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**MULTI-TALENTED ARTIST/PRODUCER JOHN-ROBERT RELEASES NEW PROJECT *HEALTHY BABY BOY, PT. 1***

**UNVEILS GHOSTLY MUSIC VIDEO FOR “MOVE IT TO THE SIDE” – WATCH** [**HERE**](https://johnrobert.lnk.to/MoveItToTheSideVideo)

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**April 2, 2021 (Los Angeles, CA)**– Arriving as a true alternative pop outlier, 20-year-old rising artist and producer **John-Robert** presents his ***Healthy Baby Boy, Pt. 1*** project today via **Nice Life Recording Company** / **Warner Records**. Listen to ***Healthy Baby Boy, Pt. 1*** [HERE](https://johnrobert.lnk.to/HBBpt1).

To celebrate the release, he just uncovered the music video for standout track **“Move It To The Side**.**”** In the visual, a recently deceased John-Robert cruises around picking up souls with the Grim Reaper as part of Dead Drops, LLC. Watch it [HERE](https://johnrobert.lnk.to/MoveItToTheSideVideo).

About the project, he had the following to share, *“****Healthy Baby Boy, Pt. 1*** *was inspired by the confusion that comes with transitioning from your teenage years, into your 20’s—navigating depression, romance, self-reliance, and a completely new environment. This project was a serious coming-of-age story that I have not yet had the pleasure to grow out of.”*

**John-Robert** has consistently received critical acclaim. *OnesToWatch* claimed, *“****John-Robert****’s stripped-back style is utterly refreshing and comforting*,*”* and *American Songwriter* predicts, *“****John-Robert****positions himself for stunning success.”*  *Earmilk* raved, *“The young singer-songwriter* ***John-Robert*** *has taken the music industry by storm with his heartfelt lyricism, passionate vocal delivery, and catchy melodies.”*

The music of *Healthy Baby Boy, Pt. 1* relays the artist’s coming-of-age whisked out of obscurity in Edinburg, VA by mega-producer **Ricky Reed** and trading a town of 1,000 residents for Los Angeles where the budding talent is now making a lifelong dream a reality.

Just last month, he teased out the project with [**“Rock Back & Forth**.**”**](https://johnrobert.lnk.to/RBAF)Watch the visualizer [HERE](https://www.youtube.com/watch?v=yG2NMgds-GM). Prior, he unveiled **“Damn Bean”** with a *Pulp Fiction*-inspired [music video](https://www.youtube.com/watch?v=83GDIsyD_Rw). John-Robert also dropped [**“USMO**,**”**](https://www.youtube.com/watch?v=dGspo7cLVgc) an acronym short for “You Should Move On” and set the stage for *Healthy Baby Boy, Pt. 1* with the release of title track [“**Healthy Baby Boy”**](https://www.youtube.com/watch?v=rHsns07Yv1k) last October. The autobiographical slice-of-life immediately attracted tastemaker praise by the likes of [*SPIN*](https://www.spin.com/2020/12/john-robert-interview/) , who raved, *“On his latest single, ‘Healthy Baby Boy,’ John-Robert shows his depth as an emerging songwriter by his understanding of the poignancy of life*,*”* and [*American Songwriter*](https://americansongwriter.com/john-robert-healthy-baby-boy-song/)noted, *“He pours his emotional angst directly into his new song, the charmingly nostalgic ‘Healthy Baby Boy.’* [*In The Know*](https://www.intheknow.com/2020/10/22/john-robert-healthy-baby-boy/)put it best, *“John-Robert is a name you’ll want to know...a small-town baby boy who’s steadily rising to super stardom.”*

At age 16, John-Robert was invited out to L.A. by Reed, who’s described him as "a transcendent, once-in-a-generation singer and songwriter.” Sure enough, John-Robert’s 2019 independent release “[Adeline](https://www.youtube.com/watch?v=MT83WbpUmqA)” has amassed over 3 million streams and garnered fans like Camila Cabello, who posted an Instagram story praising it. Last year, he recorded a breathtaking rendition of Fiona Apple’s [“Criminal”](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DN-p_SjyWCDc&data=02%7C01%7CBreanne.Flores%40warnerrecords.com%7Caea445f8d5dc40fa4d4108d86c88d357%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637378682204680937&sdata=E%2FSVef6MFoOrnin%2FgR3jfAD8j%2B8aAA2NZEZNbSVgtWE%3D&reserved=0) for the Recording Academy’s® “[ReImagined](https://www.youtube.com/watch?v=N-p_SjyWCDc)” video series. In May, he released his debut EP, *Bailey Barely Knew Me*, featuring “Adeline” and other standout tracks.

***Healthy Baby Boy, Pt. 1* tracklisting:**

1. Healthy Baby Boy
2. Damn Bean
3. USMO
4. Move It To The Side
5. Novia Scotia
6. Rock Back & Forth

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**For further information contact:**

Darren Baber| Warner Records | Darren.Baber@warnerrecords.com

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