy Baby Boy,’ John-Robert shows his depth as an emerging songwriter by his understanding of the poignancy of life,*” and [American Songwriter](#) noted, “*He pours his emotional angst directly into his new song, the charmingly nostalgic*

'Healthy Baby Boy.' [In The Know](#) put it best, "**John-Robert** is a name you'll want to know...a small-town baby boy who's steadily rising to super stardom."

At age 16, **John-Robert** was invited out to L.A. by **Reed**, who's described him as "a transcendent, once-in-a-generation singer and songwriter." Sure enough, John-Robert's 2019 independent release "[Adeline](#)" has amassed over 3 million streams and garnered fans like Camila Cabello, who posted an Instagram story praising it. Last year, he recorded a breathtaking rendition of Fiona Apple's "Criminal" for the Recording Academy's® "[ReImagined](#)" video series. In May, he released his debut EP, **Bailey Barely Knew Me**, featuring "Adeline" and other standout tracks.



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